

BOOS & THINKPINK!

President's Message:

Hello lovely ladies.

Fall is officially here and hopefully the weather will get colder so scarfs and jackets can make a debut as we all sip on pumpkin spice something. Happy Fall Ya'll!

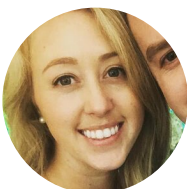
It's October which means it is time for HAA of ZTA and ZTA's everywhere to make a difference. Let us draw attention to our philanthropic efforts as we raise awareness about breast cancer. HAA will continue it's online donations with GoFundMe this year and Shelby has outdone herself with activities and involvement throughout this month. Check out the calendar and be ready to get more information about what you can do.

The donations, ThinkPink! awareness and philanthropy all come down to one focus = finding a cure for breast cancer. My aunt fought her breast cancer for many years until she sadly lost her battle. Like so many of you, you know someone who made the fight. Maybe they won, maybe they didn't. Maybe they are fighting the fight right now. Together, we can make a difference and take that step closer to ending breast cancer. I look forward to what HAA will accomplish and the difference we will make.

There is still plenty of time to renew your membership with HAA or get involved for a first time. We have been having a blast at the ladies dine out group, with Renee picking a fabulous and tasty restaurant each month; book club is diving into a spooky book this month and a change in location; and we have a happy hour that is always a welcoming and fun time. Hope to meet you at one of these amazing Crown Connection activities.

I hope everyone is doing alright after the flooding and please reach out if you need anything.

Zeta Love
and Mine,



Taryn Cheesman Hryc
President
president@ztahouston.org



THE CROWN

Number of Members: 101

CORRECTIONS CORNER

- Sisters Who Sip has been moved from the first Wednesday to the first Thursday.



IT'S THAT THINKPINK! TIME OF YEAR!

HERE ARE THE FACTS:

- 1 in 8 women will be **diagnosed** with breast cancer in their lifetime.
- Breast cancer is the most commonly diagnosed **cancer** in women.
- Breast cancer is the 2nd leading cause of cancer **death** among women.
- Each year, approximately 256,710 **women** in the U.S. will be diagnosed with breast cancer and more than 40,500 will die.
- Although rare, an estimated 2,470 **men** will be diagnosed with breast cancer and approximately 460 will die each year.
- Over 3.3 million breast cancer **survivors** are alive in the United States today.

HOPE STARTS WITH YOU - LET'S BELIEVE TOGETHER

ThinkPink! Fundraising Chair, Shelby Hatch



Houston Alumnae Association is continuing the Fantasy Fundraiser this year. To donate and make a difference, all you have to do is go to **www.gofundme.com/f/HAAbelieve2019** and pledge a donation in memory, in honor, in celebration of someone near and dear to you.

This is a public event - that's right - PUBLIC so share with family, friends, neighbors, co-workers, and strangers on the street that together we are making a change to Breast Cancer Research and Education. Let's get everyone involved! More emails and information coming out through this month.

Want more information? Check out **www.ztahouston.org/thinkpink** for EVERYTHING that is this year's Fundraising efforts. You'll find forms, links, and more to SHARE, SHARE, SHARE with others who want to make a difference to breast cancer. We can believe together!

CROWN CHALLENGE VIA SOCIAL MEDIA



A Crown Challenge? Yes! Let's have a little fun with a challenge. On your social media platform, take a picture of yourself with a crown. It can be your hands, tiaras, stickers, whatever you can find. Get creative! Once you have your photo (**you + crown**), post it on social media with the hashtag **#crownchallenge**. But it doesn't stop there! Challenge someone else to donate by linking them to your post. Challenge them to respond with a pic of them + crown, to donate and to continue the chain. Why stop with one? Tag several friends, family, co-workers to donate!

LET'S GET PHYSICAL!

RIDE Indoor Cycling @The Heights is donating 25% of their class fees to HAA's fundraiser this year on the dates listed below. If you want to break a sweat, do some self-care and donate to our cause, follow this link to sign-up: **www.ride-indoorcycling.com**.

Choose from the following dates:

October 11 @ 9:30 AM

October 16 @ 4:45 PM

October 18 @ 4:45 PM

October 20 @ 9:30 AM

October 24 @ 6:45 PM

Take a pic when RIDE-ing and share!



