



President's Message:

Hello Sisters,

As we approach our version of the fall season here in the Houston area, it symbolizes that October is approaching and our month of supporting Zeta Tau Alpha's philanthropy is here. In 1992, Zeta Tau Alpha adopted **Breast Cancer Education and Awareness** as its philanthropy and we have been "Thinking Pink" ever since.

Nationals is going to be encouraging ways to bring awareness to breast cancer education through wearing pink on Wednesdays or Eight on the Eighth encouraging sisters everywhere to share the Assess Your Risk™ tool from Bright Pink® with eight women they love (pg. 3). **Crucial Catch** is this month and we are looking forward to distributing ribbons at the upcoming October 10th Texans game.

I would love to remind each of you about our **fundraising partnership with KP's kitchen** on October 13th. This is a come-and-go event; be sure to check Evites for specific times different groups may be frequenting the restaurant. I had the opportunity of dining there a few months ago with Ladies Dine Out and not only was the food on point, but the service was also excellent!

Lastly, you may have heard that Zeta Tau Alpha's committees now include an **Inclusion Chair** geared towards educating and developing diversity within and outside of our alumni chapter. I have had the pleasure of holding this position and it is near and dear to my heart because it includes many concepts I had the opportunity to research while writing my thesis. Through the [sisters-only portal](#), there is a training that discusses stereotype threat and how that can affect sisters we care about within our organization. I encourage you to log in, watch, and learn more information about how you can help be more inclusive as an individual and be on the lookout for additional events you can participate in hosted by HAA to learn more as a group.

Zeta Love,

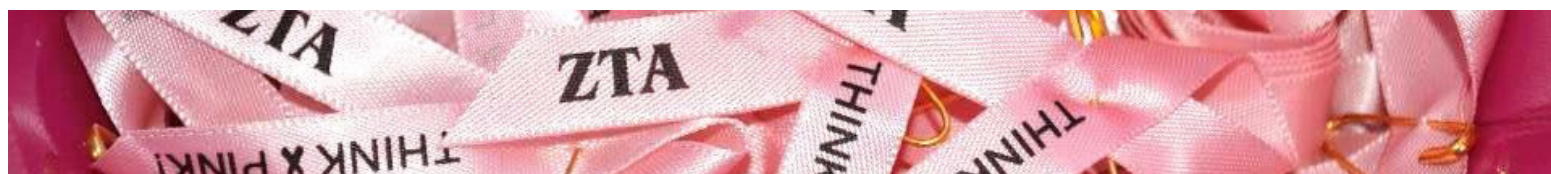


Meghan Johnson

President

president@ztahouston.org





STEADFAST & STRONG

Zetas are known for being "**Steadfast and Strong**" and a global pandemic didn't change that. We Zetas continue to "think in terms of all mankind and our service in the world" while adapting to a new and changing world around us. Breast cancer hasn't stopped while the world has turned its focus to fighting COVID-19. We hope that you will help us continue to be Steadfast & Strong and support the ZTA Foundation.

The Zeta Tau Alpha Foundation (ZTAF) funds scholarship, educational, and leadership development programming, and breast cancer education and awareness efforts. Foundation scholarships help our young members pay for college. ZTA gives financial and volunteers support to honor breast cancer survivors through our Think Pink® partnerships.

Locally our Houston Alumnae Association has supported breast cancer research and treatment at MD Anderson Cancer Treatment Center. Your donations will go to the Zeta Tau Alpha Foundation and local Houston charities, like MD Anderson. Donors who give \$300 or more between August 1, 2021, and July 31, 2022, will be listed in the Annual Donors list of Themis.

Annual Giving Levels:

Link:
\$300-499



Themis:
\$500-999

Torch:
\$1,000-2,499

Shield:
\$2,500-4,999



Crown:
\$5,000+

HOW YOU CAN DONATE!

- 1) Donate directly via **debit or credit card** at any of our October events! We will use a Square card reader to directly take donations at our events, like our lunch/dinner at KP's Kitchen. (Your invited - [Evite 1](#), and [Evite 2](#).)
- 2) Write a **check and mail** it to the ZTA Foundation (3905 Vincennes Rd, Ste 100, Indianapolis, IN 46268). Make sure you put "Houston Alumnae Association" in the memo line and send an email to fundraising@ztahouston.org letting me know you are mailing a check. HAA wants to ensure sure your donation gets attributed correctly.
- 3) **Donate to ZTAF online** at <https://give.zetataualpha.org/CSiDonate/Give.aspx/C40DA395#c>. Be sure to include "Houston Alumnae Association" in the gift message so your donation will count towards our association's total.

