

Kappa Keynotes

MEMPHIS ALUMNAE ASSOCIATION

2018-2019



We need you to please support Kappa – via the Memphis AA and our national Fraternity. Part of your dues go toward the \$25 per capita fee to the Fraternity and support Reading Is Fundamental (RIF). We had 70 dues paying members last year and our goal is to have 80 for 80 this year to commemorate our 80th year! With over 800 names on our roster, achieving at least a 10% goal of paid dues is doable! We need your support to continue as a strong alumnae association. You can pay your 2018-2019 Membership dues through PayPal, or mail in your payment. Go to memphis.kappa.org, click join/pay dues. Please complete the enclosed dues form even if there have been no changes to your contact information, so we can have the correct information for the new directory and mail it back to us in the enclosed envelope today!

Dear Kappa sisters,

The Memphis Alumnae Association of Kappa Kappa Gamma was founded on February 25, 1938. This year we will celebrate 80 years as an alumnae chapter. We have a special event planned this year as we will celebrate our 80th anniversary and Founders Day on Tuesday, October 23rd at 6:30 pm at the University Club. Please save the date and plan to attend. We will also be honoring our Past Presidents as well as our 50th, 65th, or 75th year pin recipients.

I want to recognize and commend our Past Presidents of the last 20 years: Christie Starnes, Tia Osment, Pam Patteson Shumake, Lauren Jarrell, Heather Grosvenor, Margo Germany, Sara DiNicolantonio, and Lynn Calzada. They are truly sisters within the bond and our chapter and Kappa are stronger because of their leadership. As we look toward the future of Kappa, as referenced by the 2018 Convention recap which included several amendments to our Fraternity Bylaws and Standing Rules, I hope you will become Kappa inspired to loyally support and lead our association into the future. It has been a great honor to serve this alumna association the past 3 years, and please welcome our new President, Andrea Harano in May of 2019.

The bonds of Kappa sisterhood are indeed strong and there are many ways for you to become involved with our association. You may be new to Memphis or an “owl out on a limb” and want to reconnect with Kappa. You may be interested in supporting our national philanthropy by volunteering with our local literacy initiative Literacy is Key: A Book and Author Event, or maybe it’s time to celebrate your 25th, 50th, 65th, or 75th year as a loyal Kappa. We also have many sisterhood gatherings that promote the best of what Kappa has to offer. If you are interested in joining our association or serving in a leadership position, we are more than happy to help you succeed.

Our 9th annual Literacy is Key event will be held on Thursday, February 7, 2019, and we need your hands on and financial support to continue its success. We donated over \$25,000 in support of literacy initiatives in our community this past year, and over \$160,000 the past 8 years! We also proudly support the Delta Rho chapter at Ole Miss where our members assist with recruitment, initiation, and serve as advisors. We welcome Kappas of all ages and we need both new alumnae and long-term members to help our association not just grow but thrive. I hope you will follow in the ideals of Kappa’s new logo to dream boldly and live fully as we move forward into our next 80 years and beyond.

Loyally,

Charlotte Bray
2016-2019 President
'89 Epsilon Lambda
Tennessee



Have you lost your badge? If you are interested in adopting an “orphan” badge or chapter guard, or if you want to learn more about the Keepers of the Keys – please contact Kay Knocke (Keepers of the Key Chair), kknocke@cox.net. 10% of each adoption cost is donated to the Kappa Foundation to continue preserving our history and our future.

2018 CONVENTION RECAP

The business of Convention (attended by 1,056 alumna and active members) saw several amendments to the Fraternity Bylaws and Standing Rules. **Highlights include the addition of Alumna Initiation for unaffiliated women who attended a college or university.** They also include options for reduced requirements for alumnae associations that can no longer fulfill Fraternity requirements. Additionally, chapters will decide on a chapter-specific GPA requirement for active members, and chapter facility visitation will be gender-neutral and approved at the local level. **A fee increase raised the new member fee to \$175, the per capita fee for active and associate members to \$92, and the per capita fee for alumna members to \$25.**

Resolutions adopted and sent to the 2018-2020 Council to be considered for implementation are:

1. Review electronic means for voting during General Convention.
2. Fully or partially pay for Loyalty Award recipients to attend General Convention.
3. Create a volunteer position to oversee educational training of diversity and inclusion for chapters, Advisory Boards, House Boards and alumnae associations. Also, identify a similar role on Chapter Councils to address social justice.
4. Fraternity Council will review Fraternity messages and rituals, beginning with the "Kappa Blessing."
5. Study how best to regularly and deeply connect collegiate members with Kappa alumnae outside of their chapter and throughout their time as chapter members.
6. Create a task force to more fully develop our alumnae associations and provide ongoing support.
7. Task force findings will be posted in a members-only area within 60 days of the final report.
8. Examine expanding the definition of a legacy to include stepdaughters and stepsisters.

Updated Fraternity branding was introduced as "an opportunity to rearticulate our long-held beliefs in a way that is relevant for today and for our future members as we approach our Sesquicentennial." The updated brand includes a shortened version of the mission statement, six core values, a new tagline, and refreshed icons and logos. The full rollout will happen during the coming academic year.

