

2015 State Agricultural Education Leaders' Webinar

Tuesday, February 10, 2015
2:00 p.m. – 3:30 p.m. ET



USDA

<http://www.usda.gov>

Ron Brown

USDA Equal Opportunity Specialist

Jason Davis

North Carolina State FFA Executive Secretary

Luke Miles

Outreach Coordinator
Centennial Campus Magnet Middle School

Elwood Peters

AIG Resource Teacher/Intervention Coordinator
Centennial Campus Magnet Middle School

Scott Lucas

USDA Regional Director

USDA



RiskFest Team



Jason Davis, State FFA Executive Secretary

North Carolina FFA

Raleigh, North Carolina

Luke Miles, Outreach Coordinator

Centennial Campus Magnet Middle School (STEM School Member)

Raleigh, North Carolina

Elwood Peters, AIG Resource Teacher/Intervention Coordinator

Centennial Campus Magnet Middle School (STEM School Member)

Raleigh, North Carolina

RiskFest Team (continued)



Scott Lucas, Regional Director

USDA-Risk Management Agency, Raleigh Regional Office
Raleigh, North Carolina

Ron Brown, Equal Opportunity Specialist

USDA-Risk Management Agency
Washington DC

Tracy Ware, Director, Office of Civil Rights

USDA-Risk Management Agency
Washington DC

RiskFest 2014



- Celebrating the 8th Annual RiskFest!
- The Next Generation
 - Helping Urban and Rural America to Be Future-Ready
 - Building World-Class Risk Management Action Teams
- Theme
 - *The Internet of Things*
 - Date: April 23, 2014
 - Location: Centennial Campus Magnet Middle School
 - 1900 Main Campus Drive
 - Raleigh, North Carolina 27606
 - Time: 9:00 A.M. – 2:30 P.M.

The Risk Management Action Team Approach



Purpose

- To involve students, teachers, parents, agencies, companies, and individuals in the use of risk management strategies, tools, and practices to help preserve our urban and rural communities.
- Participants will play an active role in outdoor, indoor, and hands-on activities to enhance the learning process about managing risks.

The Risk Management Action Team Approach



Expected Results

- To inspire action oriented teams and communities to become better managers of agricultural, environmental, and energy related risks!

Definition

- *The Internet of Things* is the network of physical objects that contain embedded technology to communicate and sense or interact with people, things, and the external environment. It includes everything from traffic sensors to refrigerators, thermostats, medical devices, and wristwatches that can track or sense the environment and use the data they collect to provide a benefit, or transmit the data to a central repository for analysis, or both.

Risk Management Action Team Partners



USDA Risk Management Agency

Georgia Pacific Foundation

Georgia-Pacific Corporation

Whole Foods

Southern Women's Show - Raleigh

Organic Valley

Best Buy Mobile

Smart Car Center & Mercedes Benz of Cary

North Carolina Department of Agriculture

North Carolina A & T University

USDA Office of Advocacy & Outreach

U.S. Environmental Protection Agency (EPA)

Cargill

U.S. Army Corps of Engineers

N.C. State Farmers' Market

National Institute of Environmental Health Sciences (Human Services)

USDA Farm Service Agency (FSA)

Fred Anderson Toyota

Raleigh Fire Department

N.C. Forest Service

USDA Rural Development (RD)

North Carolina State Energy Office

NCDA & CS Motor Fuels Laboratory

USDA Forest Service

Harris Teeter, Inc.

USDA Food Safety & Inspection Service (FSIS)

North Carolina FFA Association

USDA Animal and Plant Health Inspection Service (APHIS)