THANK YOU for your donation, your support, and for joining the cause!
Zeta Love and Mine,
VP 3 & Fundraising Chair, Ashton Archer



Note: We are using Square instead of GoFundMe this year; however, there is still a transaction processing fee. If donating to reach a specific Annual Giving Level, we can work with you to figure out exactly how much you need to donate to cover the transaction fee & meet your giving goal. Checks do not have a transaction fee.



Copied from ZTAF: [click here](#)



Are You Ready to Think Pink®?

Zeta Tau Alpha adopted breast cancer education and awareness as its philanthropy in 1992. Zetas have been thinking pink in October for Breast Cancer Awareness Month ever since. October is only one week away! Please read all the way through this email to learn about important campaigns and resources and be sure to follow ZTA (@ztafraternity) on social media throughout the month for even more ways to get involved.

Maximize Your Social Media Presence

Our official hashtag is #ZTAThinkPink. We will repost images and videos from chapter accounts, so don't forget to include it in all your posts related to breast cancer education and awareness! Show your support by using [these profiles and cover images](#) on all your pages. Remember to use the correct Think Pink logo in your posts throughout the month. [Download it here](#).

Eight on the Eight

Take action! On October 8th, we ask that all Zetas share the [Assess Your Risk™ tool](#) from Bright Pink® with eight women they love. One in eight women is diagnosed with breast cancer in her lifetime, and even one woman is one too many.

Every Week

- I Am the One in Eight - ZTA will feature some of our very own sisters who are now survivors and thrivers because they were the one in eight.
- On Wednesdays We Wear Pink - Zetas everywhere know that "on Wednesdays, we wear pink" to support our cause. ZTA will repost pictures of sisters wearing pink and using #ZTAThinkPink.
- Think Pink Thursdays - Every Thursday will be a special feature on social media.
 - [Oct. 7: Assess Your Risk](#)
 - In preparation for Eight on the Eighth, we'll share a short video walkthrough of the Assess Your Risk tool and how to share it with others.
 - [Oct. 14: Pass the Ribbon](#)
 - ZTA will compile videos of many sisters and chapters virtually "passing" a ribbon. ZTA encourages you to film your chapter somewhere unique or specific to your campus or town to help demonstrate how our philanthropy connects Zetas across the whole country. If you can incorporate the name of your school or town, even better! More details are being communicated directly, and [you can upload your videos here](#).
 - [Oct. 21: Making Strides Against Breast Cancer® recap](#)
 - This video provides a look into one chapter's experience at a local MSABC walk so we can all share in the powerful experience of supporting survivors.
 - [Oct. 28: Crucial Catch game recap](#)

Watch this video to see the excitement and impact of pink ribbons Zetas distributed at an NFL game.

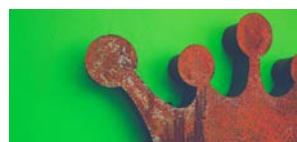
Making Strides Against Breast Cancer® Walks

ZTA is honored to be the official National Survivor Ambassador for Making Strides events and proud to provide a place where survivors and their families can feel loved and supported. These walks are important to the many brave survivors who attend as a celebration of their hard-fought battle against this vicious disease. For more information or to get involved, contact your [local ZTA Making Strides coordinator](#) right away!

Tell Us How You Think Pink!

We want to hear about what you and your sisters do to Think Pink this month on campus, in your community, or through a national partnership event. Please send your high-resolution photos (at least 1 MB in size) and videos to news@zetataualpha.org.

If you have any questions, please don't hesitate to reach out to the [ZTA Foundation](#).



HAA UPDATES

Information and More about Zeta Tau Alpha Sisters

HAA POSITION & DP UPDATES



Congratulations to **Carol Nutter** who is our new Historian for the remainder of the 2021-2022 year. She is excited to take on this position and get us featured in Themis!

Did you know that we are in the newly formed District of XI-Epsilon and that our District President is **Paislea Wallstein Stolarski**? Exciting news and welcome Paislea!

ZTAF: DAY OF GIVING 2021

The Foundation hopes you will join us this year for the second annual **Day of Giving on October 15, 2021**. The theme, "All Roads Lead to ZTA," will take us on a trip to explore nine destinations linked to our Founders and the Foundation.

The Day of Giving takes place on Founders' Day because directly supporting the sisterhood they created is a great way to honor our Founders. Every donation to the ZTA Foundation, regardless of its size, makes an impact. Donation opportunities on the Day of Giving starting at only \$9. Each contribution helps the Foundation provide scholarships, fund educational programming, raise awareness and share information about breast cancer, and more.