THINKPINK! CALENDAR

ThinkPink! Events happening all throughout October. Mark your calendar and bring a friend!



Breast Cancer Awareness

Come October 1st, be prepared for the pink-out. For more than 30 years, October has been observed as Breast Cancer Awareness Month.

Happening: **October 1st**



FUNDRAISER STARTS

I believe in a cure to breast cancer. I believe that more research will help find this cure. I believe more education about how to detect breast cancer will help. I believe.

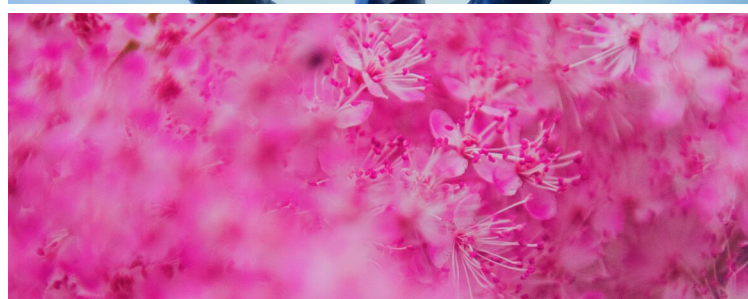
Happening: **October 1st**



CROWN CHALLENGE

Start the challenge by taking a picture of yourself with a crown - hands, tiaras, stickers, more - and share it on social media #crownchallenge and challenge a friend to donate!

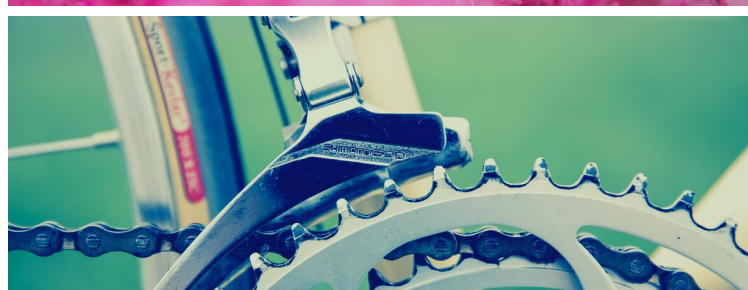
Happening: **All of October**



BELIEVERS - PINK OUT

Let's paint the town PINK. Rock your favorite pink attire - shoes, hat, shirt, or ThinkPink! Ribbon and unite with us this day to bring awareness to breast cancer. Post a pic!

Happening: **October 15th**



RIDE FOR THE CAUSE

Show your support by rocking a cycle class in PINK; 25% of the proceeds go to the designated charity. Everyone is invited; bring a friend, family member or significant other and we cycle for a cause.

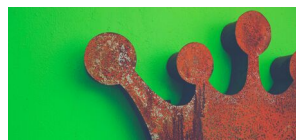
Happening: **October 11, 16, 18, 20 & 24.**



GET CHECKED

Need to schedule your mammogram, or maybe you need to have your first one. We support you and your health and encourage to get checked for breast cancer.

Happening: Make the appointment **today!**



BREAKING HAA ZTA NEWS

Information and More about Zeta Tau Alpha Sisters

WEARING THE CROWN?

The HAA term has officially begun July 1, 2019. Continue to **support HAA** by becoming a member and enjoy all gatherings, Crown Connections, service project and social events. More information, calendar of events and fun to be shared via Evites and more! ZLAM.

Click [HERE](#) to complete the Membership Form.

Click [HERE](#) to become a HAA Member.



GET THE HAA CALENDAR

Want all HAA 2019-2020 events in your calendar? Download the Google Calendar by clicking **HERE**. Note: This may only work for sisters with a Gmail account, and event details can be found on the Evites.

ZIESTA 2019

Save the date: ZiesTA will be on Saturday, December 21, 2019 at the Taste of Texas. Invitations will be sent out soon. If you have someone to include, please contact **Allison Poore** at amp0123@hotmail.com.



SHE SAID YES!

Congratulations on your recent engagement Service Chair, **Kate Esposito** who was surprised with a sweet evening by fiancé Nathan Glassell on Saturday, Sept. 28th. From all of us at HAA, best wishes to you!

