

Breast Cancer Awareness Month

Have you checked? From [WearItPink](#)

October is Breast Cancer Awareness Month, which is an annual campaign to increase awareness of this disease.

Know the signs and symptoms of breast cancer. Everyone's breasts are different, and your breasts can with age and at different times of the month. It's important to get to know how your breasts normally look and feel so it will be easier to spot if there are any unusual changes for you. If you do spot any unusual changes to your breasts you should get them checked out by your doctor. Finding out about breast cancer signs and symptoms can help you understand what breast changes to look out for.

Find out more → [here](#)

ZTA chapters across the country host Think Pink® events and distribute pink ribbons to engage their communities and campuses and to raise awareness of breast cancer.

Find out more → [here](#)

Fantasy Fundraiser

By [Leslie Hix](#), [Jennie Baker](#) and [Kim Clarke](#)

Let's make a difference locally by coming together to contribute to breast cancer education and awareness. Starting October 15th, HAA will begin the Fantasy Fundraiser. Your donation and all proceeds will go to Zeta Tau Alpha Foundation (ZTAF) and in turn, support our national philanthropy, scholarships and our local Houston charities.

You can make a difference → [here](#)

Find out more in the President's Message on page 2.



UPDATES | 3



BREAKING NEWS | 4



SISTERHOOD SPOTLIGHT | 7



ACTIVITIES | 8



Houston Alumnae Association - October Newsletter

October is a special month for everyone who wears the turquoise blue and steel gray letters of ZTA. It's been 120 years since those special nine women banded together to form our great organization. We have over 257,000 initiated members and over 4,000 of them live right here in our Houston metropolitan area. That's a lot of Zeta's in one place!!!

October is also Breast Cancer Awareness Month! Through our local and national partnerships, campus and community initiatives, and the distribution of millions of pink ribbons, ZTA collegiates and alumnae members are dedicated to this cause as our national philanthropy. So, in October, when the leaves are turning beautiful fall colors (somewhere they are) we are wearing our Pink and finding ways to contribute.

Over the last 14 years, we have had our traditional Houston Alumnae Association THINK PINK Luncheon and raised over \$500,000 in contributions for breast cancer education and awareness, scholarships and other local Houston charities. Well this year, we are trying something a little different. We are having a Fantasy *un-luncheon* Fundraiser. Yep that's right! It's a FANTASY FUNDRAISER so no need to dress up, fight traffic, or leave the comfort of your own home. Make your donation and all the proceeds will go to the Zeta Tau Alpha Foundation (ZTAF) and in turn, support our national philanthropy, scholarships and our local Houston charities.

This year the proceeds will not have to pay for a luncheon but will go straight to where they are needed the most. It's easy to contribute. You can go directly to the fundraising website ([click here](#)) and make your donation. If your contribution is less than \$100 **select DONOR** or if your donation is greater than \$100 **select SPONSOR**. The website is set up to take your donation with a credit card. If you just want to mail a check, make the check out to 'Zeta Tau Alpha Foundation' and send it to Treasurer, Jennifer Reyes at 4619 Brookren Court, Pearland, Texas 77584.

Remember, one in eight women in the U.S. will be diagnosed with breast cancer in her lifetime, so this cause is personal, and I urge everyone to donate!

So, October is going to be a month of celebration from beginning to end. It starts with a Crown Connection "Sisters who Sip" on October 3rd and if that is not your cup of tea then join us at the "Founders Day Luncheon" gathering on October 15th at Ouisies Table and if you can't make lunch come out to the Gamma Omega House that night to participate in the "Founders Day Service" gathering with the collegiates. Remember to donate to our [Fantasy Fundraiser](#) which starts on October 15th. On October 17th, there is a book club meeting or attend the HAPA Wine Tasting on October 26th at 6:00 PM. Help us support our very own Jennie Baker, Sherry St. Aubin, Cheryl Brady and Mary Cooper who are representing us so well this year on Panhellenic. End this super anniversary month with the "Ladies Dine Out" on October 30th. To receive more details and reminder, be sure to becoming a due paying member and receive Evites to the Crown Connections events.



