

President's Message:

Hi Sisters, I cannot believe it is already March 1st. Each month in 2022 continues to fly by. One of the events I have been looking forward to since the pandemic took place, is the rodeo! I'm looking forward to serving on my first committee this year as many of you have done for several years! It is so amazing to see how many people are involved in other organizations beyond HAA.

I want to take a moment to acknowledge the tragedy that is currently taking place in Ukraine. Houston is a diverse city where you can feel loved ones and strangers alike affected by this travesty. Take a moment to think of those involved while hoping and praying that good prevails and that we can help in small ways that may not seem substantial but together add up over time! After all, love is the greatest of all things.

Many exciting events are coming in the next few months like our social, installation of new officers, and events for our next term and beginning to take mold. Be on the lookout on social media and newsletters for updates about these events and how you can help! Don't forget to complete the Think Pink survey before March 4th (pg. 3)!

Also, congratulations to Gamma Omega as the University of Houston for a spring recruitment class of three new members! The girls were very excited to participate in spring recruitment, even though fall is their transitional recruiting season. I was happy to be there to experience their excitement first hand!

Wishing each of you a March full of more sunshine and Zeta Love,



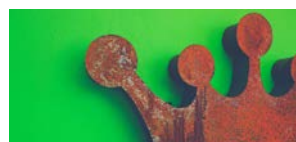
Meghan Johnson

President

president@ztahouston.org

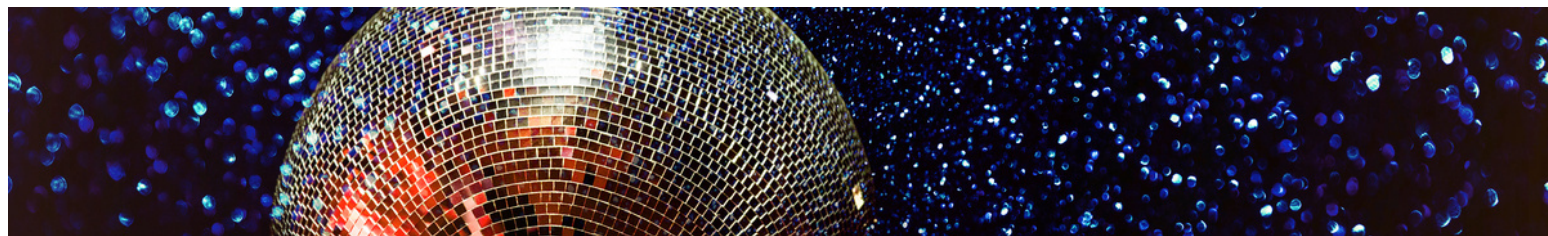


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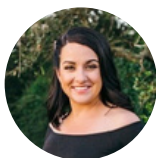


HAA UPDATES

Information and More about Zeta Tau Alpha Sisters



STUDIO ZTA



Social Chair, Kelley Brege

Put on your dancing shoes and get ready to get GROOVY, baby! Join us at **Studio ZTA on April 9th** for a disco-themed soiree sure to have you celebrating all night long.

See Evite for details and payment information - \$40/person or \$75/couple. Let's Disco!

Not a member? There's still time! Pay your dues here - [membership](#) and receive all the Crown Connection activities, Social and more!



HAA AWARDS & LOVE

Congratulations to **Jennifer Reyes** on receiving the Zeta Lady award at Texas Zeta days. She is a true Zeta lady in her service and dedication through HAA to the fraternity. **Kelley Brege** received the Lone Star Award. This award is given to a member that has dedicated 15 years or more to an alumni chapter and distinguished herself with her service. And last but not least, congratulations to **Kim Clarke** for receiving the Ultra Violet award for her extraordinary volunteerism within and outside of Zeta in her community. Congratulations to all three women!

HAA also received the District President Award and Membership Award (pictured below) for increasing our membership by more than 10%. Congratulations to the current board and committee on the vision, but especially to **Anissa Alvarez** our current Membership Chair!





RECAP & MORE

Catch up on what happened in the past month in Crown Connections and more

THINK PINK INTEREST SURVEY



President, Meghan Johnson

We'd Love to Hear from You, Sister! Houston Alumnae Association is seeking your input and ideas for our ThinkPink event in 2022. This event will support Breast Cancer Education and Awareness through Zeta Tau Alpha Foundation (ZTAF) and local Houston charities such as the MD Anderson Cancer Center. Your valued feedback will help us create a wonderful experience for everyone. You may access the survey by clicking the below link.

Thank you in advance for your time! The survey will be taken down by end of day on Friday, **March 4th**. Here is the link: <https://forms.gle/ZaoNpFRkH5wx14ez8>

ZTA, LOVE & PAINTING



Fundraising Chair, Ashton Archer

Thank you to all the ladies who came out to do Painting with a Purpose! It was lovely to see you all and I had a blast catching up.

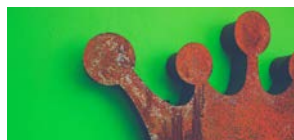


LADIES DINE OUT

Sisters meet-up at d'Alba and it was beyond delicious. Thank you for coordinating Renee Svitek!! Next month also promises to be delicious and filled with sisterhood. More details can be found on the Evite!

STEADFAST & STRONG: CONVENTION 2022

Gather with Zeta sisters from all over the country for Convention 2022 at the Gaylor Texan Resort & Convention Center, July 12-17, 2022. Registration will be available in February on the ZTA website (zetataualpha.org) or by calling International Office at 317-872-0540



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THETA ETA RECRUITMENT WORKSHIP



President, Meghan Johnson on behalf of Maddie Parrish, SFA VP3 Membership

Exciting news, we have been formally invited by the Theta Eta Chapter at Stephen F. Austin State University to participate in their **Recruitment Workshop on Sunday, April 24, 2022**. This event will be a mock recruitment through their "recruitment trial day". Alumni will be able to be potential new members (PNM's) and conversate with members about ZTA, school life, and portray themselves as collegiates again!