CROWN CONNECTION EVITES

The time has come for Crown Connection Evites to be sent to dues-paying members only. This means that Sisters Who Sip, Book Club and Ladies Dine Out invitations are sent to dues-paying members and are no longer open to all ZTA's in the greater Houston area. However, if you have a ZTA friend that is interested in joining, please bring her to an event to experience the fun we have and see why they should join!

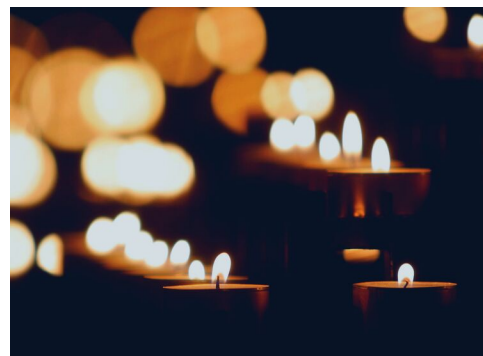
HAA DIRECTORY OF MEMBERS

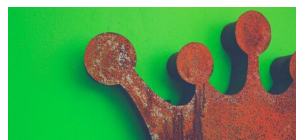
Friendly reminder that the cut-off date to be included in the HAA 2019-2020 directory is November 1st. If you want to be included, please renew your membership and if you want a copy, don't forget to add it to your cart. The last date to be included is November 1, 2019.

REST IN PEACE

Zeta Tau Alpha is a lifetime of sisterhood and our sisters will remain with us always. Please see information below about our departed sisters. If someone was missed, please email President@ZTAhouston.org.

Gayle Cutshall Hillman: Obituary & Funeral Information





BREAKING HAA ZTA NEWS

Information and More about Zeta Tau Alpha Sisters

HAPA ANNUAL WINE TASTING

HAPA Rep, Cheryl Brady



The Houston Alumnae Panhellenic Association Annual Wine Tasting Dinner will be held on Friday, October 25th at St. Cecilia Church. Our very own, Sandy and Drew Lewis are this years honorees. It would be wonderful to have a large showing of ZTA's to support Sandy and Drew Lewis! Tickets are \$65, find more information after HAA calendar.

Sandy Lewis twice served as President of HAA of ZTA, in many leadership roles with HAA, and was awarded the Certificate of Merit in 2005. She twice served as President of the Houston Alumnae Panhellenic Foundation (HAPF) and twice served as treasurer. Sandy is currently serving Houston Alumnae Panhellenic Association (HAPA) as chairman of the bylaws committee. She is a member of the Gamma Omega chapter of Zeta Tau Alpha and was recognized as Zeta Lady in 2000. Sandy, along with her husband, Drew, have been proud supports of the Foundation for many years.

At the wine tasting, there is also a silent auction. The Wine Tasting chairs are asking for donations. If you would like to donate something, you may send it to me at 13627 Pinerock or you may send it to Cathy Frank at 5135 Oasis Park, Houston, TX 77021 (donation form on Facebook). Donations towards a "cork pull" are also being accepted. Form found at www.houston-panhellenic.org/hapf/wine_tasting/wine_tasting.htm. Please consider attending and making a donation towards this event.

All proceeds from this event funds scholarships for collegiate sorority women from Houston and Harris county. HAPF's 2020 goal is to reach \$1,000,000+ in funded scholarships! At the May 2019 luncheon, \$61,300 in scholarships were awarded to 23 collegiate women.

SOCIAL MEDIA

Do you follow HAA on Facebook, Instagram? Don't miss the fun being had in our groups. Here are the links, just click the icons:



CRUCIAL CATCH

Crucial Catch Coordinator, Anissa Alvarez



We are at 140+ volunteers, which is incredible! Sign-up has officially closed for the **ZTA & Texans Crucial Catch on Saturday, October 6th at 8:30 AM.**

Full list of volunteers and information will be sent closer to the date and it will include arrival time at the volunteer desk and which gate assignment you will have for passing out the ThinkPink! ribbons.

Let's go TEXANS!



If you have an announcement that you would like to share, please email ZTAhouston@gmail.com.