ZTA Kim Bruder Clarke
President, Houston Alumnae Association



BELIEVE

THE HOUSTON ALUMNAE ASSOCIATION OF ZETA TAU ALPHA
FOURTEEN YEAR HISTORY OF GIVING
OVER \$500,000 IN GIVING

The University of Texas MD Anderson Cancer Center

- Established the Zeta Tau Alpha Inflammatory Breast Cancer Endowed Fellowship, a position solely dedicated to research and treatment of Inflammatory Breast Cancer (IBC)
- Provide funding for Breast Metastasis Research and Anthony Lucci, M.D.
- Provided funding for IBC Research and Naoto Ueno, M.D., Ph.D.
- A named examination room at the Morgan Welch Inflammatory Breast Cancer Clinic “Zeta Tau Alpha Honors Jenée Jongebloed Bobbora”
- The Learning Center in Honor of Health Education Specialist Julia C. Maas
- MD Anderson Breast Medical Oncology Department’s Patient Education Resource Center at Lyndon B. Johnson Hospital - Vicente Valero, M.D., Chief, Oncology Services
- Prevention outreach programs honoring Cancer Prevention Center Clinical Medical Director Therese B. Bevers, M.D.

Zeta Tau Alpha Foundation Partnerships

- The Zeta Tau Alpha Foundation funds scholarships, educational and leadership development programming, and encourages everyone to Think Pink® with breast cancer education and awareness efforts, including partnerships with Bright Pink®, the NFL® and the American Cancer Society®.
- Partner with the National Football League – at A Crucial Catch games. In the over twenty-year partnership, more than nine million pink ribbons have been handed out in partnership with all 32 teams.
- With the NFL Partnership and other events, almost 23,000 million Think Pink® ribbons have been distributed.
- For the 2018-2019 school year over \$805,000 in scholarships were given to 290 recipients.
- Serves as the Survivor Ambassador for the American Cancer Society’s - Making Strides Against Breast Cancer walks
- In partnerships with Bright Pink –the only national non-profit focused on the prevention and early detection of breast and ovarian cancer in young women

BENEFITING

THE UNIVERSITY OF TEXAS
MDAnderson
Cancer Center
Making Cancer History®


ZETA TAU ALPHA
Foundation

ZTA —  — **THINK PINK**



BELIEVE

THE HOUSTON ALUMNAE ASSOCIATION OF ZETA TAU ALPHA
INVITES YOU TO ITS INAUGURAL
THINK PINK "FANTASY UN-LUNCHEON"

Hope Starts With You!

THE HOUSTON ALUMNAE ASSOCIATION OF ZETA TAU ALPHA HAS A FOURTEEN-YEAR HISTORY OF GIVING MORE THAN \$500,000, SUPPORTING SCHOLARSHIPS AND BREAST CANCER RESEARCH, EDUCATION AND SUPPORT THROUGH THINK PINK!

This year, during October and Breast Cancer Awareness Month, through November 30, we're asking Think Pink supporters to make a donation to our "Fantasy" Celebration.

No dress up, no scheduling conflicts, no frenzy. Just Believe!

Please make your tax-deductible donation by indicating your sponsorship below...


Believe
\$5,000


Hope
\$2,500


Courage
\$1,000


Strength
\$500


Grace
\$250


In The Pink
\$100


Friends of Breast Cancer Pink Warriors!
\$25 OR MORE

*Honoring the Memory of a Pink Warrior!
Celebrating a Breast Cancer Survivor Pink Warrior!*

PLEASE INDICATE NAME AND
ADDRESS FOR RECOGNITION:

