



Why is visual media so important in today's science classroom?

- Teaching with visuals is instructionally efficient and saves valuable classroom time.
- Visuals take students to places not accessible to them, such as the Grand Canyon, the ocean floor, and inside a cell.
- · Learning visually makes science exciting, fun, and memorable.

delivery options

"I absolutely love the videos. The quality and ease-of-use is extreme. For every topic that I cover in the school year I start off with watching the video. The activities are done beautifully. So far this year I have not even opened the textbook. Luse the videos and activities almost exclusively. Joshua Nielson

Online Subscription

This online service offers web-based access to the various levels of Visual Learning's vast science media library. No servers or special software needed. Grade-specific content includes closed-captioned videos, content clips, animations, images, metadata, and a comprehensive activity library. Content can be viewed using computer displays, projectors, digital whiteboards, and handheld devices.





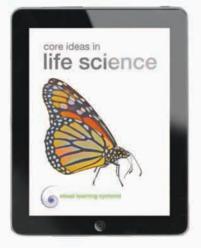
core ideas in

life science

This is the most comprehensive, interactive, and colorful middle school life science textbook for the iPad . Fully supporting the Next Generation Science Standards, critical content is covered in an accurate, easy-to-teach, and easy-to-learn process. Packed with hundreds of captivating video clips, fun interactives and vibrant images, student curiosity is peaked, leading to long-lasting learning.

chapters
pages
interactives
glossary words
movies
self-assessments
images
animations

31 1,070 100+ 718 335 120 2,130 100+



Pricing: \$14.99
Publisher: Visual Learning Systems
Requirements:
iBooks 2.0 or later,

iOS 5.0 or later



The book embodies the type of interactive learning we want the students to be using.

- Del Ruff, Director of STEM for North Carolina Virtual Public Schools

We ve been waiting for something like this!

- District Curriculum Coordinator in Tennessee

...really pull the kids into the love of learning.

- Dolores Freeman

tools & features

Videos produced by Visual Learning Systems are effective, engaging, and exciting – and should be a part of the teaching process in every science classroom. The superb quality of Visual Learning's programs make learning interesting and teaching fun.

Benefits

- Engaging: high-quality videos, images, animations, and activities peak student attention, maximizing comprehension and retention
- Teacher friendly: made by teachers for teachers easy to use and saves time
- Innovative: whether streamed over the internet, displayed on digital whiteboards, or viewed on tablets, products leverage the most from existing technology
- Cost-effective: resources will be spent on products that will be used everyday

Grade level options

Visual Learning offers a complete, comprehensive visual image library for kindergarten through early college: primary, elementary, middle school, and high school/college. We also offer a popular collection of Spanish science content.

Special features

The well crafted palette of teaching videos represents the highest quality, most refined collection of visual-based science teaching products available. Here are some of the features that make our products unique:

- Instructionally appropriate videos, images and animations
- Content correlated to state standards and curriculum
- · Time-saving, comprehensive teacher's guides
- Closed-captioned
- Annotated images
- Short video clips
- Multiple delivery options
- Technology compatible
- · Friendly, helpful service



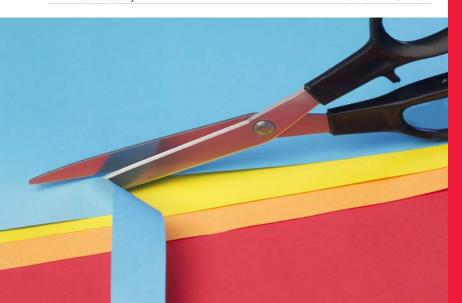
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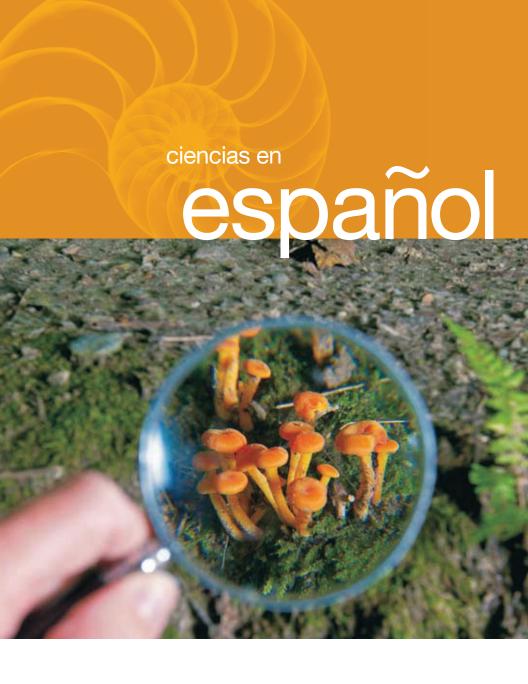