Duke Progress Energy

Inter-Faith Food Shuttle

Heifer International

WNCN - TV News

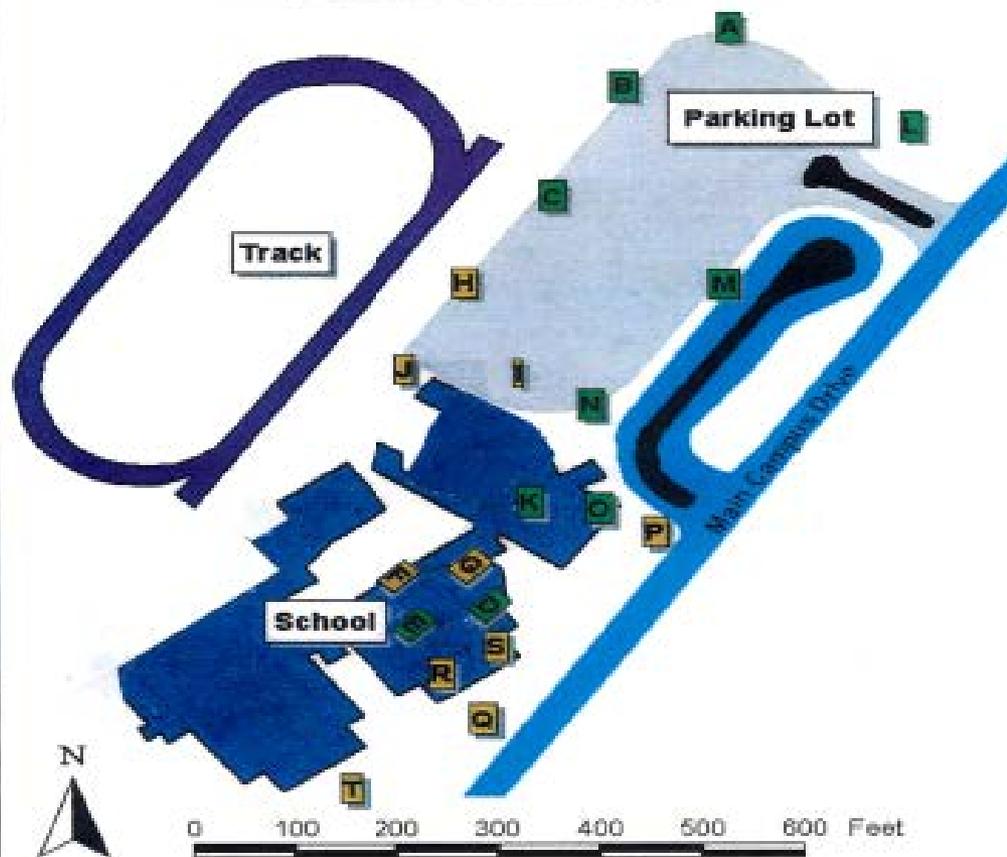
Robert Jones Produce

North Carolina Agromedicine Institute

Registration Table



RISKFEST 2014



LEGEND

ENERGY

- A. Going Green with Energy
- B. Is There a Market for Forestry
- C. Got To Be N.C. Agriculture
- D. Cargill's Food Process
- E. Pathways to the Future

MARKETING

- F. The Benefits of Farmers' Markets
- G. Ready for Rural Development
- H. Benefits of Controlling Risks
- I. Towards Sustainable Vehicles
- J. Inter-Path Food Shuttle Teaching Farm

CLIMATE CHANGE

- K. Energy Conservation and Encouragement
- L. Watershed Risks
- M. Gas Impostions for Consumers
- N. AgrAbility
- O. How About Mobile Technology

HUMAN RESOURCES

- P. Preparing for Fire and Climate Change
- Q. Food & Markets
- R. Risk Reduction on the Farm through BioSecurity
- S. Human-Environmental Risks
- T. Forest, Water Quality, and Conservation

RiskFest Rotating Events Schedule

April 23, 2014



ENERGY - RISK MANAGEMENT ACTION TEAM

LOCATIONS	EVENTS	9:30-10:00 GROUPS	10:00-10:30 GROUPS	10:30-11:00 GROUPS	11:00-11:30 GROUPS	11:30-12:00 GROUPS
A	Going Green with Energy <u>Presenter:</u> Mr. Gary Green Duke/Progress Energy	1	2	3	4	5
B	Is There a Market for Forestry <u>Presenter:</u> Mr. Randolph "Radar" Harrison N.C. Forest Service	2	3	4	5	1
C	Got To Be N.C. Agriculture <u>Presenters:</u> Mr. Cliff Sutton / Mr. Jacob Crandal North Carolina Dept of Agriculture	3	4	5	1	2
D	Cargill's Food Process <u>Presenter:</u> Ms. Stephanie Pareja Cargill	4	5	1	2	3
E	Pathways to the Future <u>Presenter:</u> Mr. Larry Hartsfield USDA Office of Advocacy & Outreach / North Carolina A & T University	5	1	2	3	4

RiskFest Rotating Events Schedule

April 23, 2014



MARKETING - RISK MANAGEMENT ACTION TEAM

LOCATIONS	EVENTS	9:30-10:00 GROUPS	10:00-10:30 GROUPS	10:30-11:00 GROUPS	11:00-11:30 GROUPS	11:30-12:00 GROUPS
F	Benefits of Farmers' Markets <u>Presenter:</u> Mr. Ronnie Best NC State Farmers' Market	6	7	8	9	10
G	Ready for Rural Development! <u>Presenters:</u> Mr. Brian Queen / Ms. Angela Washington USDA Rural Development	7	8	9	10	6
H	Benefits of Controlling Risks <u>Presenter:</u> Mr. Darryl Bays USDA Animal & Plant Health Inspection Service	8	9	10	6	7
I	Towards Sustainable Vehicles <u>Presenters:</u> Ms. Cherie Braun / Mr. Larry Wall Smart Car Cary / Fred Anderson Toyota	9	10	6	7	8
J	Inter-Faith Food Shuttle Teaching Farm <u>Presenter:</u> Mr. Joshua Paxon Inter-Faith Food Shuttle	10	6	7	8	9

Live Broadcast at Centennial Campus Magnet Middle School



RiskFest 2014

Part 1:

Live at Centennial Campus Magnet Middle School

<http://www.wncn.com/video?clipId=10086878&autostart=true>



Live Broadcast at Centennial Campus Magnet Middle School



RiskFest 2014

Part 2:

Live at Centennial Campus Magnet Middle School

<http://www.wncn.com/video?clipId=10086931&autostart=true>



Live Broadcast at Centennial Campus Magnet Middle School



Centennial Campus
University Connections & Leadership Magnet Middle

RiskFest 2014

Centennial Campus Magnet Middle School is Today's Cool School for
April 23, 2014

<http://www.wncn.com/video?clipId=10082470&autostart=true>















RiskFest Rotating Events Schedule

April 23, 2014



CLIMATE CHANGE - RISK MANAGEMENT ACTION TEAM

LOCATIONS	EVENTS	9:30-10:00 GROUPS	10:00-10:30 GROUPS	10:30-11:00 GROUPS	11:00-11:30 GROUPS	11:30-12:00 GROUPS
K	Energy Conservation and Encouragement <u>Presenter:</u> Ms. Rachel Clarke U.S. Environmental Protection Agency	11	12	13	14	15
L	Watershed Risks <u>Presenter:</u> Mr. Craig Brown U.S. Army Corps of Engineers	12	13	14	15	11
M	Gas Inspections for Consumers <u>Presenters:</u> Ms. Melissa Spencer / Mr. Marcus Helfrich NCD&CS Motor Fuels Laboratory	13	14	15	11	12
N	AgrAbility <u>Presenter:</u> Ms. Barbara Gallagher North Carolina Agromedicine Institute	14	15	11	12	13
O	How About Mobile Technology <u>Presenter:</u> Mr. Robin Patterson Best Buy Mobile	15	11	12	13	14