Learn more about the posting, [here](#).

SHINE BRIGHT WITH YOUR CROWN

The HAA term has officially begun! Continue to **support HAA** by becoming a dues-paying member. With your membership, you get to enjoy Day/Night Gatherings, but also get exclusive access to Crown Connections such as Book Club, Ladies Dine Out, Sisters Who Sip (SWS), Service Projects, ZiesTA, and Social. Use the two-step process to the right to complete your membership renewal or ztahouston.org/membership for more information.



Two Step Process:

- 1) [Click HERE to complete the Membership Form.](#)
- 2) [Click HERE to Pay Your Dues and scroll to 'Become a Member'.](#)

ALUMNAE CHAPTER DUES

OPERATING FEE

\$18

PER DUES-PAYING MEMBER

Paying the Operating Fee to the Fraternity shows a standard of chapter excellence, and allows alumnae chapters to retain their charter and remain in good standing. The Operating Fee funds Fraternity expenses such as extension projects, insurance, archives upkeep and technology.

SECOND CENTURY FUND

\$2

PER DUES-PAYING MEMBER

Donated to the Foundation in celebration of Zeta Tau Alpha's 100th anniversary and its emergence into the second century. Used to help fund the Foundation's Scholarship Program.

REMAINING DUES

The remaining portion of alumnae chapter dues stays within the alumnae chapter's individual budget and is used throughout the year to support chapter events and programming.

Zeta Tau Alpha



BREAKING HAA ZTA NEWS

Information and More about Zeta Tau Alpha Sisters



GOING TO THE CHAPEL AND THEIR, GONNA GET MARRIED

Congratulations and best wishes to **Vita Provenzano** who will be tying the knot this month! The countdown is on, sister. Have a beautiful wedding day!

SWEET BUNDLE

Congratulations to **Katie Chachere Hester** and her family with baby number 2. Hudson Hale Hester was born March 29th weighing 9 lbs 1 oz and 20 inches long. He is precious!



LADIES DINE OUT

ZTA sisters had a fabulous time dining at Tonight & Tomorrow, see left picture. As a Crown Connection event, Ladies Dine Out is a dues-paying member-only event except during the summer months. Next Ladies Dine Out has VERY limited seating again. See Evite for more details.

SOCIAL MEDIA

Do you follow HAA on Facebook, Instagram? Don't miss the fun being had in our groups. Here are the links, just click the icons: HAA uses Evites for invitations - download the app for details.



REST IN PEACE

Zeta Tau Alpha is a lifetime of sisterhood and our sisters will remain with us always. Please see the information below about our departed sisters. If someone was missed, please email HAA.

Francine Meyer: [Obituary & Funeral Information](#)





ALUMNAE EDUCATION TIDBITS

Learn new verbiage, cues and other information from ZTAF

FRATERNITY LANGUAGE - THEN & NOW



Collegiate Recruitment Ambassador, Angèle Cook Wolk

How's your ZTA "fluency" these days? Fraternity language may have changed since your collegiate days. Let's take a closer look!

A collegian going through recruitment...

Then: Rushee

Now: Potential New Member (PNM)

A woman who has accepted a ZTA bid but is not yet initiated...

Then: Pledge

Now: New Member

A group of women who join ZTA at the same time...

Then: Pledge Class

Now: New Member Class

The ZTA sister in charge of New Member Education...

Then: Pledge, Mom, Pledge Director

Now: VP/II/New Member Coordinator

When a PNM is released from attending a chapter's recruitment events during Primary Recruitment...

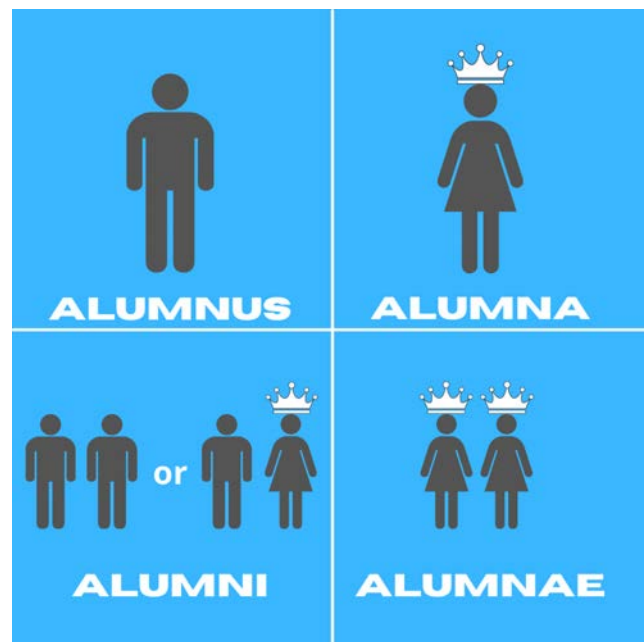
Then: Cut/Drop

Now: Release

Period of time each year when a sorority holds events for the purpose of selecting new members...

