To our supporters,

How can I say thanks for the many ways that you have responded to cries of our brothers and sisters in sub-Saharan Africa?

It is with a heart full of thanksgiving that I celebrate the reduction of death and suffering from malaria.

We have come this far because you have responded to the call to eliminate malaria as a disease of poverty. We have joined hands with worldwide partners. We have made tremendous progress. But, the fight is not over. Please continue to give generously and to pray for success. Together we will carry the light to the end of the road home.

Peace and Blessings,

Bishop Thomas Bickerton, Chair
Global Health Initiative of The United Methodist Church
IMAGINE NO MALARIA IS AN EXTRAORDINARY EFFORT OF THE PEOPLE OF THE UNITED METHODIST CHURCH TO END PREVENTABLE DEATHS FROM MALARIA IN AFRICA.

God is able to do immeasurably more than all we ask or imagine, according to his power that is at work within us.

Ephesians 3:20 NIV

ABOUT IMAGINE NO MALARIA

OUR PARTNERS

The United Methodist Church has collaborated with world-class allies in the fight against malaria. We bring our distinctive history of mission in Africa to this fight and our trust and friendship with those most affected. This is a powerful alignment of religious and secular organizations.

“We are proud to be your partner in this campaign to end the world’s worst killer of children. We believe the campaign cannot succeed without you.” - Bill Gates Sr.

The Global Fund is a 21st-century organization designed to accelerate the end of AIDS, tuberculosis and malaria as epidemics. The Global Fund is a partnership between governments, civil society, the private sector and people affected by the diseases. The Global Fund raises and invests nearly US$4 billion a year to support programs run by local experts in more than 140 countries.

The Bill & Melinda Gates Foundation underwrites Imagine No Malaria’s fundraising costs. The Gates Foundation came to The United Methodist Church because of our denomination’s long history of trusted health and education infrastructure in Africa. Additionally, our denomination’s success raising funds in partnership with the United Nations Foundation’s Nothing but Nets Campaign influenced their decision to partner with Imagine No Malaria.

The Alliance for Malaria Prevention is a partnership comprised of over 40 partners, including government agencies, private sector businesses, public sector organizations, faith-based organizations, and humanitarian organizations. AMP partners include Imagine No Malaria, the American Red Cross, UNICEF, The United Nations Foundation, The Global Fund, and World Vision.
QUICK FACTS

Malaria kills 1 CHILD EVERY MINUTE

In Africa, the most affected continent, deaths due to malaria have declined by 49% just over the last decade.

594,000 deaths from malaria occur yearly in Africa.

Mortality rates in Sub-Saharan Africa, INM’s target area, have decreased by 54%.

Number of treatment doses delivered grew from 11 million to 430 million since 2005.

Access to protective nets grew from 3% to 56% since 2000.

GLOBAL MALARIA TRENDS*

IMAGINE NO MALARIA (INM) IS PART OF A CONCERTED WORLDWIDE EFFORT THAT HAS SHOWN RESULTS*

2012 – 2014 HIGHLIGHTS OF UMCOR GLOBAL HEALTH’S ACTIVITIES FUNDED BY IMAGINE NO MALARIA

134 health facilities benefitted from INM funds, either through the training of health staff, renovations, equipment supply, or drug and commodity supply.

INM renovated 20 health facilities in Sierra Leone and the Democratic Republic of Congo (DRC) and initiated 3 mobile clinics in Nigeria.

The number of health facilities supported by INM grants increased by 58%.

*2014 World Malaria Report, World Health Organization (WHO)
The United Methodist Committee on Relief (UMCOR) is a well-known and well-respected deliverer of relief and development throughout the world and is committed to sustainable practices to end deaths from malaria.

The leadership staff of the United Methodist General Board of Global Ministries (GBGM) and its UMCOR Global Health professionals have an active voice and role in our global malaria partnership strategies, implementation and evaluation.

HOW UMCOR’S GLOBAL HEALTH TEAM APPLIES INM FUNDING IN AFRICA

- Trains Community Health Workers, lab technicians and other allied health professionals on proper malaria case detection, testing, treatment and follow up
- Ensures case management workers are trained to understand the importance of early detection as we strive to diagnosis and treat within 24 hours of symptom onset
- Distributes and provides education on using diagnostic kits and appropriate medication
- Establishes in-country health boards who plan and implement strategies against malaria, writing grants for funding received, providing oversight and reporting successes
- Conducts program site visits and timely evaluation reviews to ensure that the funds granted through INM are judiciously used
- Provides education for effective use of preventative bed nets and other necessary measures to ensure healthier communities free from mosquito infestations

