

PRESIDENT'S MESSAGE

Hi Sisters, October kicks off my favorite time of year. This month, in particular, we have the opportunity to make a major impact in the alumnae world for Zeta Tau Alpha through fundraising efforts and opportunities to connect with collegiates and other alumnae.

This will be our busiest month, but I am here for it, and I hope you are too! If you haven't already, please purchase your ticket and join in on the fun on the 20th for our **Eat! Drink! Pink!** luncheon, which, as you know, is our huge fundraising event this year. If you aren't able to make it, please consider making a donation or joining your other friends and sisters on a combined gift card or donation for our event. We truly could not put this event on without all of you, and I am so thankful that our chapter was able to revive this memorable event last year and continue it this year. So request off from work, find your favorite pink dress, and join us!

Also, we have so many other wonderful opportunities this month to both connect with our sisters with our families or without, as well as connect with other ZTA alumnae and collegiates! We will start with **Crucial Catch**, which just happens to be on the same day as **Founders' Day**, so we will be able to double up on all things ZTA. I'll be there at Crucial Catch before heading to the Gamma Omega house to join our zisters as we celebrate 125 years of sisterhood! Additionally, on the Sunday after our luncheon, we will be **carving pumpkins** at the home of Taryn Hryc. Both of my children are excited about this, so please join us! Just bring your own pumpkin and if you would like, bring your significant other or children, or feel free to leave them at home.

Thank you all so much for all of your efforts this year, and I look forward to kicking back and having some fun with all of you this month!

Zeta Love,



Heather Whitfield

President

president@ztahouston.org



HAA NEWS

CLAIM YOUR CROWN

The HAA term has officially begun! Continue to **support HAA** by becoming a dues-paying member. With your membership, you get to enjoy Day/Night Gatherings, but also get exclusive access to Crown Connections such as Book Club, Ladies Dine Out, Sisters Who Sip (SWS), Service Projects, ZiesTA, and Social. Use the two-step process to the right to complete your membership renewal or ztahouston.org/membership for more information.

Two Step Process:

- 1) Click [HERE](#) to complete the Membership Form
- 2) Click [HERE](#) to Pay Your Dues and scroll to 'Become a Member'



HELP GO 'S KITCHEN GROW!



Programming - Day; Angèle Wolk & Kim Clarke

Day Gatherings will resume in November after a very busy October! Plan on joining us on **November 14th at Melanie Modica Young's** beautiful home, where our sister Karen Dailey Lesikar (@cocktailswithkaren) will help us ring in the season with a holiday cocktail demo!

DIRECTORY



Communications & Technology Chair, Taryn Hryc

The deadline to be included in the HAA 23-24 **Directory is October 31st**. Please renew or join before then to be included. If you would like a paper copy, don't forget to include it on your dues or contact the Treasurer to add it, treasurer@ztahouston.org.

READ, READ, READ

Book Club Coordinator, Candy Bourgeois



Planning our 2024 Reading List, and we need your help! Send your book recommendations to Candy Bourgeois at bookclub@ztahouston.org **BEFORE Monday, November 27th**. You do not have to attend book club to participate. This is a great way to get involved and tell us about a few wonderful hidden book gems. Electronic voting opens up on December 1st!

We are looking for:

- Action and Adventure (crime dramas, mystery novels, fantasy)
- Beach Read (easy, breezy with vacation destination)
- Historical Fiction (real places and events as settings and plot points in a fictional story)
- Romance (good romantic comedy or enemies-to-lovers tale full of witty banter)
- Science Fiction (space travel and alternate realities to dystopian fiction and time travel)
- Nonfiction (real people, real events, real issues)
- Texas (fiction or nonfiction that gives us an impression of the Lone Star state)
- Sisters (has to have "sisters" in the title)
- Film Adaptation (book to movie)

If you have an announcement that you would like to share, please email Newsletter@ztahouston.org.

HAA NEWS

CHEERS WITH A CAUSE

Panhellenic Delegate/President, Heather Whitfield



Don't forget to purchase your tickets for the Annual HAPF Wine Tasting on **October 6th**, 6-10 PM! This year marks 20 years of the Wine Tasting event, and we hope that you can join in the celebration! Contact Heather Whitfield or HAPA <http://www.houston-panhellenic.org/hapf/wine_tasting.htm> for more information regarding reservations.



TEXAS ZTA DAY 2024

Texas ZTA Day 2024 is returning to the Austin area for the first time in eight years! MARK YOUR CALENDARS for the evening of Friday, February 23, and Saturday, February 24, from 9 AM until 3 PM. Join us at beautiful Southwestern University (the oldest university in Texas!) in Georgetown, Texas, as we Honor Our ZTA (and Texas roots!) and Celebrate 125 Years of Sisterhood! More details (like hotel room block info!) to come! Registration begins in mid-October.