Then: Rush

Now: Primary Recruitment



Keep an eye out for the November newsletter. We'll review recent updates to ZTA's Membership Selection Policy, Inclusion Policy & Non-Discrimination Policy, and the reasons behind the changes. If you have any recruitment-related questions or concerns, please contact me at recruitment@ztahouston.org or 713-249-1528.



If you have an announcement that you would like to share, please email Newsletter@ztahouston.org.



18th Annual HAPF Wine Tasting Baja to Buenos Aires

**Friday, October 29, 2021 from 6-10 PM
Cadillac Bar, 1802 Shepherd Drive**



Panhellenic Chair, Heather Whitfield

Please join us for wine tasting, buffet dinner, cork pull, and gift basket drawing. The baskets will contain items put together by our fabulous HAPA ladies!

This year we will be honoring the Honorary Board Members Emeritae: Sue Brenning, Phyllis Prange, Kay Newman, Sharon Shelton-Pease, Pam Staples, Mimi Hagedorn, Pam Jarrett, and Candace Turner.

Since its inception in 1987, the Houston Alumnae Panhellenic Foundation has awarded 624 scholarships, totaling \$1,136,600.00 to women enrolled in accredited colleges and universities across the country. \$81,500.00 was awarded to 30 collegians in May of 2021. ***Proceeds from this event will fund future scholarships for collegiate sorority women from Houston and surrounding areas.***



TICKET PRICES

\$75.00 - Individual
(Increases to \$85.00 after October 15th)

\$150.00 - Individual Patron
(Each table can accommodate 6-7 people)



RESERVATIONS VIA ZELLE:

Send funds to HAPF using the email:
houstonpanhellenicfoundation@gmail.com
(Please include "Wine Tasting", your sorority,
and your email in the memo line.)

RESERVATIONS VIA SQUARE:

<https://houston-alumnae-panhellenic-foundation.square.site>

RESERVATIONS VIA CHECK:

Make checks payable to HAPF and send to:
Merry Adamcik
614 Rozelle Avenue
Sugar Land, TX 77498
madamcik@msn.com

Please include "Wine Tasting", your sorority,
and your email in the memo line.

NEED YOUR HELP:

Please join us for the annual HAPA Wine Dinner!.... and all that. . In support of this wonderful event, ZTA will also be **donating a gift basket to be auctioned off at the silent auction** as well as bottles of wine for the Wine Pull. Donated wines must have at least a \$25 value and can be dropped off at the home of Cheryl Brady or me, Heather Whitfield, at the October ZTA Gathering. For the sponsorship basket, HAA's theme will be a **Texas-Themed basket**. I will be collecting donations for the gift basket. The basket will include Texas wines, Texas cookbooks, and a gift card to Taste of Texas. Donations can also be made by PayPal or Venmo, or at the October gathering. Note in the subject line if it is for 'HAPA wine pull' or 'silent auction'.

SAVVY SISTERS

*Dues-paying members receive Crown Connection Evites inviting members to all the latest and greatest sisterhood activities.

Think Pink! - Wear Pink

Happening: **October 6th** and all of October.

Join your sisters in raising bringing attention to and supporting Breast Cancer awareness and education for the month. See page 3 for other ZTAF involvement.

Crucial Cath

Happening: **October 10th.**

Check out Anissa's FB announcement, [here](#). Sign up has closed.

Philanthropic Event

Happening: **October 13th**, see Evites for details (pg. 2).

Dine-in and donate for the Breast Cancer Awareness and Education, just tell KP's Kitchen you are with HAA.

Book Club*

Happening: **Oct. 20th at 6:30 PM**, see Evite for details.

Join this Crown Connection group virtually for literary discussion as we dish on our latest read. Don't forget your wine! Visit the website for all the books.

Ladies Dine Out*

Happening: **Oct. 26th at 6:30 PM**, see Evite for details.

- Limited Space -

Test your taste buds with this Crown Connection group as we venture to new and exciting spots around Houston and try the most amazing food and cocktails.

HAPF Wine Tasting

Happening: **October 29th** from 6-10 PM

See page 7 for more details and how to sign up for a great evening.