AND MAIL TO:
JENNIE BAKER
13614 PERTHSHIRE RD.
HOUSTON, TX 77079

OR EMAIL TO:
MBAKER14@SBCGLOBAL.NET

By Simply Clicking Here

<https://my.crowdchange.co/2zm9cv>

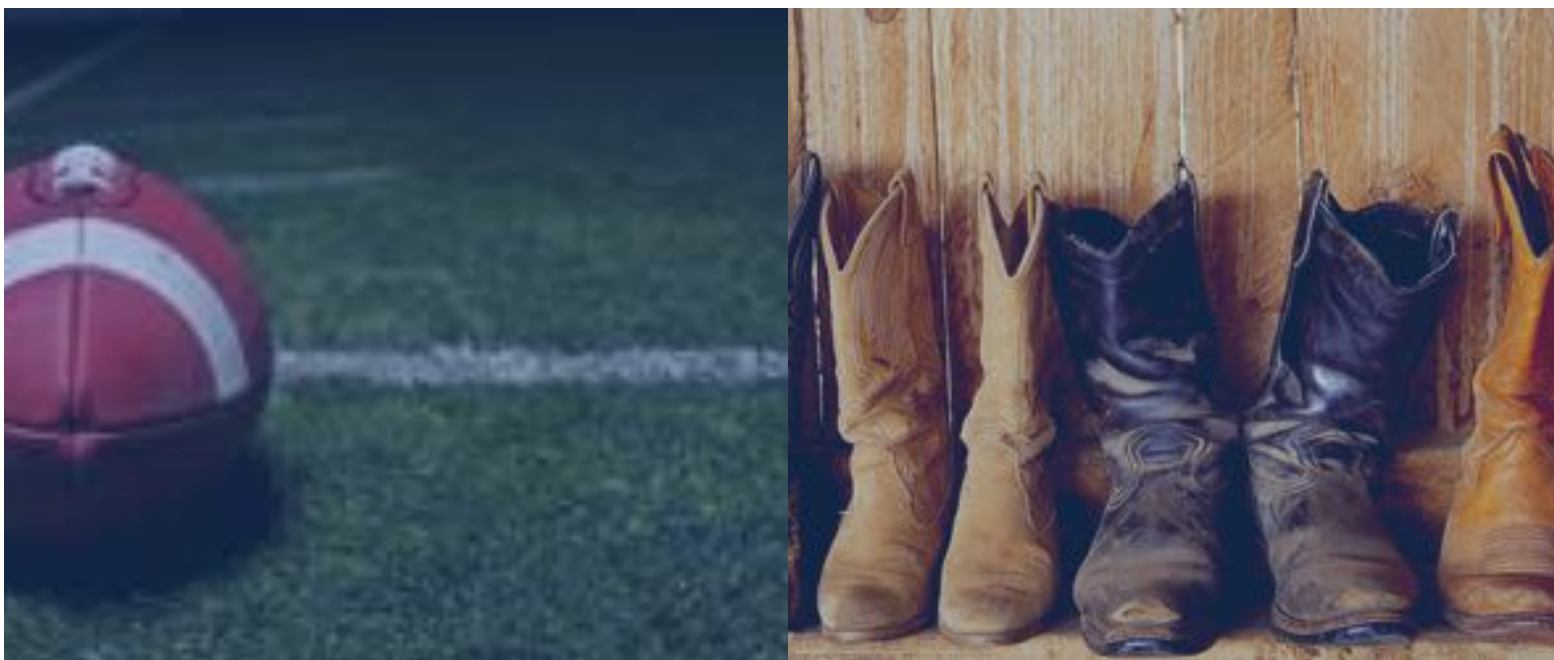
Or Mail a Check Payable to Zeta Tau Alpha Foundation (a 501 (c) (3) corporation) to
Jennifer Reyes 4619 Brookren Court Pearland, Texas 77584

BENEFITING

THE UNIVERSITY OF TEXAS
MDAnderson
Cancer Center
Making Cancer History®


ZETA TAU ALPHA
Foundation

ZTA  **THINK PINK**



SERVICE: CRUCIAL CATCH & GIVE CANCER THE BOOT

Service Chair, Angèle Wolk

OCTOBER: We look forward to supporting our national Think Pink partnership with the NFL's "A Crucial Catch" program promoting breast cancer awareness. This fall will mark our 18th season of reaching out to fans and spreading awareness through the distribution of millions of ThinkPink® ribbons. Sunday, October 7th, the Houston Texans will celebrate **Pink Ribbon Day** presented by Kroger when they take on the Dallas Cowboys on Sunday Night Football! Kickoff 7:20 PM at NRG Stadium. Use the Evite to sign up or contact Angèle at 713-249-1528 to participate!

NOVEMBER: November 10th, HAA will support our local philanthropy MDACC's Morgan Welch Inflammatory Breast Cancer Research Program and Clinic by participating in the MDACC's BOOT WALK to #EndCancer. Put on your favorite boots and join your HAA sisters in this 1.2 mile *mosey* through the heart of Houston's Medical Center. 100% of the proceeds of team 'Houston Alumnae Association of Zeta Tau Alpha' go directly to the clinic. RSVP to the Evite indicates your interest in joining, but officially join our team → **HERE**. You can join as a participant or sponsor a member! There is no registration fee. After the walk, join us for brunch (details coming). We have invited Gamma Omega chapter to form a team and walk side-by-side with their HAA sisters. Together, let's give cancer the BOOT!

