

At Tauck, we don't just create great journeys, we weave stories: stories that connect you to your destination and stories that bring the history of a place to life in an honest and enriching way. We come from a long line of storytellers, and over the past 86 years, we've told our share. Here we highlight a small sampling of the destinations and life-changing experiences awaiting those who journey with Tauck, as well as the stories of those who were inspired by their travels. Visit Tauck.com and give your imagination room to wander.

—Dan Mahar, C.E.O.

Tauck crafts over 100 premiere guided experiences to more than 60 destinations around the world, including:

- **Tauck World Discovery Land Tours and Events** on six continents
- **Tauck European River Cruising** along the Rhine, Main, Danube, Moselle, Rhône and Saône rivers
- **Tauck Small Ship Cruising** along the Dalmatian Coast, the Mediterranean, the Aegean, the Baltic, on the Panama Canal, through Costa Rica, and to Iceland and Antarctica
- **Tauck Bridges:** interactive, immersive tours for families with children
- **Tauck Culturios:** our signature, immersive small-group tour experiences for the active cultural traveller



South Africa *On a Grand Scale*

South Africa's growth as a luxury tourist destination continues its impressive expansion. Over the past decade alone, its share of international tourist arrivals has more than quadrupled, with tens of thousands of people booking trips to the African continent for the very first time. The experience for many is life-changing.

The natural beauty of the country is what most visitors remark upon first. South Africa is home to more than 20 national parks, each with its own mix of attractions and amenities. The most famous of these is the Kruger National Park, which straddles the country's northernmost provinces of Limpopo and Mpumalanga. This vast wildlife expanse is roughly the size of the state of Massachusetts and is home to many of the Big Five game animals prized by safari-going sightseers: lion, rhinoceros, elephant, buffalo, and leopard. The Addo Elephant Park and the Mountain Zebra National Park likewise boast a range of wildlife attractions and luxury options for overnight visitors.

Whether on safari, exploring the country's world-famous vineyards and wineries, or in the bustling center of modern Johannesburg, the country's beauty, range of resort options, world-class restaurants, and overlapping mix of immigrant and indigenous cultures give South Africa an unmistakably unique flavor. For more information, visit SouthAfrica.net.



It's Possible

Tauck's South Africa: An Elegant Adventure

12 days • Cape Town • Sabi Sabi Private Reserve • Kruger National Park • Victoria Falls • Johannesburg

"My husband and I loved our South African trip; we've travelled with other tour companies but have never had the 100% attention to detail that we experienced with Tauck! We appreciated the caliber of lodging... and our Tauck Director was knowledgeable and completely committed to making sure we were comfortable."

— Mary Lou & Morley R., Ontario

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"My Next Journey" Vacation Contest

The Grand Prize Winner Will Enjoy a Dream Vacation from Tauck!

At Tauck, the journey is the story. Here's your chance to contribute a chapter. Share a thoughtful short essay about a journey you would love to take, and you could win the trip of a lifetime. Go to newyorkeronthetown.com/tauck for details on how to enter.



NO PURCHASE NECESSARY. Promotion begins February 7, 2011, at 12:01 a.m. EST, and ends at 11:59 p.m. EST on February 28, 2011 (when all entries must be received). Entrants must be at least 21 years old as of the date of entry. Sweepstakes is open to legal residents of the 50 United States and the District of Columbia. Employees of Sponsors and their immediate families are not eligible. To enter and for complete rules, go to www.newyorkeronthetown.com/tauck. The approximate retail value of the prize ranges from \$5,580 to \$15,100, depending on exact itinerary chosen by winner. Blackout dates apply. Sponsors of this sweepstakes are The New Yorker, 4 Times Square, New York, NY, 10036, and Tauck, Inc., 10 Norden Place, Norwalk, CT 06855. Odds of winning depend on the number of entries received.

IMAGE COURTESY OF TAUCK



Clockwise from top: The Copenhagen Opera House, designed by Henning Larsen, lights up the night harbor. Chairs by famed Danish designer Arne Jacobsen form a colorful display. Copenhagen cyclists enjoy a break beside one of the city's many canals.

Discover Denmark

The World's Happiest Nation

The spring and summer months are perfect for exploring Denmark's historic and friendly capital. Home to castles, Vikings, and the world's oldest monarchy, it is also a modern and energetic metropolis, full of busy cafés, incredible parks, exciting new shops, and more than 200 miles of dedicated bike paths that allow visitors to see the city on an intimate scale.

Copenhagen ranks among the greenest cities in the world, with close to 40% of its population commuting by bicycle. Cyclists travel safely and freely throughout the city. And thanks to its innovative "citybike" share program, even the bikes are free of charge from April through September. Getting on two wheels is a perfect way to breeze through the trendy districts of Nørrebro and Christianshavn or to explore galleries around Flæsketorvet Square in the city's Meatpacking District.

