



Dear Supporter of Literacy,

Our eighth annual luncheon, Literacy is Key, A Book and Author Event, will be held on Thursday, February 7, 2019 at the Holiday Inn, University of Memphis.

Approximately 500 guests attended last year's luncheon, raising more than \$25,000. These proceeds go to support First Book Mid-South, a 501c3 organization whose mission is to provide children from low income families with their first new books, as well as other deserving literacy programs serving the Mid-South. Over the past 7 years, we have donated over \$150,000 to help improve literacy in the Memphis area.

One of the many components of the luncheon is our Prize Winning Paperbacks. For a \$20.00 donation, our guests can purchase a paperback book with a special 'thank you' in the form of a local gift certificate or item. We hope you will consider making a donation in the form of a gift certificate or small item to be included in one of our Prize Winning Paperbacks. Your donation is tax deductible, and your business will be recognized in our event materials.

Thank you for considering this request and supporting our efforts to improve literacy throughout the Mid-South.

For additional information or to make a donation, please contact:

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