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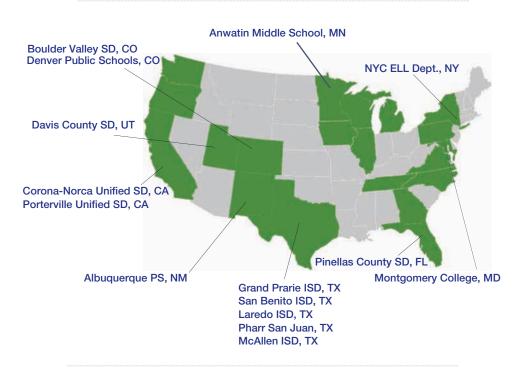
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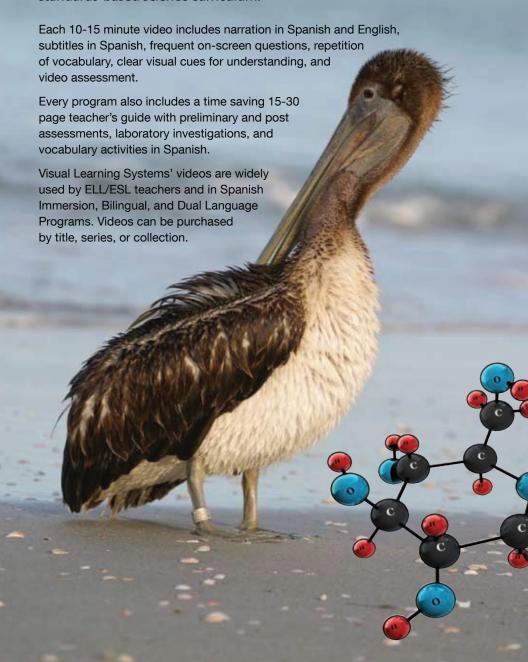


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VLC306ESP (DVD and DIGITAL)....\$10099 **145** dvds

145 digital videos

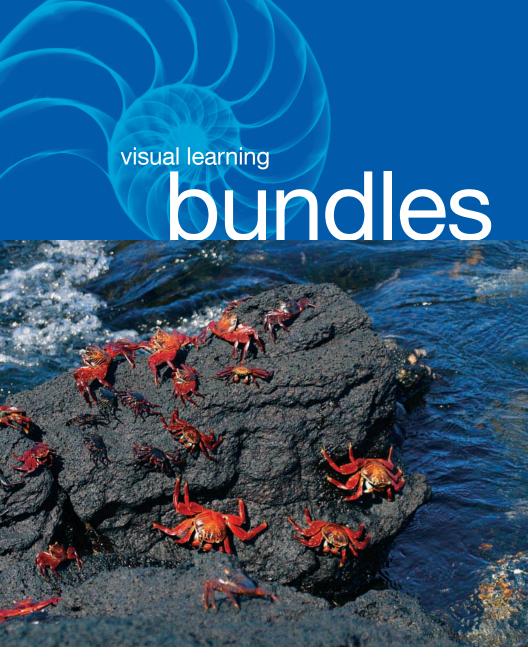
on a flash drive (h.264 + .wmv)

145 teacher's guides with student activities

(hardcopy + .pdf)

searchable metadata (.xls)

(single school license)



For those who want to select and own a customized visual media library, we offer **VISUAL LEARNING BUNDLES**. Each bundle has multiple, varied media assets that focus on a grade-specific science topic.