11,600+ HEALTH WORKERS TRAINED
13 HEALTH BOARDS TRAINED TO SERVE 16 COUNTRIES

Through UMCOR, INM granted funding to 13 health boards serving 16 countries: Angola, Burundi, Côte d’Ivoire, Democratic Republic of the Congo, Guinea, Kenya, Liberia, Malawi, Mozambique, Nigeria, Rwanda, Sierra Leone, South Sudan, Uganda, Zambia and Zimbabwe.
INM/UMCOR TRAINED HEALTH BOARDS ARE KEY TO A SUSTAINABLE VICTORY OVER MALARIA

Through UMCOR, Imagine No Malaria funding implements health-care strategies, develops infrastructure and sponsors integrated health campaigns that promote malaria prevention, diagnostics and treatment and health education across the sub-Saharan region.

- By its insistence on training and on-going support of in-country health boards, UMCOR fosters local self-determination, sustainability of health care missions and unprecedented accountability for contributed funds.
- The impact and accountability of these in-country health boards have earned high praise from global health leaders.

FOR HEALTH WORKERS, IT’S PERSONAL

Arlindo Romao, Imagine No Malaria’s health care coordinator in Mozambique, knows all about the importance of prevention when it comes to malaria.

As a boy, he was plagued with malaria and diarrhea, and witnessed family members who also struggled with the effects of the mosquito-borne illness. Eight years ago, as a husband and father of four sons, Romao and his family began using insecticide-treated bed nets. The result is that only one of his sons has gotten malaria -- and only once.

“When I learned about the cycle of malaria and mosquitoes, I realized it is possible to fight malaria in a simple way,” Romao says. “If all people in a community could become conscious of the role they each have in preventing mosquito bites and stopping their reproduction, we can overcome this problem.”

So, Romao now spends his days traveling between villages to provide health information and teach malaria prevention.

“Since working with Imagine No Malaria, I have learned how to implement malaria prevention programs. It’s because of this training and Imagine No Malaria funding that families in Mozambique are being saved from malaria. God has blessed me because I feel that I’m one of those being the instruments in saving people’s lives through this program.”
YOUR DOLLARS AT WORK: IMAGINE NO MALARIA AND THE GLOBAL FUND

The United Methodist Church is the first faith-based partner of The Global Fund, the largest international public/private funding source for health programs.

Our partnership with The Global Fund maximizes the impact of INM dollars through greater purchasing power. Take one example: the cost of a bed net itself, minus delivery, distribution and installation. In 2014, The Global Fund estimated the impact on price through joint procurement reduced the cost per bed net from US $5.50 to US$2.90.

The United Methodist Church has pledged $28 million of INM funding to The Global Fund. These are funds not administered directly through UMCOR. By April 2015, INM will have contributed $18 million in funding to the Global Fund to support nine targeted countries. These countries are selected in order to use existing United Methodist infrastructure and to leverage existing relationships for maximum impact.

COUNTRIES RECEIVING UNITED METHODIST/GLOBAL FUND MALARIA ALLIANCE SUPPORT INCLUDE CÔTE D’IVOIRE, DEMOCRATIC REPUBLIC OF THE CONGO, LIBERIA, SIERRA LEONE, ZIMBABWE, MOZAMBIQUE, ANGOLA, RWANDA AND UGANDA.
A COMPREHENSIVE APPROACH

FIGHTING MALARIA DISRUPTS THE CYCLE OF POVERTY

In total, malaria costs sub-Saharan Africa an estimated $12 billion in lost economic productivity, foreign investment, tourism and trade every year.

PREVENTION

2.3+ MILLION NETS DISTRIBUTED PROTECTING 7+ MILLION PEOPLE
We have already helped reduce malaria deaths in Sub-Saharan Africa by half – improving the ways people fight the disease using bed nets, providing access to diagnostic tests and medicine, draining standing water and improving sanitation.

TREATMENT

300+ CLINICS IMPROVED & EQUIPPED
The United Methodist Church operates hundreds of hospitals, clinics and health outposts in Africa. We make sure these facilities have the diagnostic tests and treatment needed to save lives.

EDUCATION

11,600+ HEALTH WORKERS TRAINED
13 HEALTH BOARDS TRAINED TO SERVE THE PEOPLE OF 16 COUNTRIES
We have empowered thousands of local health workers to train their communities about avoiding malaria. For example, in Sierra Leone, Angola, Zimbabwe and Democratic Republic of the Congo, these workers have gone door-to-door to deliver and install bed nets and teach people how to use and care for the nets properly.

