

# HEATHER'S RIDE 2018



*Heather's Camp 2017 Campers and Counselors*

Dear Heather's Ride Supporter,

It is our pleasure to announce the 8th annual Heather's Ride cycling event. The ride will start and end at Lake Afton on Sunday, July 8, 2018. All proceeds from the ride will go directly to Heather's Camp.

Heather's Camp is a program devoted to providing a summer camp experience to youth who are vision impaired. Heather's Camp was founded in 2001 in conjunction with the Delta Gamma Chapter of Wichita State University to honor the memory of Heather Muller. Heather's Camp is a private, 501(c)3 non-profit organization, committed to providing youth with visual impairments an outdoor camping experience.

Heather's Camp makes a positive difference in the lives of children who are blind or visually impaired by allowing them to build new skills, form friendships and benefit from increased self-esteem and self-confidence. Campers have the opportunity to form bonds with their counselors who also serve as mentors; the emotional support and bond continues to grow throughout the year. Most importantly, at Heather's Camp children will not be called hurtful names. They will not be bullied, and they will not be considered "different than the other kids." In the safe confines of Heather's Camp, these children are just kids free to be themselves: to grow, to learn, and to have great fun in a safe and caring environment.

Savannah Schneider is a camper who went to camp that very first year in 2001 as a shy, timid 3-year old. Now, as a spunky, outgoing 21 year-old, she reflects on how Heather's Camp has influenced her life:

"Heather's Camp has taught me that I am just like everyone else, even though I do have a visual impairment. We all want to be treated the same way everyone else is. I like to think of it as anyone that has a disability is special no matter what the disability is. Be happy with who you are. We're all special and unique!"

Heather's Camp relies solely on donations to fund all costs related to providing a wholesome camp experience for these children. Our volunteers offer their time, efforts, guidance and love each year to make the dreams of our campers a reality. In 2001 Heather's Camp hosted 17 children with visual impairments. In 2017, we had 70 registered campers and over 100 staff volunteers!

As the camp continues to grow, we depend on the generous donations from fundraisers like Heather's Ride to provide support for the mission of Heather's Camp. Please help us to honor Heather's memory so we can carry on her dream of helping others, like Savannah.

Won't you please make a contribution to the success of this year's bike ride?

As the Committee Chair for Heather's Ride, I invite you to support our event as a Sponsor. Attached is an overview of Heather's Ride along with sponsor benefits. I've also included a sponsor commitment form if you decide you would like to sponsor the ride.

If you know of a child who is visually impaired and would enjoy participating in the Heather's Camp experience, please contact me or visit [heatherscamp.org](http://heatherscamp.org) for more information.

Please contact me with any questions you have and I look forward to hearing from you! Thank you for your support!

*Cathy Durano*

Heather's Ride Committee Chair

316-733-8205

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P.S. Looking forward to another year of great participation and sponsorship!



Heather's Ride  
c/o Diana Griblin  
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## Heather's Ride Event Details

- Four ride lengths: 10 mile, 25 mile ride, 50 mile and 75 mile.
- Pre-registration along with day of event registration for cyclists.
- Riders will enjoy SAG stops every 15-20 miles.
- End of ride meal provided by friends of Heather's Camp.

### Sponsor Options:

#### Gold Sponsor Benefits:

- \$500 commitment
- Two rider registrations
- Two event t-shirts
- Company name and logo printed on the back of the commemorative t-shirt
- Company name listed on heathersridewichita.com website
- Goodwill from being associated with such a worthy cause

#### Silver Sponsor Benefits:

- \$300 commitment
- One rider registration
- One event t-shirt
- Company name printed on the back of the commemorative t-shirt
- Company name listed on heathersridewichita.com website
- Goodwill from being associated with such a worthy cause

#### Bronze Sponsor Benefits:

- \$100 commitment
- One event t-shirt
- Company name listed on heathersridewichita.com website
- Goodwill from being associated with such a worthy cause

### **Heather's Ride 2018 Sponsor Commitment Form**

**Please include a check made out to Heather's Camp. Donation and company logo must be received by June 1<sup>st</sup>, 2018.**

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsor Commitment:

Gold Sponsor

T-Shirt sizes: \_\_\_\_\_ Please check:  Will have 2 riders  Will have 1 rider  No riders

*Please complete a registration form for each Gold sponsor participant*

Silver Sponsor

T-Shirt size: \_\_\_\_\_ Please check:  Will have a rider  No rider

*Please complete a registration form for Silver sponsor participant*

Bronze Sponsor

T-Shirt size: \_\_\_\_\_

Signature: \_\_\_\_\_ Agreed to on this date: \_\_\_\_\_

Company/Organization Representative