Hello!

One of the things that sets United Methodist congregations apart is our approach to generosity. We believe in connectional giving.

Connectional giving is what happens when thousands of congregations, across the world, give together beyond their local churches. Some of the many opportunities for connectional giving happen six times a year on designated giving days we call Special Sundays.

The momentum of generosity is unstoppable when tens of thousands of us come together to donate toward sustainable life change for people around the world.

This e-book will help you understand each Special Sunday and will provide a list of resources available to you for each celebratory event. Our goal is to equip pastors and leadership teams with everything they need to engage, educate and empower their congregations to give.

We want you to leverage these resources in ways that will help you cultivate generosity.

Together, we are doing more!

God Bless,

Connectional Giving Team
What Are Special Sundays?

It takes more than one person’s generosity to change our world — it takes all of us!

Our team at UMC Giving wants to help you strengthen your congregation’s generosity efforts through Special Sundays.

Special Sundays are designated Sundays throughout the year that provide opportunities for giving. These special offerings are earmarked and support designated ministries.

On these Sundays, we empower our congregations to give toward causes and organizations that promote sustainable life change. These offerings help offer refuge in times of disaster, promote peace and justice, provide scholarships, reach out to the community, teach skills to encourage self-sufficiency and share the love of Jesus Christ with God’s people everywhere.

These Special Sundays are part of our denomination-wide effort we call connectional giving. It is one of the most powerful vehicles for generosity we have. Together, our churches are making an impact all over the world.
What is in the resource kit?

We’ve put together resource kits to help you communicate to your leadership team and your congregation about each Special Sunday.

These resource kits provide teaching, worship and social media resources. Each Special Sunday has print resources and downloads available for you to use.

You can download all or some of these resources as often as needed. You can also distribute and share the links with your team so that they can share with their small groups, staff members and even on their own social channels.

Best of all? These resource kits are FREE!
Native American Ministries Sunday

Native American Ministries Sunday serves to remind United Methodists of the gifts and contributions made by Native Americans to our society. Through our giving on Native American Ministries Sunday, we’re able to equip and empower Native American pastors, congregations and seminary students.

When you support Native American Ministries Sunday, you equip seminary students who will honor and celebrate Native American culture in their ministries. And you empower congregations and ministries that are finding fresh new ways to minister to their communities with the love of Christ.

www.umcgiving.org/giveNAMS

AVAILABLE RESOURCES FOR NATIVE AMERICAN MINISTRIES SUNDAY

General Info
Native American Ministries Sunday
Pastor and Leader’s Kit

Native American Ministries Sunday

Social Media Images


Share and Care images
Facebook banners (Size: 851 pixels wide x 314 pixels tall)
Twitter banners (Size: 1,500 pixels wide x 500 pixels tall)
Instagram images (Size: 510x510)
Pinterest images (Size: 600x800)
Twitter images (Size: 1024x512)
Facebook images (Size: 1200x1200)
Native American Ministries Sunday

Social Media Images


Facebook banners (Size: 851 pixels wide x 314 pixels tall)

Twitter banners (Size: 1,500 pixels wide x 500 pixels tall)
Native American Ministries Sunday

Social Media Images


Instagram images (Size: 510x510)

- "It is now time for people of faith to understand the true holiness of God's creation."
- "On Native American Ministries Sunday, we will empower Native American pastors, congregations and seminary students to worship and serve Jesus."
- "Native American Ministries Sunday is a time for joyous and positive change. On Sunday morning, if you feel the call to go out, you will be able to connect with our Native American siblings, children, youth and loved ones."
- "Through our generosity on Native American Ministries Sunday, Native American Ministries Sunday. We celebrate the gifts and contributions of Native Americans to our society."
- "With our generosity on Native American Ministries Sunday, we support scholarships for Native American theology and seminary students."
- "When we give generously on Native American Ministries Sunday, we enable the expression of the Native American rural and urban congregations to ministries and communities."
- "On April 19, 2016, we celebrate Native Americans among the many diverse values that make up the Body of Christ."
- "On April 19, 2016, we will stand with our Native American siblings and brothers as they seek to share God's love for the world. Join us for Native American Ministries Sunday."
Native American Ministries Sunday

Social Media Images


Pinterest images (Size: 600x800)
Native American Ministries Sunday
Social Media Images


Twitter images (Size: 1024x512)
Native American Ministries Sunday
Social Media Images


Facebook images (Size: 1200x1200)
Native American Ministries Sunday
Bulletin Inserts


8½-by-11 poster
2-sided bulletin insert
Native American Ministries Sunday

Smartphone Wallpaper


For Apple iPhone 5S (Size: 640x1136)
Native American Ministries Sunday

Smartphone Wallpaper


For Apple iPhone 6/6S Plus (Size: 1080x1920)
Native American Ministries Sunday

Smartphone Wallpaper


For Apple iPhone 6/6S (Size: 750x1334)
Native American Ministries Sunday
Smartphone Wallpaper


Samsung S6/Edge/Note4 (Size: 1440x2560)
Native American Ministries Sunday
Smartphone Wallpaper


Xiaomi Redmi 2 (Size: 720x1280)
Native American Ministries Sunday
Website Banners


(SIZE: 120x600)

(SIZE: 160x600)

(SIZE: 300x600)

(SIZE: 300x250)

(SIZE: 468x80)

(SIZE: 728x90)
Native American Ministries Sunday
10-second videos

Native American Ministries Sunday
10-second videos
Native American Ministries Sunday
PowerPoints


NAMS Offering Slides
About Native American Ministries Sunday
Additional Offering Slides
Native American Ministries Sunday