COMMUNICATION

4,600,000+ LIVES IMPACTED
Building new radio stations, providing hand-crank and solar-powered radios and building up progressive message channels such as mobile phones, solar devices and animation, we reach great numbers of people with life-saving information about malaria.

United Methodist Communications supports the visionary commitment of the United Methodist Church in offering the very best in technologies and the very best in the human spirit to maximize technology as a tool for better health, and economic and social development that aids in the reduction of poverty and changes lives.

In total, malaria costs sub-Saharan Africa an estimated $12 billion in lost economic productivity, foreign investment, tourism and trade every year.
REACHING THE VULNERABLE

MANGOBO MEDICAL CENTER
KISANGANI, DEMOCRATIC REPUBLIC OF THE CONGO (DRC)

Imagine No Malaria has been recognized for reaching the most remote areas to serve some of the most vulnerable communities. The extensive network created by The United Methodist Churches over two centuries of presence on the African continent makes this possible.

In 2013, UMCOR, with funds from Imagine No Malaria, restored the Mangobo Methodist Hospital in the city of Kisangani in the Democratic Republic of the Congo. The impact is both regional and personal.

A MOTHER’S STORY*

My names is Mwayuma Feza, resident of Mangobo village...and mother of 4 children.

The last 7 years, the Methodist Medical center had been nearly closed, in a state of abandonment; there were no medications or health workers available here. For us to find care, we had to travel 10km by foot - it was very painful for the whole family, especially at night.

I am very happy and I thank The United Methodist Church, because they came to restore the Center...

I was admitted for treatment of malaria, and the doctors have cared for me and now I am healed. Here at the Center, I have slept well under the mosquito net and I have received treatment. I now know that I must continue to sleep under a bed net with my entire family to avoid malaria.

Finally, I want to say thank you to all the people who have contributed so that we could have access to healthcare. May God bless you all.

*translated
A GRASSROOTS EFFORT TO BRING CHANGE.

5+ Million United Methodists have heard the call to give
Conferences, churches and individuals contributed over $2 million just during the 2014 Advent season!

PRAISE FOR INM GRASSROOTS FROM THE GLOBAL FUND

“I have heard about the work that your congregations, particularly your young people, have been doing – the level of creativity, energy and commitment – to save the lives of millions of children and women in Africa.

You have the sincere thanks of not only the Global Fund, your partner, but also all the people whose lives have been changed by these activities.”

Dr. Christoph Benn, Director of External Relations and founding member of the Geneva-based Global Fund to Fight AIDS, Tuberculosis and Malaria, in an address to the Council of Bishops, November, 2014.

Questions? Contact us:

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BY THE NUMBERS

- 43 U.S. Annual Conferences have organized Conference-wide campaigns to save lives and bring change to Africa
- Congregations from 58 U.S. Annual Conferences and 9 other countries have financially supported Imagine No Malaria
- 38 U.S. Annual Conferences have committed from $1,000,000 to $3,500,000 to impact life and address poverty by eradicating malaria
- 14 Annual Conferences have celebrated surpassing an initial $1,000,000 milestone

88% OF GOAL

“Perhaps the most relevant religious health assets are not clinics, hospitals, public health initiatives, or thousands of places of worship, but the most tangible asset of all – imagination.”

Gary Gunderson and Jim Cochrane, Religion and the Health of the Public
WHY WE GIVE

DONOR PROFILE: THE STEADS

Jerre and Mary Joy Stead have a history of giving dating back to childhood. Even as college students, they tithed to their church while living in a 10x40 trailer. “We tithed because we grew up that way,” Jerre Stead said. “So we always had a goal that if we were blessed with enough to give much more than that, we would do it.”

They had been looking for ways to invest in global health after conversations with friends such as Microsoft founder Bill Gates. “We’ve had friends in Africa, India, and other places that have suffered from malaria and still are,” Stead said. “It’s been something high on our list for a long time.”

Then, four years ago, they spent time in seven countries in Africa. That experience stuck with them.

“I’m hopeful that our gifting and investment will make a difference for other people to also participate,” he added. “It doesn’t really matter if it’s a dollar or a thousand dollars or a hundred thousand. It’s just a great effort that needs to happen.”

