

President's Message:

Hello Sisters,

I hope each of you continues to be healthy and is enjoying our last few weeks of summer. We had a stunning turnout at our Annual Membership Kick-Off with over 50 sisters in attendance. We indulged in delicious bites, sipped, and enjoyed conversations with people whom many of us have not seen in person in several months. I want to thank each of you for coming to the event and hope it filled your Zeta cup as much as it did mine.

A special **thank you to the following hostesses** for their membership drive contributions: Angele Wolk, Ann Mather, Carrie Woliver, Clair Dowden, Frances Bredthauer, Jenee Bobbora, Judy Jackson, Kathy Wilson, Leslie Hix, Marcy Cann, Ava Demopulos, Martha Hunt, Mary Ann Macey, Merabeth Dyer, Millicent Mason, Nancy Morgan, Renee Jongebloed, Sandy Lewis, Sylvia Ashbaugh, and Virginia Perkins.

As we reflect on events that are happening in our community whether it be tragedy overseas, catastrophic events like Ida, and the uncertainty of when the pandemic will “end”, I want to express how grateful I am for each of you and Zeta Tau Alpha. Gathering with women who have a growth mindset, challenge the norm, and stand up for what they believe in adds to each of our cups in ways we couldn't have imagined.

That being said, we have some exciting news to announce! The **Crucial Catch** game with the Houston Texans will be October 10th against the New England Patriots. As mentioned on our Instagram, we are unsure of volunteering guidelines, but we wanted you to hear it from us as soon as possible! Save the date and get ready to participate in some form or fashion! October is one of my favorite months for many reasons, one of those being the volunteer opportunities that present themselves surrounding breast cancer research and education.

I look forward to continuing to ignite the year with many celebrations of returning events!

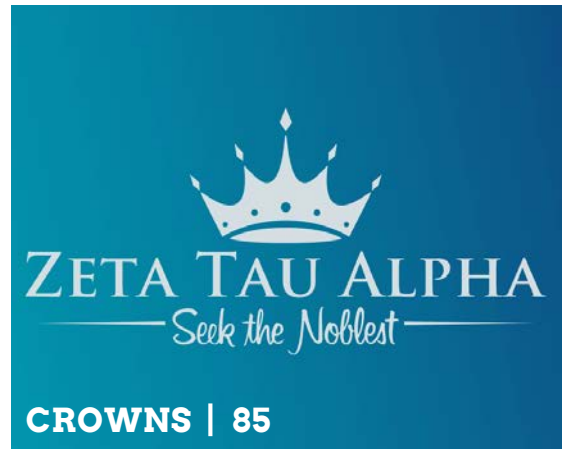
Zeta Love,

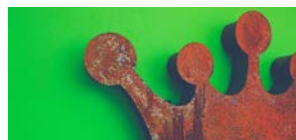


Meghan Johnson

President

president@ztahouston.org





JOIN HAA

Information and More about Zeta Tau Alpha Sisters

FUN TIMES AT THE MEMBERSHIP KICK-OFF



VP2 Membership Chair, Anissa Alvarez

Thank you to everyone who attended and became a dues-paying member for this term. We were lucky to host our 2021 membership drive at The Forest club serving passed appetizers as well as a charcuterie board and dessert bar. 55 Zeta Tau Alpha's from all over the Houston area were in attendance and 21 were able to pay their dues at the event. We enjoyed each other's company and caught up on everything that has happened since our last in-person membership drive in 2019. Laughs were shared and photos were taken as we all took in a much-needed sip of sisterhood.



SHINE BRIGHT WITH YOUR CROWN

The HAA term has officially begun! Continue to **support HAA** by becoming a dues-paying member. With your membership, you get to enjoy Day/Night Gatherings, but also get exclusive access to Crown Connections such as Book Club, Ladies Dine Out, Sisters Who Sip (SWS), Service Projects, ZiesTA, and Social. Use the two-step process to the right to complete your membership renewal or ztahouston.org/membership for more information.

ALUMNAE CHAPTER DUES

OPERATING FEE



\$18

PER DUES-PAYING MEMBER

Paying the Operating Fee to the Fraternity shows a standard of chapter excellence, and allows alumnae chapters to retain their charter and remain in good standing. The Operating Fee funds Fraternity expenses such as extension projects, insurance, archives upkeep and technology.

SECOND CENTURY FUND



\$2

PER DUES-PAYING MEMBER

Donated to the Foundation in celebration of Zeta Tau Alpha's 100th anniversary and its emergence into the second century. Used to help fund the Foundation's Scholarship Program.

REMAINING DUES



The remaining portion of alumnae chapter dues stays within the alumnae chapter's individual budget and is used throughout the year to support chapter events and programming.