Benefits

Freedom: choose your own content and create a customized digital library that best fits your needs

Easy: integrates digital content with preexisting computers, servers, and networks

Quality: content is focused, curriculumcentered, and engaging

Technology: integrates with computer networks, iPads, digital whiteboards, and handheld devices

Ownership: digital license creates stability

Features

Video: full videos and clips provided in both Windows Media 9 and H.264

Teacher's Guide: 15-30 pages of student learning objectives, standards correlations, lesson plans, and assessments (.pdf)

Student Activities: vocabulary, reading, writing, and hands-on activities (.pdf)

Animations: focused, narrated, and original

(wmv and H.264)

Images: 12-20 slides (.jpg)

Metadata: keywords, length, title, series title, grade level, subject, and copyright (.xls)

Delivery: on DVD-R or hard drive



Pricing

Individual schools that purchase Visual Learning Bundles have an unlimited site license. This allows schools to install digital content on their building server or on classroom computers.

BUILDING PRICING

primary	\$69.95
elementary	\$79.95
middle school	\$89.95
biology	\$99.95

Pricing for larger institutions, state departments of education, regional consortia, or school districts, is based on K-12 student population. Licenses are typically provided for three years, five years, or in perpetuity. Call for a price quote.

HOW ARE VISUAL LEARNING BUNDLES USED?

Dallas County Serves content from Visual Learning Bundles over a wide network using their own custom interface

Utah Education Network Uses Equella interface to make Visual Learning content available to all educators throughout the state of Utah

New York State **BOCES**

Integrates Visual Tek Data or

School for the Deaf

Uses iTunes and iPads to make closed-captioned Visual Learning content available over HS network

Fabens Middle School (Texas) Visual Learning Bundles are placed on the school server and made available to all science teachers



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DIGITAL SCIENCE ONLINE is a subscription service that enables access to a comprehensive collection of visual teaching tools for the classroom. Educators are able to access Visual Learning Systems' vast science media library through their own web-based interface. Grade-specific visual elements make learning meaningful, interesting, and long-lasting.

Technology Integration

Digital Science Online provides quality, educationally exciting science content that brings out the best in existing classroom technology:

- · Works seamlessly on PC and Mac systems
- Utilizes LCD projectors
- · Works great on digital whiteboards
- Use on iPads, smart phones, and other handheld devices
- · Connect at school or at home

Benefits

Simple: streamed over the internet

Saves time: no need to weed through irrelevant or old media

Cost-effective: collection valued at thousands of dollars for just one small yearly subscription fee



Features

Web-based interface: intuitive, and userfriendly

Videos: each edition has dozens of engaging, colorful, closed-captioned, full-length videos

Video clips: hundreds of indexed clips ideal for today's time constrained classroom

Animations: original animations make science concepts easily understandable

Images: annotated images add visual significance to school lectures and at-home learning

Activity library: printable collection of assessments, lab activities, vocabulary exercises, and reading activities

Teacher access: subscription allows ten teachers per school to access the complete library

Student and parent access: subscription enables access to the collection from school or home

Convenient: 24/7 accessibility

Searchable: use keywords or title to find

the content for each lesson

elementary edition

full videos 136 titles, 10-15 min.

video clips 900 animations over 200

images over 1800

activities over 800

fee (12 months) \$.90 per student/ edition (minumum order of \$300)

secondary edition

125 titles, 20-25 min.

over 1200

over 750

over 2100

over 900

\$.90 per student/ edition (minumum order of \$300)



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digital science online



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core curricular videos designed specifically for the science classroom





hundreds of full titles thousands of clips

Videos and clips bring excitement and meaning to the science classroom.



all videos are closed-captioned

animations



Vivid 3-D animations make hard-to-teach concepts easily understandable.

images



Hundreds of annota images add visual significance to lectures and at-home learning.

student activities



Complete data-bank of assessments, hands-on activities, vocabulary exercises, and reading activities reinforce visual learning.

even at home

searchable

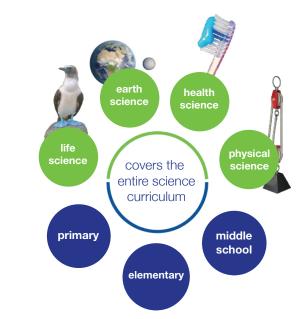


resources for teachers:



compatible

PC, Mac, SMARTBoards, iPads, Tablets, and Netbooks





core curriculum

all media is correlated to state and national learning standards, common core and national guidelines.