RiskFest Rotating Events Schedule

April 23, 2014



HUMAN RESOURCES- RISK MANAGEMENT ACTION TEAM

LOCATIONS	EVENTS	9:30-10:00 GROUPS	10:00-10:30 GROUPS	10:30-11:00 GROUPS	11:00-11:30 GROUPS	11:30-12:00 GROUPS
P	Preparing For Fire & Climate Change <u>Presenter:</u> Mr. Andrew Keil Raleigh Fire Department	16	17	18	19	20
Q	Foods & Farmers Markets <u>Presenter:</u> Mr. Greg Hoffman Harris Teeter, Inc.	17	18	19	20	16
R	Risk Reduction on the Farm via BioSecurity <u>Presenter:</u> Dr. Stephan Schaeffbauer USDA-APHIS (Veterinary Services)	18	19	20	16	17
S	Human-Environmental Risks <u>Presenter:</u> Ms. Sharon Beard National Institute of Environmental Health Sciences	19	20	16	17	18
T	Forest, Water Quality, and Conservation <u>Presenter:</u> Mr. Johnny Boggs U.S. Forest Service	20	16	17	18	19



USDA







Lunch!!



RiskFest North Carolina 2014

Lunch and Brief Program

April 23, 2014



Centennial Campus
University Connections & Leadership Magnet Middle

Agenda

Time: 12:00 p.m. – 2:30 p.m.

Location: Centennial Campus Middle School Lunch – Gym, Raleigh, North Carolina

Keynote speaker	Michael A. Alston Associate Administrator USDA Risk Management Agency Washington DC
Purpose	Elwood Peters Outreach Coordinator Centennial Campus Magnet Middle School
Introduction	Jacqueline Micheli Director Office of Civil Rights USDA Risk Management Agency Washington DC

RiskFest North Carolina 2014 Lunch and Brief Program April 23, 2014 (continued)



Centennial Campus
University Connections & Leadership Magnet Middle

Agenda

Time: 12:00 p.m. – 2:30 p.m.

Location: Centennial Campus Middle School Lunch – Gym, Raleigh, North Carolina

Introduction of next speaker	Scott Lucas Raleigh Regional Director USDA Risk Management Agency Raleigh, North Carolina
Risk Management: Key to our Future	Haley Lohr Vice President, NC FFA Raleigh, NC
Announce Poster Contest Winners	Sandra Strayhorn Regional Staff Assistant USDA Risk Management Agency Sonia Wilson Regional Secretary USDA Risk Management Agency

RiskFest North Carolina 2014 Lunch and Brief Program April 23, 2014 (continued)



Centennial Campus
University Connections & Leadership Magnet Middle

Agenda

Time: 12:00 p.m. – 2:30 p.m.

Location: Centennial Campus Middle School Lunch – Gym, Raleigh, North Carolina

Remarks	Edye Morris-Bryant Principal Centennial Campus Middle School
Closing	Eddie Woodhouse Spokesman North Carolina State Outreach Council
Moderator	Ron Brown USDA Risk Management Agency

Michael A. Alston

Associate Administrator Risk Management
Agency United States Department of Agriculture



Michael Alston has served as the Associate Administrator of the USDA's Risk Management Agency (RMA) since 2013. Mr. Alston brings years of experience within RMA, as well as with other federal agencies to the position.

Mr. Alston's strong program knowledge and leadership experience has provided guidance for many years within the agency, and for all of its key programs. He has served as the Deputy Administrator of the Insurance Services Division, and as the RMA Associate Deputy Administrator for Compliance. Previous to these positions, Mr. Alston oversaw crop insurance operations in Illinois, Indiana, Michigan, and Ohio as the Director of the RMA Springfield Regional Office.

RMA provides economic protection and risk management tools to America's farmers and ranchers primarily through federally sponsored crop insurance delivered and serviced by private insurance companies.

A native of Michigan, Mr. Alston holds a Bachelor's Degree from Michigan State University.

Keynote Speaker #1 (Michael Alston) USDA Risk Management Agency



Haley Lohr

North Carolina FFA State Vice President



Haley is a proud 2013 graduate of Southern Alamance High School in Graham, North Carolina. Her advisors were Nick Anders, Keith Jones, and Amanda Ropp. Haley is a freshman this year at North Carolina State University majoring in Environmental Policy and Administration.

As a member of the Southern Alamance FFA Chapter, Haley had the opportunity to serve as the Reporter, Vice President, and President of her chapter. She also served as the Treasurer and then the President of the West Central Region. Haley participated in Envirothon, Agricultural Sales Junior and Senior, and Agricultural Issues. Haley had the opportunity to represent North Carolina at the National Convention in 2012. Along with the CDEs, Haley has participated in FFA camp, Washington Leadership Conference, Regional Leadership Conferences, MEGA, and ROPES training.

During her high school career, Haley was involved in student council all four years and served as the senior class president her senior year. She also participated in many events in the North Carolina Association of Student Councils such as district conventions, state conventions, and the summer leadership conference at Mars Hill where she served as a 2012 Junior Counselor. Haley was a member of the National Honor Society, National Technical Honor Society, Junior Marshals, and graduated in the top ten of her class.