Zeta Tau Alpha



Two Step Process:

- 1) Click [HERE](#) to complete the Membership Form.
- 2) Click [HERE](#) to Pay Your Dues and scroll to 'Become a Member'.



HAA HAPPENINGS

Information and More about Zeta Tau Alpha Sisters

GAMMA OMEGA UPDATE



Alum-Collegiate Committee Chair, Lauren South

As school is back in session, Gamma Omega has hit the ground running. After completing a week of recruitment workshops, the chapter is preparing for in-person events (sisterhood, philanthropy, service, chapter meetings, etc.), and a hybrid recruitment scheduled September 1st - 9th. Itineraries are full of upcoming football games, sisterhood karaoke night, and Dad's Day; and the girls are excited to make long-lasting memories with their sisters.

FALL 2021 PRIMARY RECRUITMENT RESULTS



Collegiate Recruitment Ambassador, Angèle Cook Wolk

Recruitment Season is upon us! Four hundred and sixty-seven Potential New Members (PNMs), who are registered with Houston Alumnae Panhellenic Association (HAPA) for 2021 Fall Primary Recruitment, are attending universities with a Zeta Tau Alpha Chapter. Check out the table below to

see where our Houston PNMs are attending university and how many joined the Fraternity. Please note that the chart will not reflect the many PNMs residing in the greater Houston area - such as Katy, Cypress, The Woodlands, Kingwood, Clear Lake, and Sugar Land - who are registered with other Alumnae Panhellenic Councils.

In October's newsletter, we will explore Fraternity language... then and now. Goal? ZTA fluency! Additional Recruitment results will also be included.

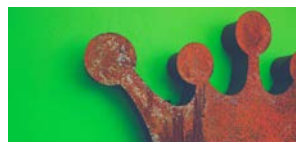
Please don't hesitate to reach out at recruitment@ztahouston.org or (713) 249-1528 if you have any recruitment-related questions.



Sam Houston State University (Delta Zeta Chapter) welcomes their Fall 2021 New Members!

Fall 2021 Primary Recruitment Results for PNMs from Houston

Universities with ZTA Chapters (from HAPA 2021 Master List)	ZTA Chapter	# PNMs registered with HAPA	# Houston PNMs pledging ZTA
Auburn University	Gamma Rho	8	1
Clemson University	Kappa Zeta	3	
College of Charleston	Eta Lambda	2	
Colorado State University	Kappa Alpha	1	
High Point University	Delta Gamma	1	
Louisiana State University	Delta Kappa	26	
New York University	Lambda Theta	1	
Oklahoma State University	Alpha Upsilon	2	0
Sam Houston State University	Delta Zeta	1	5
Samford University	Delta Psi	3	
Stephan F Austin University	Theta Eta	1	2
Texas A&M University	Theta Gamma	132	
Texas Christian University	Gamma Psi	39	2
Texas State University	Theta Psi	5	
Texas Tech University	Gamma Tau	27	5
University of Alabama	Nu	6	0
University of Arkansas	Epsilon	26	1
University of Georgia	Gamma Pi	7	0
University of Houston	Gamma Omega	5	
University of Miami	Gamma Alpha	1	
University of Mississippi	Gamma Delta	7	
University of Missouri	Alpha Psi	1	0
University of North Texas	Gamma Phi	1	1
University of Oklahoma	Gamma Upsilon	24	
University of Texas-Austin	Kappa	116	1
Vanderbilt University	Lambda Iota	4	



BREAKING HAA ZTA NEWS

Information and More about Zeta Tau Alpha Sisters

ZTAF NEWSLETTER & UPDATES

- ZTA Foundation introduced their inaugural Day of Giving with a goal in connection to the Foundation while celebrating Founders' Day. In just one day, 1,402 donors contributed \$192,285.70 to the Foundation's general fund. Learn more here and how to become an [Ambassador](#); full article, [here](#).
- Creed Wallpapers: "To have the welfare and harmony of the Fraternity at heart" is something we strive to do each day. As our collegians start a new academic year and the alumnae year kicks off, we are excited to come back together and take on the year ahead!" Find [here](#).
- Convention 2022: Fall is knocking on our doors! The way time has been going by so quickly makes us think... Convention will be here before we know it, too! Less than a year from now, we plan to gather in-person to celebrate all things ZTA. We'll share more info about the event closer to time, but if you're interested in joining us, why not go ahead and mark your calendar? We'll be in Grapevine, Texas, July 12-17, 2022.

HAPA RECOGNIZED BY NPC

Houston Alumnae Panhellenic was recently recognized by NPC (National Panhellenic Conference) for the Harriet Macht Outstanding Alumnae Panhellenic Award. See the Instagram post, [here](#).



LADIES DINE OUT

ZTA sisters had a fabulous time dining at NoPo last night, see left picture. As a Crown Connection event, Ladies Dine Out is a dues-paying member-only event except during the summer months. August was the end of summer, so make sure to pay your dues so you don't miss out on the fun.

