

President's Message:

Hello Sisters, I hope this message finds each of you well as we “spring” into one of my favorite seasons of the year. It is already getting warmer in the Houston area, amongst other seasonal changes like wind and rain, and I am here for the warmer temperatures! One of the things that HAA offers to our members in the spring is our Annual Social. If you have ever thought about coming to an event we have, this will be it! Get ready to get groovy, baby!

To the Officers of 2021-2022, thank you for your time, dedication, and all of your efforts - it will never be forgotten. I felt at times we were reinventing the wheel, rather reigniting it, and each of you combined traditional ideas with new ideas for what HAA has done in the past and created a year of sisterhood appealing to many members in different ways. Congratulations on each of your successes this year.

To our incoming 2022-2023 Officers, I would like to extend my congratulations and excitement for what is coming this year. The return of one of our favorite fundraising events that many members hold dear to their hearts this year will surely bring the continued success of sisterhood and giving.

To the entire body of HAA, it has been a privilege serving as your President and I thank you all for allowing me to hand atop the gavel. With that said, I leave you with my final reminder - be sure to tune in for our last set of general meetings which will take place on Tuesday, April 12th with our Day and Night gatherings (see Evites).

Zeta love and mine,

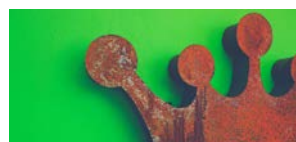


Meghan Johnson

President

president@ztahouston.org

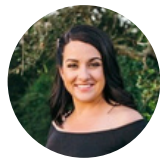




HAA UPDATES

Information and More about Zeta Tau Alpha Sisters

STUDIO ZTA

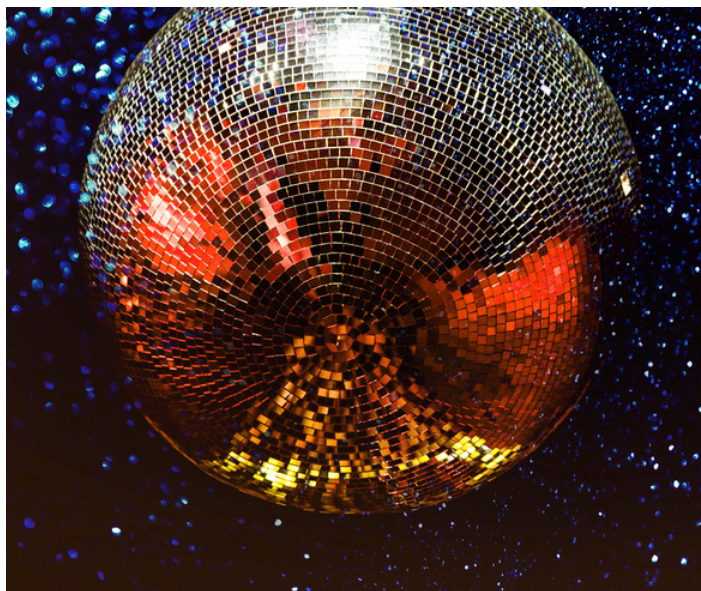


Social Chair, Kelley Brege

Put on your dancing shoes and get ready to get GROOVY, baby! Join us at **Studio ZTA on April 9th** for a disco-themed soiree sure to have you celebrating all night long.

See Evite for details and payment information - \$40/person or \$75/couple. Let's Disco!

Not a member? There's still time! Pay your dues here - [membership](#) and receive all the Crown Connection activities, Social and more!



STEADFAST & STRONG: CONVENTION 2022

Our Nation Convention for 2022 is fast approaching this summer Tuesday, July 12 through Saturday, July 17 at the Gaylord Texas Resort. This is a great opportunity for our chapter to experience the convention, especially with how close the conference will be. Please use the link below to find out more information about the convention including the agenda and accommodations. The registration deadline is May 5th and is approaching quickly - [click here for the convention website!](#)

NEW CHAPTER - BINGHAMTON UNIVERSITY

According to IO, ZTA officially extended at Binghamton University in Binghamton, New York! The chapter will be installed in April and will be ZTA's Lambda Phi Chapter.