16TH ANNUAL HAPF WINE TASTING FROM THE PACIFIC NORTHWEST

OCTOBER 25, 2019

ST. CECILIA'S CATHOLIC CHURCH COMMUNITY CENTER

HONORING:

SANDY & DREW LEWIS

WINE TASTING, DINNER, GIFT BASKET DRAWING

SILENT AUCTION & CORK PULL



EARLY BIRD RESERVATION - INDIVIDUAL UNTIL OCTOBER 15TH - \$65

INDIVIDUAL AFTER OCTOBER 15TH - \$75

PATRON - \$150

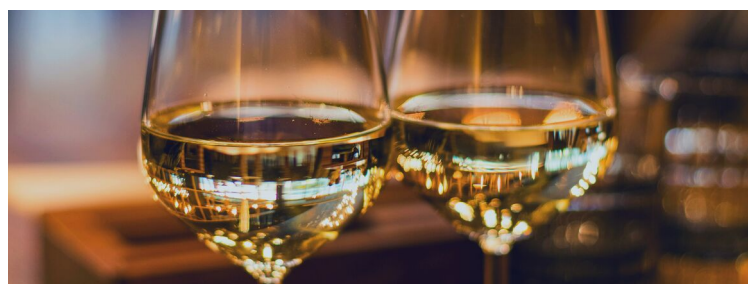
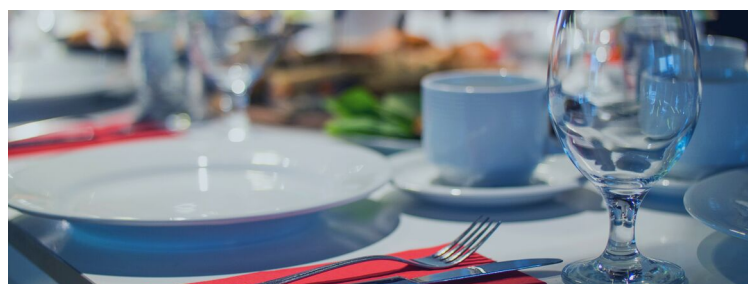
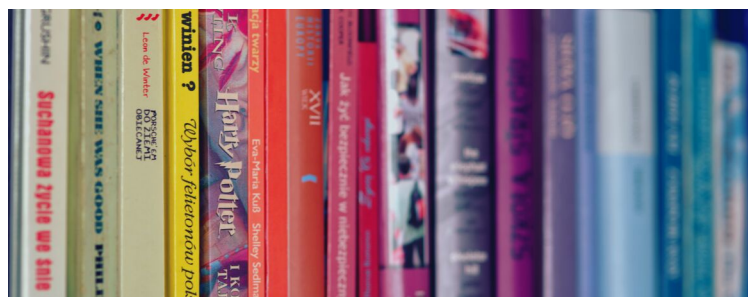
NOW ACCEPTING RESERVATIONS:

JULIE VOWELL-RAMIREZ

3407 PALM DESERT LN.

MISSOURI CITY, 77459

SAVVY SISTERS



Dues-paying members receive Crown Connection Evites inviting members to all the latest and greatest sisterhood activities.

Sisters Who Sip

Happy Hour, sisters and fun times - could you ask for anything else? Check out new bars and hot spots around Houston in this Crown Connection group.

Happening: **October 3rd**, see Evite for details.

Crucial Catch ZTA&NFL

ZTA and the Texans pair together to raise awareness about breast cancer and educate everyone attending the game. Get involved and help support the cause!

Happening: **October 6th**, click here for details.

Founders' Day

Join your sisters at the Day or Night Gatherings where you'll see friends, hear from one of your sisters who will be the speaker and have a fun few hours!

Happening: **October 15th**

Book Club

Join this Crown Connection group for literary discussion, pizza, wine and more as we discuss our latest reads. Visit the website for all the books.

Happening: **October 16th**, see Evite for details.

Ladies Dine Out

Test your taste buds with this Crown Connection group as we venture to new and exciting spots around Houston and try the most amazing food and cocktails.

Happening: **October 22nd**, see Evite for details.

HAPF 16th Wine Tasting

Get ready for HAPF's annual wine tasting filled with appetizers, wine, silent auction and cork pull. See page 3 for more details.

Happening: **October 25th**, click here for details.