STAYING CONNECTED: SOCIAL MEDIA

Do you follow HAA on Facebook, Instagram? Don't miss the fun being had in our groups. Here are the links, just click the icons: HAA uses Evites for invitations - download the app for details. Click on the icons to the right for a direct connection.



If you have an announcement that you would like to share, please email Newsletter@ztahouston.org.

HAA NEWS



NEW CROWNS

Collegiate Recruitment Ambassador, Angèle Wolk



CRA update: Recruitment results continued...

Let's take a look at where more of our Houston PNMs accepted ZTA bids:

University of Houston (Gamma Omega) - 8

Texas A & M University (Theta Gamma) - 2

Texas State University (Theta Psi) - 2

University of Texas at San Antonio (Lambda Gamma) - 3

Please contact Angèle at (713) 249-1528 with any recruitment-related questions.

Left picture: Gamma Omega Bid Day at UH: "Your Future is in Zeta

Right picture: Lambda Gamma Bid Day at UTSA: "Life in Color with Zeta Tau Alpha"



EAT.DRINK.PINK!

Think Pink® Fundraising Chair, Allison Poore

OPPORTUNITY BASKET INFORMATION

HAA's special tradition of "Opportunity Baskets" will once again be a part of our 2023 Think Pink event... EAT.DRINK.PINK! A single ticket can win- and last year's basket values averaged about \$1300 each! Can you help by DONATING or SOLICITING items?

DONATE ITEMS:

No item is too small- or too big.

Go in with your sisters to split the cost of a larger item like a luxury handbag, Apple Watch, hotel stay, or Yeti cooler! Ask your family/friends to donate a weekend at their vacation home (beach house or ranch) or airline miles!

SOLICIT ITEMS:

Print copies of the donor form from our website and keep them in your car. Ask the restaurants, spas, fitness studios, and boutiques that you frequent for a donation- and don't be afraid to be specific..."Would you consider donating a 90-minute massage to my organization's fundraiser benefitting breast cancer education and awareness? I have the forms with me and can pick up your donation/certificate right now." It gets easier every time you ask, and the worst thing that will happen is you get a "no." If this happens, just say, "Thank you for considering our request this year!"

WE CAN PICK UP YOUR DONATION FROM YOUR HOME OR OFFICE!

WE WILL GLADLY TAKE YOUR CASH DONATION AND SHOP ITEMS FOR YOU!

THANK YOU FOR DONATING YOUR TIME, TALENT, OR TREASURE IN SUPPORT OF EAT.DRINK.PINK!

Questions? Kim Clarke (832) 723-3840 or Angèle Wolk (713) 249-1528

EAT.DRINK.PULL!

Great news, there is still time to contribute to the **EAT.DRINK.PINK!** Wine Pull, and here is how!

Bottles of wine must be worth \$25 or more. You can contribute as many bottles as you are comfortable with.



Easy ways you can donate your wine:

- Drop off at Lisa Wilson's place*
- Bring it to Sisters Who Sip on October 4th
- If you would like to donate cash and have Lisa buy the wine, please contact her directly.
- If you cannot utilize any of these options, give Lisa a call to work something out!

*2200 Willowick Rd, Unit 8J. You can drop it off in front or back with Lisa's name and unit number. The desk will call Lisa or call her before coming, and she will come down if at home. Wine Pull questions? Contact Lisa, Wine Pull Committee, at (713) 826-9141 or thinkpink@ztahouston.org.

If you have an announcement that you would like to share, please email Newsletter@ztahouston.org.



SAVVY SISTERS

Till the end of the year, all HAA events are open to ZTA's in the greater Houston area, then Crown Connection* events are member-only.



Sisters Who Sip*

Happening: **October 4th at 6 PM**; see Evite for details.

Happy Hour, sisters, and fun times - could you ask for anything else? Check out new bars and hot spots around Houston in this Crown Connection group.



Founders' Day

Happening: **October 15th**

Nine young women founded Zeta Tau Alpha in Farmville, Virginia. This will be the 125th Anniversary.



Book Club*

Happening: **October 18th at 6:30 PM**; see Evite for details.

Join this Crown Connection group for literary discussion as we dish on our latest read. Visit the website for all the books.



Pumpkin Carving

Happening: **October 22nd at 10 AM**; see Evite for details.

Bring a friend, or family, or come solo and enjoy a Fall-festive pumpkin carving activity. Bring your own pumpkin!



Ladies Dine Out*

Happening: **October 30th at 6:30 PM**; see Evite for details. NOTE: This is on a Monday.

Test your taste buds with this Crown Connection group as we venture to new and exciting spots around Houston and try the most amazing food and cocktails.



Think Pink Luncheon

Save the Date: **October 20th at 11 AM**

See pages 5-7 for more information about how to get tickets, tables, and more!