CHANGING THE WORLD HAS CHANGED US

Imagine No Malaria

- Educates United Methodists on global health issues
- Addresses improving health globally by combating diseases of poverty, one of the four areas of focus of the Church
- Revitalizes many congregations around the INM campaign that results in other missional giving
- Establishes a model for effective connectional fundraising and United Methodist agency collaboration, with collective focus for global ministry
- Shows districts, conferences and churches what they do when they coalesce around a mission
- Involves 65% of the U.S. annual conferences in the fight against malaria

TOGETHER, WE HAVE RAISED OVER $66 MILLION*
OF OUR $75 MILLION GOAL

* Total campaign gifts received and pledged commitments, March 2015
Imagine No Malaria received a Superhero Award from the Rotarians Action Group on Malaria during a February 2015 annual meeting of the Alliance for Malaria Prevention in Geneva, Switzerland. Imagine No Malaria, the only faith-based organization represented among the award recipients, was recognized for its grassroots efforts in reaching rural and hard-to-reach areas with its prevention methods.

Imagine No Malaria’s 2014 World Malaria Day campaign received the Care2 Innovator Award, an honor given to nonprofit causes that make a difference. The award was presented at the Nonprofit Technology Conference (NTC15) in Austin, Texas.

The General Board of Church & Society (GBCS) advocates for Imagine No Malaria on Capitol Hill. In 2012, GBCS and INM hosted Annual Conference leaders for a “Day on the Hill” gathering.

The Rev. Clayton Childers, GBCS staff member who directs advocacy for Imagine No Malaria, said at the time, “Congress is feeling great pressure to cut global health aid, including funds to fight malaria,” noting “We need to work to make sure that does not happen.” This statement remains true today.
Diseases of poverty are not fought in a vacuum. 2014 saw the largest-ever outbreak of Ebola. We were there to fight Ebola because we first dared to Imagine No Malaria.

- Strengthened infrastructure is in place, due to the ministry of Imagine No Malaria
- United Methodist health workers, equipped by Imagine No Malaria to fight malaria, are also fighting Ebola. The medical supplies, drugs and protective equipment necessary to protect health workers and manage patients are supplied through both INM and international disaster-response grants from UMCOR Global Health
- Imagine No Malaria supports health improvement programs in four of five countries where Ebola is present
- Several United Methodist hospitals and health clinics have stayed open, thanks to support from UMCOR and missionary staff
- The United Methodist Communications messaging strategy includes use of traditional media as well as emerging technology such as texting

Imagine No Malaria is not just about malaria. It is about health. It is about community. It is about creating strong and lasting health systems. When hospitals are equipped to deal with malaria, they also can rise to the challenges of other diseases.

**WE MUST BE PERSISTENT**

Rev. Larry Hollon,  
General Secretary of United Methodist Communications

We must continue the fight against malaria. The full range of technologies must be used.

Most importantly, donors, researchers, and health-care providers must remain as persistent as the parasite.

Malaria is not a fad from which we retreat when it’s no longer the cause of the day. If the disease rebounds, the death toll will be worse than before, and that would be tragic.

Sustained, ongoing, dogged determination to contain this disease is the best approach. It’s not the easiest approach, but we know the results of doing less: needless suffering, lost productivity, countless deaths.

Excerpt from blog post:  
“We Must Be as Persistent as the Parasite,” February 20, 2015
In its simplest, yet most complex form, Imagine No Malaria is about life and death. How to stay alive. How to prevent death. It starts with a mosquito whose bite kills one child every 60 seconds and it ends with giving an entire generation receiving hope for a healthy life.

“It goes from a dollar bill placed in an offering plate at a church in the U.S. to a small little hut in a village in Africa,” said Bishop Thomas J. Bickerton, Chair, UMC Global Health Initiative. “That dollar bill gives people hope. What we provide is hope.”

The United Methodist Church, Imagine No Malaria, and the people of Africa – for whom hope will rescue from the fear of a small mosquito and for whom hope of a life unshackled from the cycle of poverty resulting from malaria – thank you for your generosity.

In the many languages of Africa, we give thanks to you for the opportunity to live our faith.

TATENDA    MERCI    OBRIGADO    TƐNKI    ASANTE
BRING CHANGE. MAKE A WORLD OF DIFFERENCE.

IMAGINE NO MALARIA LAUNCHED IN 2010
4.6 LIVES IMPACTED
OVER 5,000,000 UNITED METHODISTS HAVE HEARD THE CALL TO GIVE
2.3 MILLION NETS DISTRIBUTED IN 16 COUNTRIES IN AFRICA
91% OF MALARIA DEATHS ARE IN SUB-SAHARAN AFRICA
NATIONWIDE INSECTICIDE TREATED BED NET DISTRIBUTION IN SIERRA LEONE
$75 MILLION NEEDED TO END MALARIA DEATHS
17,600 HEALTH WORKERS TREATED ANNUALLY

www.imaginenomalaria.org