Please complete [this google form](#) if you are able to attend their event! She will also send updates on what Theta Eta has been up to this year!

Theta also is currently/in the process of filming cutting-edge recruitment videos regarding their recruitment and philanthropy. These recruitment and philanthropy videos have become a HUGE success for them during recruitment and showing PNMs what our life at ZTA is really like.; however they can be expensive at times. Please consider donating as a way to contribute to this cause whether it is a small or large amount, all amounts will help them.

If you would like to donate here are the ways to make that possible below.

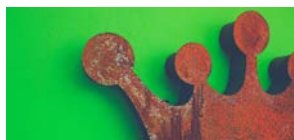
by Venmo: Maddie-Parrish-5

by Check: Maddie Parrish and send to 514 N Steen Drive Nacogdoches TX 75965

by Paypal: Madeline Parrish or [PayPal.me/maddiepar](https://www.paypal.com/paytoemail/maddiepar)

If you have any questions, comments, or concerns please feel free to reach out to Maddie Parrish directly at this email: sfzavp3membership@gmail.com or her personal cell: 832-499-4511. Once again here is the link to sign up for the recruitment trial day <https://forms.gle/rCxWoLWN7NtLaCA57>





HAA UPDATES

Information and More about Zeta Tau Alpha Sisters

SHINE BRIGHT WITH YOUR CROWN

The HAA term has officially begun! Continue to **support HAA** by becoming a dues-paying member. With your membership, you get to enjoy Day/Night Gatherings, but also get exclusive access to Crown Connections such as Book Club, Ladies Dine Out, Sisters Who Sip (SWS), Service Projects, ZiesTA, and Social. Use the two-step process to the right to complete your membership renewal or ztahouston.org/membership for more information.

ALUMNAE CHAPTER DUES		
OPERATING FEE	SECOND CENTURY FUND	REMAINING DUES
<p>\$18 PER DUES-PAYING MEMBER</p> <p>Paying the Operating Fee to the Fraternity shows a standard of chapter excellence, and allows alumnae chapters to retain their charter and remain in good standing. The Operating Fee funds Fraternity expenses such as extension projects, insurance, archives upkeep and technology.</p>	<p>\$2 PER DUES-PAYING MEMBER</p> <p>Donated to the Foundation in celebration of Zeta Tau Alpha's 100th anniversary and its emergence into the second century. Used to help fund the Foundation's Scholarship Program.</p>	<p>The remaining portion of alumnae chapter dues stays within the alumnae chapter's individual budget and is used throughout the year to support chapter events and programming.</p>
Zeta Tau Alpha		



Two Step Process:

- 1) Click [HERE](#) to complete the Membership Form.
- 2) Click [HERE](#) to Pay Your Dues and scroll to 'Become a Member'.

STAYING CONNECTED: SOCIAL MEDIA

Do you follow HAA on Facebook, Instagram? Don't miss the fun being had in our groups. Here are the links, just click the icons: HAA uses Evites for invitations - download the app for details. Click on the icons to the right for a direct connection.



REST IN PEACE

Zeta Tau Alpha is a lifetime of sisterhood and our sisters will remain with us always. Please see the information below about our departed sisters. If someone was missed, please email HAA.

Kelly Bull Smith Murley: [Obituary](#)

Alta McConathy Weyland: [Obituary](#)



SAVVY SISTERS

*Dues-paying members receive Crown Connection Evites inviting members to all the latest and greatest sisterhood activities.



Sisters Who Sip*

Happening: **March 2nd at 6 PM**, see Evite for details.

Happy Hour, sisters, and fun times - could you ask for anything else? Check out new bars and hot spots around Houston in this Crown Connection group.



Zoo Day*

Happening: **March 6th all day**, see Evite for details.

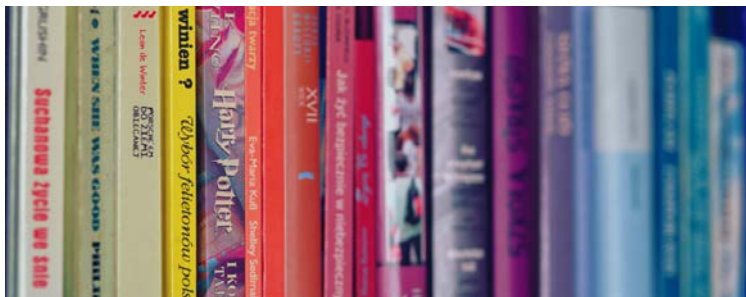
Bring a friend, family, or neighbor for a day at the zoo just to enjoy the sunshine, wave at the monkeys, and have a fun day out.



Joint Gathering

Happening: **March 8th at 6:30 PM**, see Evite for details.

Join your sisters for an evening together as we catch up, enjoy lite bites and maybe raise a glass, and discuss the HAA agenda for the rest of the term.



Book Club*

Happening: **March 16th at 6:30 PM**, see Evite for details.

Join this Crown Connection group virtually for literary discussion as we dish on our latest read. Visit the website for all the books.



Ladies Dine Out*

Happening: **March 29th at 6:30 PM**, see Evite for details.

Test your taste buds with this Crown Connection group as we venture to new and exciting spots around Houston and try the most amazing food and cocktails.



Studio ZTA*

Happening: **April 9th at 6:30 PM**, see Evite for details.

Get groovy baby and join us for a disco-themed social to celebrate an amazing term in HAA!