LADIES DINE OUT



Coordinator, Renee Svitek

This Crown Connection group met up at the Maize for delicious eats and drinks. Don't miss the next month's as it promises to be delicious, find the details on the Evite.



RECRUITMENT UPDATES • • • • •



RECRUITMENT 101 FOR ALUMNAE



Collegiate Recruitment Ambassador,
Angèle Wolk

Spring has sprung and soon our Houston area high school seniors will be preparing for fall Recruitment! Knowing more about recent changes to our ZTA recruitment practices and processes will help alumnae better support PNMs (Potential New Members) as they prepare for Fall Primary Recruitment.

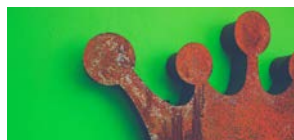
Recruitment folders, or packets, are no longer needed and should not be accepted by alumnae. This is considered an outdated

practice by our collegians- and may negatively affect a PNM's recruitment experience. Alumnae are asked not to request or accept high school transcripts or photographs from PNMs. Please do not agree to submit an MIS unless **you have a close, personal relationship with the PNM**. If you find yourself having to read a resumé or look at a transcript, chances are you don't know the PNM personally. Please contact me if you need help finding the right words to politely decline a request from a PNM you don't personally know.

Alumnae in good standing are encouraged to submit the MIS (Membership Information Sheet) online at www.zetataualpha.org if they wish to "recommend" a PNM. **Please know that the MIS is not required. An MIS will not give a PNM an advantage over another in the Recruitment process. Please do continue to submit the MIS**, even if it is no longer required. Focus on the "Helpful Information for Recruitment" section where an alumnae can share conversation topics, names of roommates and other areas of interest which are very beneficial to our collegians. This information may help increase the odds of an authentic mutual connection over shared values- and this is where the magic happens!

These changes have come about as ZTA adapts to the current needs of our collegiate chapters. The recruitment process belongs to our collegians, not our alumnae. Our support of these changes to ZTA recruitment practices will help ensure the survival of sorority life on college campuses.

Please feel free to reach out at any time to share concerns, get help submitting an online MIS, or ask a question. Thank you for supporting our Fraternity policies and our PNMs through the recruitment process. Keep an eye out for the May newsletter- we'll talk more about ZTA's updated Legacy Policy and include instructions on how to submit the online MIS.



RECAP & MORE

Catch up on what happened in the past month in Crown Connections and more

THETA ETA RECRUITMENT WORKSHIP



President, Meghan Johnson on behalf of Maddie Parrish, SFA VP3 Membership

Exciting news, we have been formally invited by the Theta Eta Chapter at Stephen F. Austin State University to participate in their **Recruitment Workshop on Sunday, April 24, 2022**. This event will be a mock recruitment through their "recruitment trial day". Alumni will be able to be potential new members (PNM's) and converse with members about ZTA, school life, and portray themselves as collegiates again!

Please complete [this google form](#) if you are able to attend their event! She will also send updates on what Theta Eta has been up to this year!

Theta also is currently/in the process of filming cutting-edge recruitment videos regarding their recruitment and philanthropy. These recruitment and philanthropy videos have become a HUGE success for them during recruitment and showing PNMs what our life at ZTA is really like.; however they can be expensive at times. Please consider donating as a way to contribute to this cause whether it is a small or large amount, all amounts will help them.

If you would like to donate here are the ways to make that possible below.

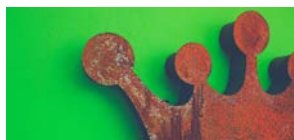
by Venmo: Maddie-Parrish-5

by Check: Maddie Parrish and send to 514 N Steen Drive Nacogdoches TX 75965

by Paypal: Madeline Parrish or [PayPal.me/maddiepar](https://www.paypal.com/paytoemail/maddiepar)

If you have any questions, comments, or concerns please feel free to reach out to Maddie Parrish directly at this email: sfzavp3membership@gmail.com or her personal cell: 832-499-4511. Once again here is the link to sign up for the recruitment trial day <https://forms.gle/rCxWoLWN7NtLaCA57>





HAA UPDATES

Information and More about Zeta Tau Alpha Sisters

SHINE BRIGHT WITH YOUR CROWN

The HAA term has officially begun! Continue to **support HAA** by becoming a dues-paying member. With your membership, you get to enjoy Day/Night Gatherings, but also get exclusive access to Crown Connections such as Book Club, Ladies Dine Out, Sisters Who Sip (SWS), Service Projects, ZiesTA, and Social. Use the two-step process to the right to complete your membership renewal or ztahouston.org/membership for more information.