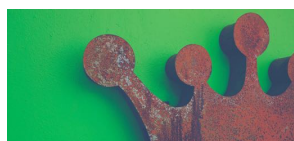
Free parking available at the Mid-Campus Garage located at 7007 Bertner Ave., Houston TX 77030.



Did You Claim Your Crown?

The New Season of Sisterhood, 2018-2019 has officially started. Renew your membership or become a member to receive the latest and greatest Evite invitations, the inside scoop and more fun activities with your sisters!

There are two ways to pay your dues: online at www.ztahouston.org or mail your 'Zeta Tau Alpha' check to Treasurer, Jennifer Reyes: 4619 Brookren Court, Pearland, TX 77584



BREAKING HAA ZTA NEWS

Information and More about Zeta Tau Alpha Sisters

We Need Your Books! by Candy Bourgeois

Recently finish a great book that you want to share with your sisters? Hurry up and tell us about it because the deadline for recommending amazing reads for HAA Book Club are due December 1st to Candy Bourgeois at crbourg@gmail.com.

Test out your Taste Buds by Renee Svitek

Every month our Ladies Dine Out group goes to a new place for great food and drinks, but mainly enjoying fellowship with our Zeta Sisters. Evites are sent out monthly with details and would love for you to join us! [Photo to right] September restaurant pick at Blue Onxy Bistro. If you have any questions, please contact Renee at RSBgirl@aol.com.



Celebrating Initiation by Carol & Sally

September Day Gathering [photo to left] had an amazing get-together that involved sisterhood stories, special memories and more as they recounted their initiation days. And thank you Carrie Woliver for opening your amazing home to us!

The Call of Zeta Tau Alpha by Kim Watson

To those of you who know Houston Area collegians and legacies who should be invited to the ZiesTA on December 16th at the Taste of Texas, please provide your invitee list with mailing address (parents) and email address (if applicable) at your earliest convenience. Also, please indicate whether the invitee is a collegian or a legacy. Email your list to Kim Water, zieta@ztahouston.org.

Say Cheese! by Mayllyn Harper

Hi sisters, if you happen to take an awesome pic at any of our events, please share with me. I'd love to share with our sisters on social media and more - email historian@ztahouston.org. Thanks!

ANNOUNCEMENTS

Best Wishes to the Happy Couples!

Taryn Cheesman married Corey Hryc on Saturday, September 15th in Houston, TX.

Paige Panzeri married Ben Skinner on Friday, September 28th in Austin, TX.



The newsletter is a collaboration of great sister events, continue to send your contribution to be included for next month - promotions, engagements, baby info, favorite recipe and more! Share it by emailing newsletter@ztahouston.org.

BREAKING HAA ZTA NEWS continued ● ● ●



HAPF Presents: Welcome to the Gold Coast of Australia!

Jennie Baker

Take a trip with HAPA to the "Gold Coast of Australia" with the Houston Alumnae Panhellenic Foundation's 15th Annual Wine Tasting Dinner. Join us for wine tasting, dinner, a cork pull and browse our fabulous Grand Prize baskets for the opportunity to take one home! The baskets will contain items put together by our fabulous HAPA ladies.

15th Annual HAPF Wine Tasting - "Gold Coast of Australia!"

Friday, October 26, 2018 from 6-10 PM

St. Cecilia Catholic Community Center

11720 Joan of Arc Drive | Houston, TX 77024

Appetizers and Wine are served at 6 PM, with the opening of the Silent Auction and Cork Pull. Wine Tasting begins promptly at 6:30 PM, followed by dinner.

Our honoree this year is Alpha Chi Omega, Joni Landon, and her husband, Jerry, who have been supporters of the Foundation for many years. Proceeds from the event will fund scholarships for collegiate sorority women from Houston and Harris County. HAPF has awarded \$922,300 to 549 young women since 1987. In May 2018, twenty-four women received \$62,000 in scholarship assistance from Houston Alumnae Panhellenic Foundation.

To reserve your seat or table of 8 to this year's event, please bring a check to orientation or the October HAPA general meeting. You may mail a check payable to 'HAPF' to Jennie Baker, 13614 Perthshire Road | Houston, TX 77079.

