

SUBJECT LINE:THIS IS A GAME CHANGER-PLEASE WATCH

Hello (name) **IF KNOWN**

I know you are busy so I will keep this brief and to the point. My name is (your name here) and I'm a Mobile Marketing Specialist. I help (business type here), just like you; maximize their advertising potential. I am about to deploy the most powerful client retention system, ever developed; in your area. I will be helping out a handful of (your area here) (business type here) with this system. I have prepared a short video presentation (approx. 5 mins.) for you and you can view it here.

<http://www.youtube.com/watch?v=----->

Please contact me at your earliest convenience to discuss.

(Your Name Here)

(Your phone Number Here)

P.S. This will be the most effective advertising you have done and it is extremely inexpensive.

P.P.S. This is extremely low maintenance. Once set up it requires very little of your time.