2018-2019 Memphis AA Officers

President	Charlotte Bray	cebkkkg@yahoo.com
Secretary/Treasurer	Kathleen Boyd	kkboyd@comcast.net
Membership – Reference Chair	Marion Folk	marionfolk@me.com
Membership - Development	Beth Dowdie	bethdowdie@gmail.com
Bulk Mail Chair	Tia Osment	tiadosment@yahoo.com
MAAPA Representative	Donna Dillion	dpdillon@att.net
Book Club	Kathleen Boyd	kkboyd@comcast.net
LIK Chair	Janie Lowery	janielowery@me.com
LIK Assistant Chair	JJ Keras	jjkeras@gmail.com
80 th Founders Day Chair	Heather Grosvenor	heather1henry1@gmail.com
Social/President Elect	Andrea Harano	haranofamily@me.com
Websites/GIN	Hillery Efke	efkemans@hotmail.com
Golden Owls	Jean Mauney	jmauney0609@yahoo.com

SAVE THE DATE

*Tuesday, October 23, 2018 at 6:30 pm
The University Club*

*Founders Day Dinner & Memphis
KKG Alumnae Association's 80th
Celebration*

Invitation to Follow

LITERACY IS KEY 2018:

The 8th annual Literacy is Key Book and Author Event was held February 1, 2018 featuring three wonderful authors: **Christina Baker Kline, Kristy Woodson Harvey, and Kim Wright.** Our 2018 LIK Chair – Andrea Harano and her committee helped raise over \$25,000 for literacy efforts in our region. 80% of the funds raised were donated to our beneficiary First Book Mid-South. We also donated to the Memphis Library Foundation, the Germantown Library Foundation, the Collierville Literacy Foundation, the Collierville Library Foundation, the Friends of First Regional Library, and Literacy Mid-South. We also gave a donation of \$700 to the Kappa Kappa Gamma Foundation.



Andrea Harano – 2018 LIK Chair, our authors: Christina Baker Kline, Kristy Woodson Harvey, Kim Wright, and Janie Lowery – 2019 LIK Chair at the 2018 LIK event.

The 9th annual **Literacy is Key Book and Author Event** will be held on Thursday, February 7, 2019 at the Holiday Inn - University of Memphis. Our beneficiary is First Book Mid-South and other literacy programs in our region. Our authors this year are **Kristina McMorris, Anne Bogel, and Brad Taylor!** Please contact the 2019 LIK Chair Janie Lowery (janielowery@me.com) to volunteer the day of or before the event. There are still a few positions that need volunteers.

2019 LIK Update: Letters have gone out to all previous sponsors, table heads, donors, and potential contacts. Enclosed with the letter will be the Ticket Order Form, LIK Fact sheet, and an Author Bio sheet so they can go ahead and make plans to attend our 2019 Literacy is Key event on February 7, 2019. These forms are available on our website: <http://memphis.kappa.org/> so you can distribute to any contacts that you may have. To make our event successful, we need everyone's help in promoting it and securing ticket orders for tables and/or donations. If you contacted someone last year, please contact them again and encourage them to support promoting literacy in the Mid-South! Please help spread the word!!!

<i>2018-2019 Memphis Alumnae Association Calendar</i>		
September 25, 2018	Fall kick off gathering and Kappa Book Club – <i>Rush</i> by Lisa Patton	Boscós on the Square – 7:00 pm
October 23, 2018	Memphis AA Founders Day Celebration University Club of Memphis	Our 80 th Founders Day celebration dinner ceremony, and presentation of milestone pins and awards. 6:30 pm
December 16, 2018	Kappa Holiday Tea	TBA
February 7, 2019	9 th Annual Literacy is Key: Book and Author Event	Holiday Inn – University of Memphis
April 28, 2019	Officer Installation and Year	TBA

You are more than welcome to join us at the Kappa Book Club! We usually meet on the last Tuesday of the month at 7:00 pm in the evening at restaurants across the city. We read books across many genres at the recommendation of our members, with our Literacy is Key authors' books for our fall months. The discussion of our books is why we get together, but we also enjoy our time just being together, and connecting with our Kappa sisters! If you are interested in joining our group, please contact Kathleen Boyd at: kkboyd@comcast.net. P.S. - You can still come if you haven't read the book!

Memphis Kappa Alumnae Association

Kathleen Boyd, Treasurer
2379 Oak Trail Dr.
Germantown, TN 38139



Find Us Online!
Memphis.Kappa.Org



Please update your current contact info with Kappa! We want to keep in touch with all of you! If you are receiving this year's newsletter in print form, it means that you have updated the Memphis AA and KKG headquarters through Kappa.org with your current email and physical address or are a loyal member of the Memphis Alumnae Association of Kappa Kappa Gamma. You can always find a copy of our current newsletter and the membership/dues form on our website

Our 2018-19 membership directory will be published in early December, just in time for our annual Active/Alumnae Holiday Tea. Our directory is published every few years for our dues paying members. Our last directory was published in 2014, so we are due for an updated one! Please pay your dues before November 1st if you would like to be included in the 2018-19 directory. We will be contacting the members on our roster after our Founders Day celebration to confirm your contact information. Please contact Kathleen Boyd – kkboyd@comcast.net for more information about the different levels of membership and how you can support our AA.

Connect with Kappa!

Did you know you can keep up the Memphis Alumni Association on social media? We are active on Twitter, Instagram and Facebook. Please follow our accounts and send it pictures of you and sisters participating in events. Whether it is book club, Literacy is Key, volunteering at a chapter or just celebrating being a Kappa, we want to know about it! You can also find information on our GIN system website, www.memphis.kappa.org. Register and create a profile via our Memphis AA by scrolling down to the bottom of any page on our website. This will enable you to receive member-only access now and as our association adds more e-features in the months ahead. (Your "user name" is on the address label of your Key Magazine. It is the hyphenated, 6-digit number printed just above your name. Your "password" is your last name.) If you don't have your Key magazine handy, you can always email kkghq@kappa.org to have your username and password reset. Create your profile today and stay current with Kappa!

It's 2018 Recruitment, so let's help by submitting our references online as that is how Kappa prefers to receive them! Go to www.kappa.org, sign in at bottom of page under resources, click on reference system. Ole Miss recruitment is September 23-29. Please contact our Reference Chair Marion Folk - MarionFolk@me.com for more info.