HAPA members and guests are \$65 per seat, or \$150 per patron seat. For \$520, you can reserve a table of 8 seats. With your reservation payment, please note who you would like to be seated with or the name of your table. Individual seat prices will increase to \$75 after October 15th. We hope you will join us!

For more information, visit the HAPF website → [here](#).

If you have any questions about the HAPF Wine Tasting, please contact Jennie Baker by P: 713-449-2833 or mbaker14@sbcglobal.net.

BREAKING HAA ZTA NEWS continued ● ● ●



IBC HIGH TEA / LITE BITES

Inflammatory Breast Cancer (IBC) Program

[Leslie Hix on behalf of Jenee Bobbora](#)

Save the Date for the upcoming IBC High Tea and Lite Bites events to honor our IBC Ambassadors, Advocates and Patients. This is a free event MDA (The IBC Clinic) is hosting to thank those who have given to the IBC Program.

Thursday, October 4, 2018 from 11:30 AM - 1:30 PM

Rotary House

1600 Holcombe Blvd., Room RHI 1.202ABC | Houston, TX 77030

Please RSVP to Marcy Sanchez at mpsanchez@mdanderson.org or 713-792-4084

MEET CAROL PETRUSEK

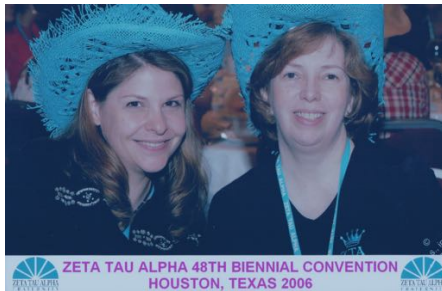
Sisterhood Spotlight

Born in Birmingham, Alabama, Carol ventured to the Lone Star State in 1981 and has loved Houston since. Carol and her husband, Beau, have two daughters together, Beth (ZTA from Baylor) and Lara. Carol is a loving grandmother to a ZTA legacy, Johanna, and a future sweetheart, Andrew. The only baby left at home is Miss Zeta, the family Boston Terrier.



Carol attended Birmingham-Southern College where she was initiated into ZTA at the Alpha Nu chapter in 1974. Her sister,

who was initiated at the Nu chapter of University of Alabama, was the General Advisor of the chapter when Carol joined. Carol's major in college was a Bachelor of Fine Arts (BFA) in Graphic Art and a minor in English History. She spent a month in England, Scotland and Wales studying Medieval English Castles. While a collegiate, Carol served as Historian and Chaplain. Beyond encouraging Carol to join and love ZTA, Carol's sister introduced Carol to her main squeeze; husband Beau. Beau is from Miami, Florida and graduated from the University of Florida.



In 1993, Carol joined HAA and served in a number of capacities: President, President-Elect, Programming, Fundraising, Recording Secretary, Treasurer, Historian, and Parliamentarian, just to name a few. As a committee member, she served as ZiesTA, Service, Caring Crowns and more. She is active in the Parent's Club, and other ZTA chapters in the Greater Houston area. Carol was named Texas Zeta Lady in 1999, received a Certificate of Merit in 2003 and the Lone Star Award for giving more than 15 years of service.



FUN INFO ABOUT CAROL:

- She loves the movie, 1974 Murder on the Orient Express
- She'll curl up with the Harry Potter series anytime
- She's addicted to M&M's
- You'll hear her rock out to the Beatles
- Randomly in her bag, you'll find a manicure set gifted to her by Marcy Cann
- Maybe you didn't know, but Carol is a master needle pointer

Savvy Sisters

Crown Connections

Dues-paying members receive Evites inviting members to all the latest and greatest sisterhood activities.



Sisters Who Sip

October 3th - Evite for details

Open social group for any and all Sisters who want to try a new local spot each month. Come and meet other members and take a night off.



Founders' Day

October 15th - Evite for details

Join us for a day gathering lunch and ceremony as we discuss our initiations and more. RSVP is required, limited seats.



Founders' Day Mtg

October 15th - Evite for details

Join us for a night gathering as we have a ceremony and catch up on meeting points.



Fantasy Fundraiser

Starts October 15th

Find the website → [here](#)

Donate to support our national philanthropy, scholarships and local Houston charities.



Book Club

October 17th - Evite for details

Join our literary discussion, pizza and wine. Visit the website for a list of books to read for the year.



Ladies Dine Out

October 23rd - Evite for details

Test your taste buds with new and exciting restaurants around Houston.