The Copenhagen arts scene draws powerfully from the openness of Danish society. Its willingness to challenge convention and to propagate new, even radical, points of view nurtures a deeply rooted independence among Danish artists, feeding their work and influencing other creative industries in the city. From chefs and musicians to architects and industrial designers, the creative spirit is an integral part of Danish culture and life in the capital, making Copenhagen a global center for innovation.

The clean lines prized by the Danish school, which seamlessly merge function and form, reflect a Danish passion for smart designs that encourage healthier and more sustainable outcomes. Standing out among the country's stately manors, historic churches, and meticulously preserved market towns, the Copenhagen Opera House, designed by the visionary Danish architect Henning Larsen, and DR Koncerthuset, designed by Jean Nouvel, stand as modern monuments to advanced building design.

A distinctly Danish style of living also extends to the meals Danes enjoy. Copenhagen not only stands on the cutting edge of organic cooking, it is home to NOMA—the world's #1-rated restaurant according to S. Pellegrino's prestigious ranking—a venue prized for the superb quality and ingenious presentation of classic Nordic fare. Eleven Copenhagen restaurants made the Michelin 2010 list in all, winning a total of 12 Michelin stars—a tally that bests Rome, Vienna, Stockholm, and Oslo.

Getting to experience the joys of Denmark is easier than ever before. Icelandair has expanded its summer schedule to include more departures from North America, and offers convenient service to Billund and Copenhagen from the U.S. and Canada. Come see for yourself why Danes are routinely polled as the happiest people on earth. Go to visitdenmark.com.

Tauck's Scandinavia

14 days • Stockholm • Copenhagen • Frederiksborg • Oslo • Bergen

"I love how Tauck guests are dazzled by the Danish Crown Jewels, and how Frederiksborg Castle awes them with its beautiful art and Renaissance architecture. Guests love Copenhagen's fun and sophisticated atmosphere, enjoying lunch, wandering its quaint streets and meeting friendly Danes—stories they'll share with friends back home."

— K. Olsen, Tauck Director

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Alberta Unbound

Canada's Most Spirited Destination

Alberta enjoys an international reputation for being the modern Wild West of Canada. Epic mountain ranges dominate its impressive landscape, and with Calgary as the welcoming gateway to the Rockies, the joys of the province are easily accessible from most American cities. Only slightly smaller than Texas, Alberta is a natural wonderland of mountains, glacier-fed rivers, canyons, and waterfalls, and a refuge for a rugged mix of wildlife. It is also home to some of the finest resorts and restaurants in the world, making explorations of Canada's wilderness and national parks exceptionally comfortable.

At the heart of the Canadian Rocky Mountains is Banff National Park, Canada's first and only the third one established in the world. Founded in 1885 after the discovery of a natural hot spring, the park became a resort destination with the help of the Canadian Pacific Railway, which built opulent hotels in Banff and Lake Louise designed to entertain wealthy international patrons. The spas, elaborate halls, impressive state rooms, and finely appointed dining facilities that drew adventurous travellers more than 100 years ago remain at the heart of the Banff and Lake Louise experience today. Abundant walking and hiking trails are located throughout the park. Even inexperienced riders can travel on horseback to an Alpine-inspired tea house off Lake Louise for an afternoon or an overnight stay in one of the area's many fine resorts.

The Fairmont Banff Springs is not only a world-renowned symbol of Canadian service and hospitality, it's long been considered

the birthplace of tourism in the Canadian Rockies. The hotel was built in 1888 and styled after a Scottish baron's castle, creating a majestic destination in the wilderness just one hour from Calgary. Also located in Banff National Park, the Fairmont Château Lake Louise sits on the shores of a pristine glacial lake, providing both a beautiful setting and a rich mix of outdoor activities designed to enliven any visit. Connected to Lake Louise by the Icefields Parkway, one of the country's most celebrated scenic drives, the Fairmont Jasper Park provides vacationers the opportunity to get a taste of a true Rocky Mountain experience. Let Fairmont Resorts connect you to Alberta in a way you never imagined.

Tauk's Best of the Canadian Rockies

10 days • Banff National Park • Jasper National Park • Lake Louise

"We enjoyed our recent trip to the Canadian Rockies, our 6th or 7th Tauk tour. The scenery was excellent, and our Tauk Director was one of the best ever... not sure where we will go next, but rest assured that Tauk will be in our planning."

– Brian & Marion F., NC

Tauk Bridges' Wonders of the Canadian Rockies

7 days • Banff National Park • Jasper National Park • Lake Louise

"We have just returned from the vacation of a lifetime! Of course, being with our entire family didn't hurt our complete satisfaction with our trip. Everyone associated with Tauk is to be congratulated—our Tauk Director was just wonderful, and our local guides delightful. What a great time rafting! We are telling all our friends and family what a wonderful time we had and that it's not to be missed."

– Sonia & Albert K., NY

From left: Framed by the Canadian Rocky Mountains, the Fairmont Banff Springs has drawn travellers for more than a century. Winter recreation and summer adventure in Banff National Park.