for schools of all sizes



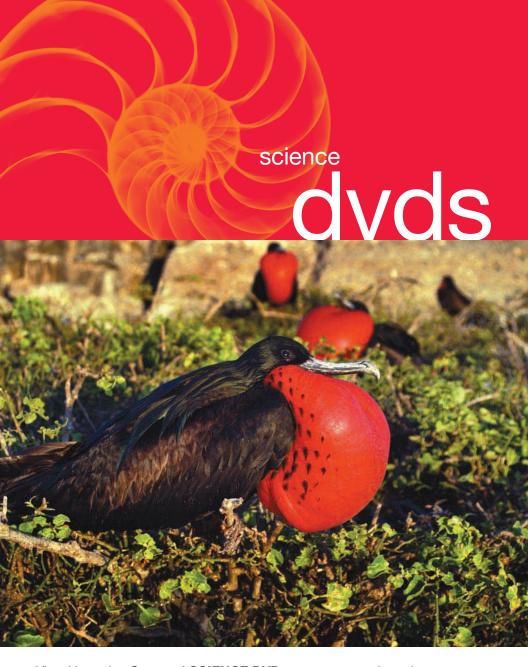






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Visual Learning Systems' **SCIENCE DVDs** are proven and continue to play an important part in the contemporary science classroom. For those who want reliable technology in a central location, our DVDs are ideal. Each DVD includes a complete index to video content, annotated slides, subtitles, glossary, and a comprehensive teacher's guide.

Benefits

Easy to use: organized, reliable, and intuitive

Fascinating: content is crystal clear,

colorful, and engaging

Relevant: correlates to the science curriculum taught in your school, and to

national and state standards

Saves time: outstanding visual content along with the comprehensive teacher's guide saves teachers hours of valuable time

Features

Full-length video: 10-20 minutes

Live-action footage: filmed on location

around the world

Vocabulary: words on screen **Quiz**: follows each video

You Decide!: questions throughout each

program

Menu: list of video chapters

Subtitles: enhance student comprehension

Annotated slides: 12-20 slides **Glossary**: 10-15 vocabulary words

Teacher's guide: 15-30 pages of student learning objectives, standards correlations, lesson plans, and assessments (.pdf)



	primary school	elementary school	middle school	high school/ early college
video length	10-12 min.	14-15 min.	20 min.	20 min.
teacher's guide	15 pages	25 pages	30 pages	25 pages
fee	\$69.95	\$79.95	\$89.95	\$99.95



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customer testimonials

Visual Learning produces quality programs that are beautifully shot and simplistically presented. The programs cover a wide range of topics and are in Spanish which allows our channel to reach a wider segment of the population. I m so glad we found Visual Learning.

~ B. Price | ITV, Montgomery College, MD

"The professional staff at Visual Learning Company have provided excellent support and quality media that are utilized in classrooms across the county. Visual Learning titles are some of the most popular media streamed through our new digital server and the associated teacher guides are top-notch."

~ T. Devlin | Program Director, Allegheny I.U., PA

"Materials from Visual Learning Company are consistently among the highest circulating items from our Media library. Visual Learning Company has set a high standard in the industry for powerful visuals, short segments and excellent support materials. We own all the titles available to date and will continue to acquire new productions."

~ J. Orzel | Media Services Coordinator, Broome-Tioga BOCES, Binghamton, NY

"I absolutely love the videos. The quality and ease of use is extreme. For every topic that I cover in the school year I start off with watching the video. The worksheets are done beautifully. So far this year I have not even opened the textbook. I use the videos and worksheets almost exclusively. With the iPods, I am able to send an absent student to the library to catch-up. I also use it to preview the videos at home. My way of teaching has changed for the better now that I have access to your videos."

~ J. Nielsen | Middle School Science Teacher, Wichita Falls ISD, TX

"I love how the DVD is formatted for use in the classroom with the segmented parts, the vocabulary words, the video quiz, and the teacher's guide supplemental information. I also like the narration for this age-group (K-3) and the very visual elements in both pictures and words as the information is described and explained."

~ S. Brisco | Assistant Professor, Oklahoma State University

http://www.visuallearningsys.com/our-customers/testimonials



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