ALUMNAE CHAPTER DUES		
OPERATING FEE	SECOND CENTURY FUND	REMAINING DUES
<p>▼</p> <p>\$18</p> <p>PER DUES-PAYING MEMBER</p> <p>Paying the Operating Fee to the Fraternity shows a standard of chapter excellence, and allows alumnae chapters to retain their charter and remain in good standing. The Operating Fee funds Fraternity expenses such as extension projects, insurance, archives upkeep and technology.</p>	<p>▼</p> <p>\$2</p> <p>PER DUES-PAYING MEMBER</p> <p>Donated to the Foundation in celebration of Zeta Tau Alpha's 100th anniversary and its emergence into the second century. Used to help fund the Foundation's Scholarship Program.</p>	<p>▼</p> <p>The remaining portion of alumnae chapter dues stays within the alumnae chapter's individual budget and is used throughout the year to support chapter events and programming.</p>
Zeta Tau Alpha		



Two Step Process:

- 1) Click [HERE](#) to complete the Membership Form.
- 2) Click [HERE](#) to Pay Your Dues and scroll to 'Become a Member'.

STAYING CONNECTED: SOCIAL MEDIA

Do you follow HAA on Facebook, Instagram? Don't miss the fun being had in our groups. Here are the links, just click the icons: HAA uses Evites for invitations - download the app for details. Click on the icons to the right for a direct connection.



REST IN PEACE

Zeta Tau Alpha is a lifetime of sisterhood and our sisters will remain with us always. Please see the information below about our departed sisters. If someone was missed, please email HAA.

Peggy Kurtz Odam: [Obituary](#)

Janice McLean Stiernberg: [Obituary](#)



SAVVY SISTERS

*Dues-paying members receive Crown Connection Evites inviting members to all the latest and greatest sisterhood activities.



Sisters Who Sip*

Happening: **April 6th at 6 PM**, see Evite for details.

A special Shop & Sip event! Happy Hour, sisters, and fun times - could you ask for anything else? Check out new bars and hot spots around Houston in this Crown Connection group.



Studio ZTA*

Happening: **April 9th at 6:30 PM**, see Evite for details.

Get groovy baby and join us for a disco-themed social to celebrate an amazing term in HAA!



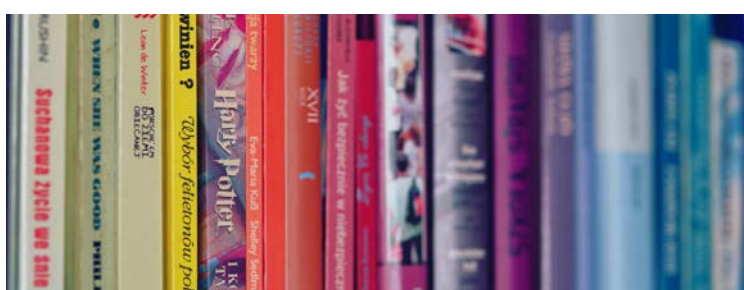
Day Gathering - Officer Installation

Happening: **April 12th at 11 AM** at Ouisie's Table. Evite for more details. Join your sisters in person to hear about the latest and greatest things happening with HAA.



Night Gathering - Officer Installation

Happening: **April 12th at 6:30 PM** at Lisa Wilson's home. Join your sisters in person to hear about the latest and greatest things happening with HAA.



Book Club*

Happening: **April 20th at 6:30 PM**, see Evite for details.

Join this Crown Connection group virtually for literary discussion as we dish on our latest read. Visit the website for all the books.



Ladies Dine Out*

Happening: **April 26th at 6:30 PM**, see Evite for details.

Test your taste buds with this Crown Connection group as we venture to new and exciting spots around Houston and try the most amazing food and cocktails.

If you are not receiving Evites for the HAA activities, please email ZTAhouston@gmail.com