Although she did not grow up on a family farm, through her four years in the FFA, Haley has developed a passion for taking care of the land and people through agriculture and environmental studies. Haley is looking forward to sharing her passion for FFA with members all across the state. In her year in office, she hopes to meet as many members and visit as many places in North Carolina as possible.

Keynote Speaker #1 (Haley Lohr) North Carolina FFA





RiskFest Poster Contest Winner!!





Contact Information



Jason Davis North Carolina FFA	jason_davis@ncsu.edu
Luke Miles Centennial Campus Magnet Middle School	lmiles2@wcpss.net
Elwood Peters Centennial Campus Magnet Middle School	epeters@wcpss.net
Scott Lucas USDA Risk Management Agency	scott.lucas@rma.usda.gov
Ron Brown USDA Risk Management Agency	ron.brown@rma.usda.gov

References



2013. Let's Move! America's Move to Raise a Healthier Generation of Kids. www.letsmove.gov
2005. Backyard Conservation Waterfest 2005. USDA-NRCS, Little Rock, Arkansas.
1997. Introduction To Risk Management. Understanding Agricultural Risks: Production, Marketing, Financial, Legal, and Human Resources. USDA Risk Management Agency.

Who's On Your Risk Management Action Team?



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To file a complaint of discrimination, write USDA, Director, Office of Civil Rights, Room 326 W., Whitten Building, 14th and Independence Avenue, SW, Washington, DC 20250-9410 or call (202) 720-5964 (voice and TDD). USDA is an equal opportunity provider and employer.

Appendices



Judging Criteria for Poster Contest RiskFest - April 2014



Focus On:

A) "Linking the (INTERNET of things) to Managing Risks, Sustainability, and Healthy Food"

B) Risk management associated with the future of Agriculture, Environment, and Energy

Originality / Usefulness 40 points	<ul style="list-style-type: none">- Is the idea truly unique? (10 points)- Does the project solve a real problem or satisfy a real need? (15 points)- Is the idea practical? (15 points)
Written Description 30 points	<ul style="list-style-type: none">- Is the idea thoroughly explained in a clear concise manner?- Is the description legible?- Are the spelling, grammar, and sentence structures correct?
Research Performed 20 points	<ul style="list-style-type: none">- Is the research thorough?
Illustration 10 points	<ul style="list-style-type: none">- Is the illustration clear, attractive, and visually expressive?- Is the drawing neat and are all parts labeled?- Does the illustration visually explain the idea?

Sample Certificate



CERTIFICATE of APPRECIATION

PRESENTED TO

John Doe

FOR OUTSTANDING SERVICE AND

SUPPORT OF THE 8th ANNUAL

RISKFEST

RALEIGH, NORTH CAROLINA

April 23, 2014

Jacqueline Micheli

Director, Office of Civil Rights
USDA Risk Management Agency

Rachel Burton

Vice-President
Piedmont Biofuels Coop

Edge Morris-Bryant

Principal
Centennial Campus Middle School

Steven W. Traxler

Commissioner
NC Dept. of Agriculture



WAKE COUNTY
PUBLIC SCHOOL SYSTEM

CENTENNIAL CAMPUS MAGNET MIDDLE SCHOOL

1600 MAIN CAMPUS DRIVE
RALEIGH, NORTH CAROLINA 27606
PHONE: 919-858-1592
FAX: 919-233-4268

April 9, 2014

First Lady Michelle Obama
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mrs. Obama:

It would be an honor if you would accept our invitation to the 8th Annual RiskFest 2014: ***“Linking the (Internet of Things) to Managing Risk, Sustainability and Healthy Food.”*** The event will be held at Centennial Campus Magnet Middle School in Raleigh, NC. We are holding this event on: Wednesday, April 23, 2014, 9:00 a.m. - 2:30 p.m.

Our school would be honored to welcome you as the keynote speaker during the lunch program for the children, staff and professional trainers. During the lunch you will be presented with a commendation. We would consider it the highest honor if you would also be able to join us for the whole day of events.

Centennial is a Science, Technology, Engineering, and Math (STEM) school. RiskFest was created to help Centennial's students learn why managing risks associated with agriculture, the environment, and energy is so important for our economy. During the day, students will participate in indoor and outdoor interactive and hands-on activities that demonstrate managing marketing risks; conservation; using alternative fuels; public health & safety risks; and risks associated with water and climate change, among other activities.

WEBSITE: WWW.WCPSS.NET



First Lady Michelle Obama
April 9, 2014
Page 2

This event has several benefits for the students, including further establishing a sense of community through collaboration; and it can serve as a training model for the rest of the country. Students will also compete in a poster contest about the theme of the day. These events will teach risk management skills that can be applied to current and future sustainable issues.

Let us know if you need additional information on RiskFest 2014.
We look forward to hearing from you.