Next Ladies Dine Out has VERY limited seating. See Evite for more details.

BOOK CLUB

Sharing favorite summer reads over pizza, these sisters had a great time at Spanky's Homemade Pizza and Bar; pictured to the right. As a Crown Connection event, Book Club is a dues-paying member-only event except during the summer months. August was the end of summer, so make sure to pay your dues so you don't miss out on the fun.



SOCIAL MEDIA

Do you follow HAA on Facebook, Instagram? Don't miss the fun being had in our groups. Here are the links, just click the icons: HAA uses Evites for invitations - download the app for details.



If you have an announcement that you would like to share, please email Newsletter@ztahouston.org.



SISTERHOOD SPOTLIGHT

Shining a light on a Sister so everyone can get to know her better!

RETURNING ALUMNAE

Meet Diane Goyette

Diane Touns Goyette pledged at Delta Kappa chapter (LSU) in 1981, and had a fabulous collegiate Zeta experience! In 2018, she joined HAA after a long time away from alumni involvement. She received such a wonderfully warm welcome at that year's membership drive, it felt just like coming home. She wishes she had joined HAA years ago!

As a member of HAA, Diane especially enjoys the Ladies Dine Out, Book Club, and Day and Night Gatherings - and getting to know Zetas of all ages! Diane has been HAA's Day Chair host for 2 years and going strong.



Diane owns her own training and consulting company, Early Childhood Specialties, where she's on a mission to support adults who care for and teach young children. When she's not working or attending HAA events, she enjoys walking, running, waterskiing, gardening, and home decorating.

NEW MEMBER

Meet Katie Maltais

Recently named as Stages' Managing Director following a national search, Katie will begin her tenure in August 2021. Prior to joining Stages, Katie served as Managing Director at Curious Theatre Company in Denver, Colorado, where she earned an industry reputation for forging rapid growth and instigating institutional change, specifically in areas of patron loyalty and community building. At Curious Theatre Company, Katie created "The Loyalty Target," a new model for arts administration that has been adopted by arts organizations across the United States and United Kingdom.

Maltais is known throughout the industry as a fierce advocate for the anti-racism and anti-oppression movement in the arts, including spearheading Denver's first Diversity in Theater panels. Before joining Curious Theatre Company, Katie served as the Marketing Director for the Lone Tree Arts Center, where she led the organization through a period of exponential earned revenue growth. Prior to this role, she worked for the international consulting firm TRG Arts as Manager of Accounts and Services, where she oversaw the client services team. There, she personally worked with such notable organizations as Nederlander Alliances, Center Theatre Group, Alley Theatre, Goodman Theatre, and Arts Club Theatre Company. She received her BA in Arts Administration and Theatre from Drury University, located in Springfield, Missouri.



SAVVY SISTERS

*Dues-paying members receive Crown Connection Evites inviting members to all the latest and greatest sisterhood activities.



Sisters Who Sip*

Happening: **September 1st**, see Evite for details.

Happy Hour, sisters, and fun times - could you ask for anything else? Check out new bars and hot spots around Houston in this Crown Connection group.



Day Gathering

Happening: **September 14th at 11 AM** at Ouisie's Table.

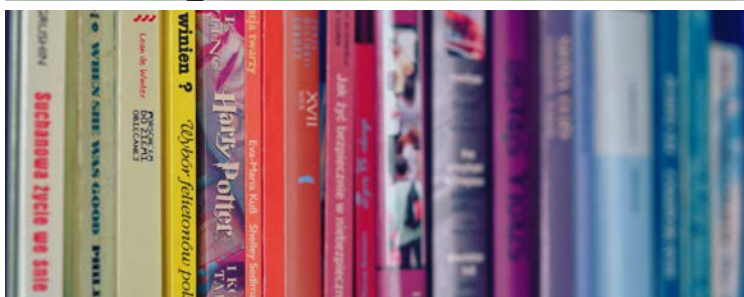
Join your sisters in person to hear about the latest and greatest things happening with HAA.



Night Gathering

Happening: **September 14th at 6:30 PM** at Carol Nutter's home.

Join your sisters in person to hear about the latest and greatest things happening with HAA.



Book Club*

Happening: **Sept. 15th at 6:30 PM**, see Evite for details.

Join this Crown Connection group virtually for literary discussion as we dish on our latest read. Don't forget your wine! Visit the website for all the books.



Ladies Dine Out*

Happening: **Sept. 28th at 6:30 PM**, see Evite for details.

- Limited Space -

Test your taste buds with this Crown Connection group as we venture to new and exciting spots around Houston and try the most amazing food and cocktails.

ZTA Convention

Happening: **July 12-17, 2022** in Grapevine, TX.