E-book


10 Ways to Celebrate Native American Ministries Sunday
Native American Ministries Sunday

Infographic


Native Americans and The United Methodist Church

Native Americans and The United Methodist Church

149
Number of Native American United Methodist churches

21,365
Number of Native American members of The United Methodist Church

32
Number of Native American conferences with more than 100 Native American members

50%
50% of Native American students are the first in their family to attend college

25%
25% of Native Americans are served by Native American United Methodist Schools and other approved schools off-reservation

25%
25% of Native American United Methodist churches are in Native American ZIP codes

5.2M
Population of Native Americans and Alaska Natives

1,698,815
Number of American Indian and Alaska Native family households in 2015

566
Number of federally recognized Indian tribes

29.2%
Percentage of American Indian and Alaska Native households that were in poverty in 2015

Support Native American Ministries Sunday through your local church or online at www.umcngiving.org/nams
Native American Ministries Sunday

Podcasts

Native American Ministries Sunday
Videos
Native American Ministries Sunday

FAQ

Native American Ministries Sunday

Sunday Sermon Starter

WHEN TO USE THESE RESOURCES

These resources are designed to help you, your team and your congregation really understand and embrace these Special Sunday giving opportunities. Here is a suggested timeline of making use of all of these products.

Three Months Before Each Special Sunday
- Send out an email or internal memo to your leadership team. Make sure to include a link to the podcasts and videos. If you want to make it a little more personal, grab a few team members and call your members personally, making sure to take time to answer any questions they might have.
- Encourage your team to learn about this Special Sunday so they can help promote and guide the special event.
- Alternatively, consider watching one video a week together at staff meetings and answering questions that might arise after the viewing.

Two Months Before Each Special Sunday
- Send out an email, letter or make a call to members of your congregation to announce the upcoming Special Sunday.
- Encourage small group leaders to watch the videos and plan to view some as a small group leading up to the Sunday. Consider hosting an event for small-group leaders to inform them further about this Special Sunday and make sure they have everything they need to help promote this Sunday with their small group.

One Month Before Each Special Sunday
- Send out another email or letter to your congregation. This time, be sure to include some testimonials about the life-change that has happened as a result of UMC generosity. If you’d rather call your congregation, ask for volunteers who have been personally changed by that Special Sunday to help make the calls.
- Begin posting some social media images on all social feeds two or three times per week. If you don’t have social media accounts, select a few of your favorites and share them in your newsletter or weekly worship bulletins. Print some of your favorites and post them around the church in highly trafficked areas.
- Make sure the teaching pastor has access to all available sermon starters, litanies and other resources.
When to Use These Resources

Two Weeks Before Each Special Sunday
- Make an announcement live at church and begin using offering slides during walk-in.
- Distribute the Children’s Sermon Starters to your children’s teaching team.
- Change your Facebook/Twitter cover images to advertise the Special Sunday.
- Begin posting a social image one to two times per day to make sure everyone knows the celebration is coming (if you don’t have social media accounts, include in your weekly bulletin or print them out and place them around your church in highly trafficked areas).

One Week Before Each Special Sunday
- Write an email or letter, or make team calls to your congregation to remind them about this Special Sunday!
- Announce it again at church.
- Use the offering slides for walk-in.
- Keep posting one to two times per day on social channels.

1 Day Before Each Special Sunday Offering
- Post several times on social media.
- Send one more email to your congregation. Include a link of where to give if they won’t be able to attend a service.

One Month After Each Special Sunday Offering
- CELEBRATE! Set aside time to announce how much was given on the previous Special Sunday and show people where it’s headed. This is a time to concentrate on how generosity leads to life change and sustained impact.
HOW TO USE THESE RESOURCES

Here are some suggestions to help you use the resources from your kit:

• Set up an automated email sequence or a manual letter campaign for your leadership team that celebrates each Special Sunday. Share e-books, videos or infographics with each message.

• Host a Vision Night where people can come in small groups, watch videos together, ask questions and volunteer to help promote the Special Sunday.

• Set up an automated email sequence for your congregation, or set up a letter-writing campaign. It’s important to talk about generosity throughout the year. Use all the resources we’ve included for these — informative PowerPoint slides, infographics, videos, podcast episodes, e-books, etc.

• Print the posters (or any of the materials) and hang them in highly trafficked areas of the church and church office.

• Encourage leadership and small group leaders to take their teams/groups through the Special Sunday resources before each of their meetings. The videos are short, but setting aside time to watch them and discuss them can help your leaders and congregation members really understand the impact of giving. Doing this through the year, with each Special Sunday, can really keep these opportunities in front of your congregation, making it easier for them to embrace these generosity opportunities.

• Pre-schedule social media posts on your church Facebook page using the quote and Scripture cards we’ve created for you.

• Distribute the sermon illustrations and children’s sermons to your teaching team and decide which ones are the most helpful. Plan when and how you’ll use them.

• Use the offering slides during walk-in and walk-out times.

• Hold team “book clubs” with the e-books and set aside time to discuss them and strategize how to use them as a team.

• Distribute the mobile wallpapers, Facebook and Twitter banners and statement cards to your team for use on their own personal social channels.

• Encourage your team to share the infographics, e-books and other e-resources on their own social channels and blogs.
GAIN ACCESS TODAY

All of these resources — and more — can be found online.


Connect with us

www.umcgiving.org
umcgiving@umcom.org
www.facebook.com/umcgiving
https://twitter.com/umcgiving
https://youtube.com/umcgiving

TOGETHER, WE DO MORE.
TOGETHER, WE CAN DO WHAT NO ONE CONGREGATION OR INDIVIDUAL CAN.
Open hearts. Open minds. Open doors.
The people of The United Methodist Church®