Sincerely,

Elwood Peters

ELWOOD PETERS
Outreach Coordinator
Centennial Campus Magnet Middle School

cc: Edye Morris-Bryant, Principal, Centennial Campus Magnet Middle School, Raleigh, NC

WEBSITE: WWW.WCPSS.NET

National PAS

<http://www.nationalpas.org>

Craig McEnany

Executive Director



“Uniting Education and Industry in Agriculture”



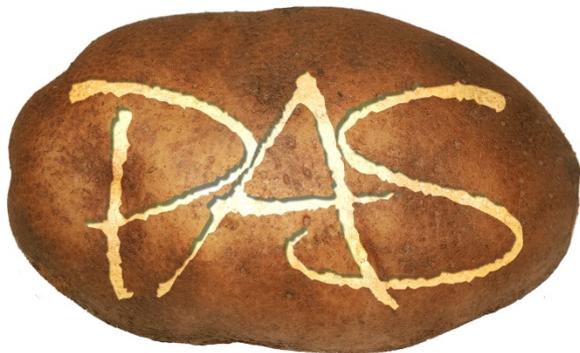
National PAS Conference

March 11 – 14, 2015

The Riverside Hotel

Boise, ID

Rooting Your



National PAS Organization Update



- National PAS Conference Highlights
- Teacher In-service with Ag Leader Technology
- Tours of Idaho agriculture (10 scheduled)
- Career Show/Exhibits
- Industry Seminars
- Inspirational Program – Amberley Snyder
- Career Program Areas
- Election of 2015-2016 officers

National PAS Organization Update



- **Craig McEnany**, Executive Director
(camcenany@dmacc.edu)
- **Lori Obernolte**, Administrative Assistant
(laobernalte@dmacc.edu)

National PAS Organization
1055 SW Prairie Trail Pkwy
Ankeny, IA 50023
515-964-6866

National PAS Organization



“Uniting Education and Industry in Agriculture”



NAAE

<http://www.naae.org>

Dr. Jay Jackman

Executive Director



2014 -15 NAAE Board of Directors



President	Charlie Sappington , Illinois
President-Elect	Terry Rieckman , South Dakota
Region I Vice President	Nick Nelson , Oregon
Region II Vice President	James Cannon , Arkansas
Region III Vice President	Glenda Crook , Wisconsin
Region IV Vice President	Scott Stone , Missouri
Region V Vice President	Jason Kemp , Tennessee
Region VI Vice President	Krista Pontius , Pennsylvania
Executive Director	Wm. Jay Jackman

www.naae.org

ACTE National Policy Seminar Agricultural Education Strand



March 2 - 4, 2015

Registration and program information at
<http://www.naae.org/advocacy/nps.cfm>

Contact Katie Wood

(859) 257-2224 or (800) 509-0204

kwood.naae@uky.edu

2015 NAAE Convention



November 17- 21, 2015

Hilton New Orleans Riverside Hotel

New Orleans, Louisiana

National Teach Ag Campaign



- <http://www.naae.org/teachag/index.cfm>
- Updated supply and demand profiles will be available soon using the recently completed National Supply and Demand study data completed by Dr. Daniel Foster, Dr. Becki Lawver and Dr. Amy Smith
- Seventeen states are currently participating in the State Teach Ag Results (STAR) program. AZ, CA, ID, IL, IN, IA, KS, LA, MN, MO, MS, NE, NY, NC, PA, OR, SD.
- Additional states interested in participating should contact Ellen Thompson at ETHompson.NAAE@uky.edu.

National Teach Ag Campaign (continued)



- Join one of the monthly Teach Ag Promising Practice webinars to learn more about effective recruitment and retention strategies from the states that are using them. Each webinar features a different topic and presenters.
 - February 10th; 4:00 pm EST – Teach Ag workshops as a recruitment tool. Register online
 - March topic - Loan forgiveness. Registration will open soon.
- New resources will soon be available on the Teach Ag website -- Parent guides, loan forgiveness, future teachers' resources, retention guide and more.

Farmer to Farmer Program



- NAAE is a partner with several other organizations on a Farmer to Farmer Program supporting East Africa
- Volunteers receive all-expense-paid trips to East African nations to conduct agriculture-related projects in partnership with East African hosts
- <http://www.naae.org/profdevelopment/farmer.cfm>

NAAE Award Applications



- NAAE awards applications will be available soon
- A few changes for 2015:
 - **Most NAAE awards will be filled out online this year.** The materials required to apply will be similar to previous years, but instead of emailing the applications or putting them on jump drives, applicants will upload them via a simple online form.
 - **Members must log in to the NAAE website to access the awards forms.** The online applications will only be available to current NAAE members. Step-by-step instructions will be available online.
 - **Teachers Turn the Key** – one applicant per state in 2015

2015 CASE Institutes



- Registration for 2015 CASE Institutes is open
- <http://www.case4learning.org/index.php/professional-development/case-institute/case-institute-offerings>

MANRRS

<http://manrrs.org/>

Ebony Webber

Chief Officer of Operations



Website Launch



<http://manrrs.org/>

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30th Anniversary!

MANRRS

Minorities in Agriculture, Natural Resources, and Related Sciences

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A Salute to Our Sponsors

The Sky is the Limit for MANRRS Chapter president, Carla Butler. [Find out why.](#)

MANRRS News

Chapter Updates

Career Connections

Events

Don't Miss the MANRRS Fall Job Fair

JOB FAIR

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT.

MANRRS Annual Conference

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT.

Dow AgroSciences

Cultivating Tomorrow's LEADERS Through AgroSciences

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National Updates



- Professional and Student Officer Positions are opened
- Strategic Plan is being reviewed and updated and will be presented at the National Conference
- Welcomed two new sponsors this year: BASF and Syngenta
- Developed two state Jr. MANRRS Conferences at University of Maryland Eastern Shore and University of Kentucky with more than 200 participants. These conferences targeted underrepresented high school youth and focused on agricultural advocacy, collegiate success, and career readiness.

2014 Regional Cluster Meeting



Approximately 500 participants to participate in the regional clusters

September 26-28, 2014
Atlanta, GA

October 17-19, 2014
Iowa State University

October 24-25, 2014
Las Vegas, NV – UNLV

November 7-9, 2014
Delaware State University

November 14-15, 2014
Ft. Worth, TX - Farm Credit Service



2014 Leaders' Conference



- Working on a joint partnership that will allow each organization's student leaders to attend joint professional development and diversity training
- Six Student Participants and one professional attended the AFA Leaders' Conference on November 7- 9, 2014



30th Career Fair & Training Conference

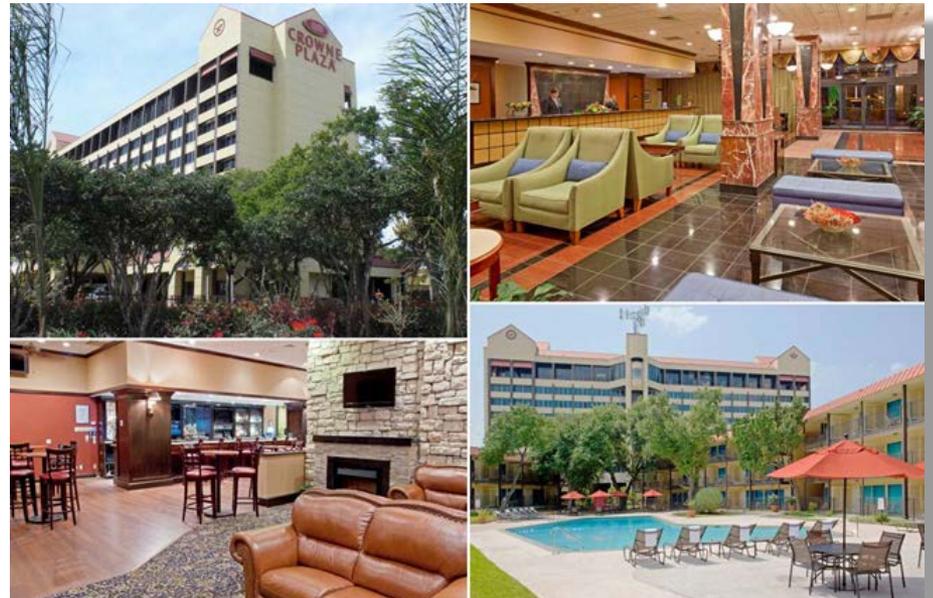


2015 Information

- Conference Theme: *Thirty Years of Triumph: Branching Out and Excelling to Greater Heights*

- Registration/
Exhibitor Information:
www.manrrs.org

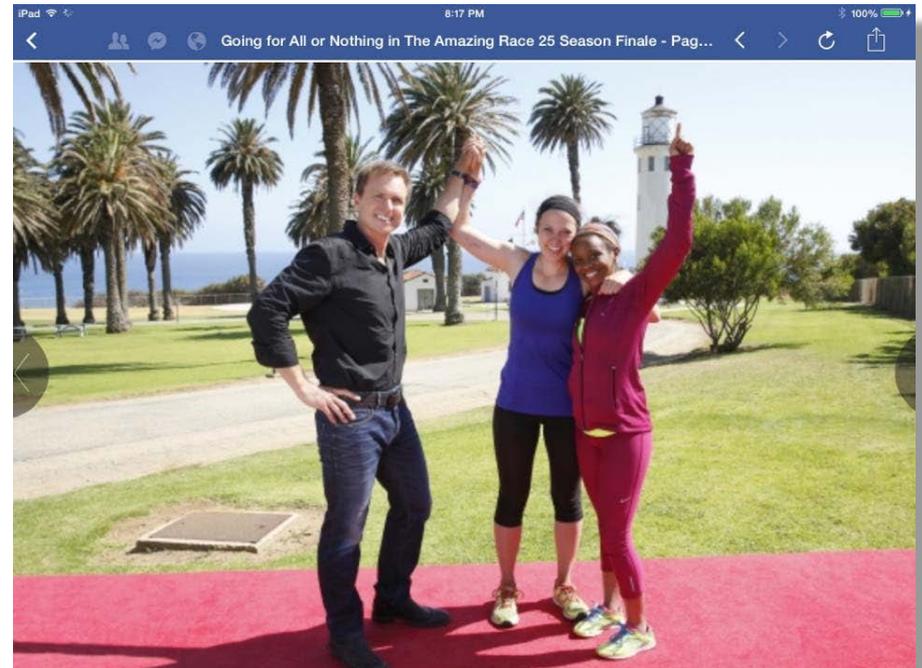
*Click on **Conference Information**



30th Conference Highlights



- **Remarks from Maya Warren, Past Graduate Student President and Amazing Race Season 25 Winner**
- Male and Female Empowerment Luncheon
- Western themed Presidents' Reception
- MANRRS Historical Story
 - presented by Founding Members
- MANRRS Legend Award
- VIP Scholars' Breakfast



30th Conference Highlights (continued)



March 26-28, 2015

Crowne Plaza Reliant, Houston, TX

Conference Co-Hosts:

- Farm Credit Services
- Prairie View A&M University
- Texas A&M University
- Texas Parks & Wildlife



NASAE

<https://www.ffa.org/thecouncil/nasae>

Jacob Davis

President



NASAE Executive Committee



President	Jacob Davis , Alabama
Past-President	Jack Staats , Oklahoma
President-Elect	Tom Maynard , Texas
Secretary	Mike Brammer , Pennsylvania
Eastern Region VP	Stacey Hofmann , Delaware
Central Region VP	Matt Kreifels , Nebraska
Western Region VP	Jerrod Smith , New Mexico
Southern Region VP	Amy McAlister , Florida
NASAE Executive Treasurer	Dr. Jay Jackman , NAAE Executive Director

NASAE Update



- Hold our annual meeting in conjunction with National FFA Convention
 - Professional Development
 - Committee Assignments
 - Regional Meetings
 - Select Board/Representative Positions for NASAE
 - Motivational Speaker

NASAE Update



- Reviewing survey results from this year's annual meeting
- Encourage membership to apply for award areas:
 - Outstanding New Member
 - Outstanding Executive Secretary
 - Outstanding State Supervisor

AAAE

<http://www.aaaeonline.org>

Dr. Donna L. Graham

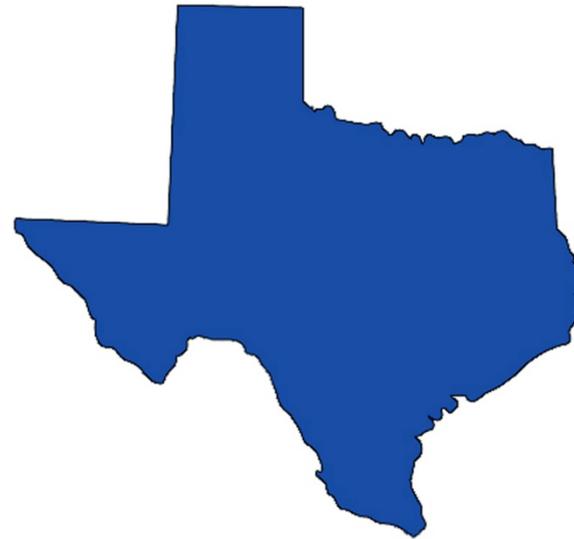
President



National Meeting



- May 19-22, 2015
 - San Antonio, Texas
 - Embassy Suites
- Discipline Bloc Sessions
 - Teacher Education
 - Extension/International
 - Agricultural Communication
 - Agricultural Leadership
- Tour of James Madison AgriScience Magnet School



Committees/Groups



Standing Committees

- Professional Development
- Member Services
- Research
- Program Improvement

Special Interest Groups (SIG)

- Agricultural Communications
- Agricultural Mechanics
- Ag Literacy
- Extension Education
- History
- Leadership
- STEM
- Teacher Education
- Teacher Recruitment & Retention (proposed)
- Teacher Professional Development
- University Academic Programs

Committee Activity



Released Jan 29, 2015

Supply and Demand Study

Some findings:

- 7424 SBAE programs
- 717 graduates from 87 teacher education programs
- 68.9% plan to teach
- 1.75:1 ratio of female to male
- 7.7% teachers leaving SBAE (2.4% retirement)



National Research Agenda

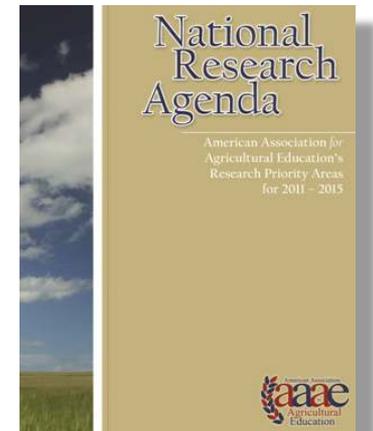


Delphi Panel

- Identify research priorities for 2016-2020
- Identify Delphi panel (researchers and stakeholders)
- Identify specific problems to be addressed using priority areas as framework
- Consensus after 4 rounds

Co-Chairs

- T. Grady Roberts, Florida
- Amy Harder, Florida
- Todd Brashears, Texas Tech

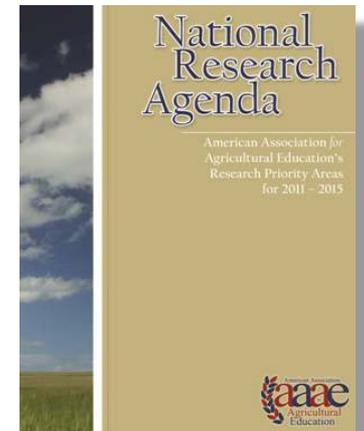


National Research Agenda (continued)



6 Priority Areas

- Public and Policy Maker Understanding of Agriculture and Natural Resources
- New Technologies, Practices and Products Adoption Decisions
- Sufficient Scientific and Professional Workforce That Addresses the Challenges of the 21st Century
- Meaningful, Engaged Learning in All Environments
- Efficient and Effective Agricultural Education Programs
- Vibrant, Resilient Communities



Committee Activity

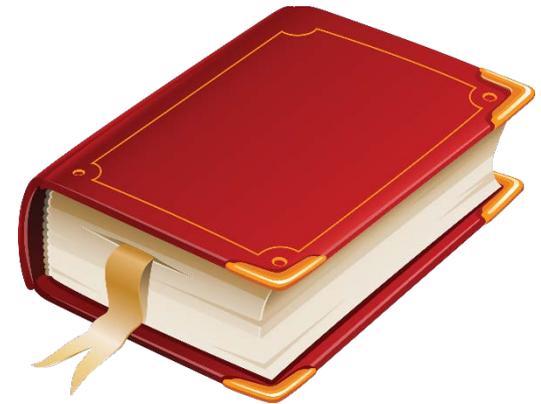


Teacher Standards Committee

- Delphi Study
 - Skills and abilities identified (177)
 - Themes identified
 - Preparing for round 2
- Co-Chairs
 - Thomas Paulsen, Iowa
 - Becki Lawver, Utah

History SIG

- The history of agricultural education in the public schools in the United States
 - 27 chapters
 - Multiple authors per chapter
 - Co-editors
 - Gary Moore, North Carolina
 - Jim Conners, Idaho
- Publication to coincide with Smith-Hughes Celebration



Web Page Conversion



Potential release March, 2015



Officer Team



President	Donna L. Graham
President-Elect	Steve Frazee
Secretary	Shannon Arnold
Treasurer	Roger Tormoehlen
Past President	Tim Murphy
Historian	Jim Conners
V.P. Communications	Emily Rhodes-Buck
V.P. Southern Region	Don Edgar
V.P. North Central Region	Mark Balschweid
V.P. Western Region	Cindy Akers
Executive Secretary	Marilyn Trefz

National FFA Organization

National FFA Foundation

<https://www.ffa.org>

Joshua Rusk

Partner Services Specialist

Kent Schescke

Director of Government and Nonprofit Relations

Josh Bledsoe

Chief Operating Officer

Ryan Gallagher

Director Individual Giving

Todd Greenwood

Director Corporate Contributions



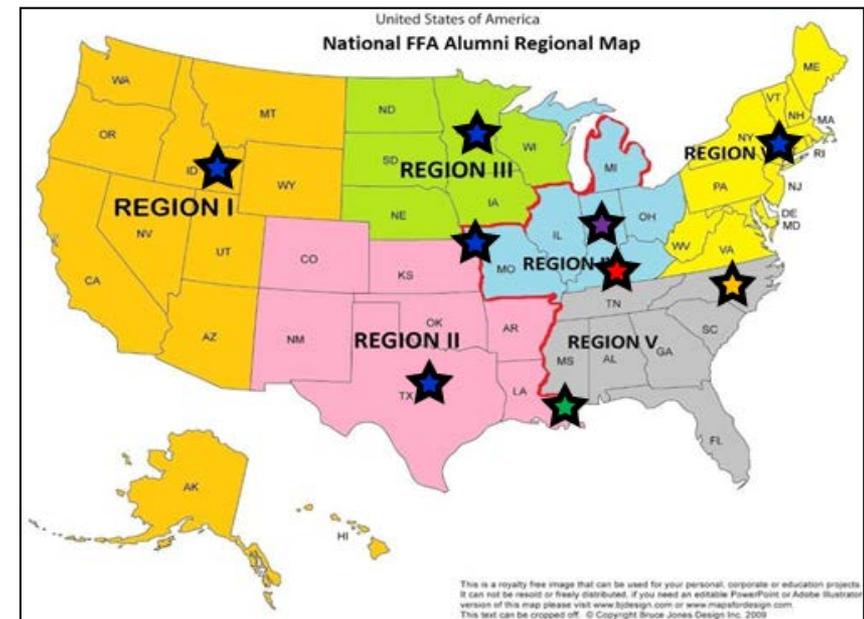
National FFA Alumni



National FFA Alumni Engaging Members at the State and Local Levels



- Affiliation Program
 - 2014-2015 Membership Year:
 - Almost ½ of all active affiliates participating
- Extended Office Hours
 - 8 am to 9 pm
 - 1st and 3rd Monday of every month
- Data Collection
- 2015 Conferences
 - 5 RDCs
 - ADC
 - National Convention
 - NAAE Conv/ACTE Career Vision
- Taxes



Awards & Recognition Team Update



Awards & Recognition Team Update



Changes in 2015 for Awards and Recognition

- American FFA Degree
 - Requirements and online applications have been updated. Info at: <https://www.ffa.org/participate/awards/american-ffa-degree>
- National Chapter
 - New optional online application process available for 2015
- Career Development Events
 - Beginning 3-year process of implementing a new middle school event focused on proper conduct of a meeting
 - Seeking applicants for committee members to work with the superintendent and national staff to coordinate the direction of the national event
 - More information will be coming soon from Jenna Hovermale

Awards & Recognition Team Update (continued)



Changes in 2015 for Awards and Recognition

- Agriscience Fair
 - New optional online application process available for 2015
- Agriscience Fair cash awards will be increased as follows:
 - 1st place overall - \$500 per student
 - 2nd place overall - \$350 per student
 - 3rd place overall - \$200 per student

Awards & Recognition Team Update (continued)



Changes in 2015 for Awards and Recognition

- Certification fees for Agriscience Fair participants will follow many of the same guidelines as CDEs including:
 - Invoicing will go to state leaders
 - Fees will be charged for projects selected as national finalists through the summer judging process. These projects will attend and compete at National FFA Convention & Expo (national finalists only).
 - Fees will be \$35 per entry/project

Living to Serve Team Update



Living to Serve Team Update



Save the Date for the 2015 Hunger Summit!

Hosted at the Indiana FFA Leadership Center in Trafalgar, IN
Wednesday, Apr. 8 - Friday, Apr. 10.

- Each state interested in participating is encouraged to bring a three-person team:
 - State Officer
 - State Staff member
 - Agriculture Educator
- Travel scholarships will be made available to offset costs
- More information will be available in the near future

Living to Serve Team Update



How can state FFA associations...

...become an FFA Hunger Hero?

...help FFA donate 2.5 million meals in 2015?

- State associations can host hunger fighting events and encourage chapters to act locally
- Follow the steps of See It, Solve It, and Share It:
 - **See It**- Research and decide how your chapters or state association can help
 - **Solve It**- Create and carry out a service plan to fight hunger
 - **Share It**- Report impacts at <https://www.ffa.org/feeding-our-world/share-it> after each service event. Chapters will be entered in a \$250 drawing that month and states in a \$1,000 drawing every six months.

Questions? Contact Kayla Lumpford-Mitchell at (317) 802-4267 or kmitchell@ffa.org.

Living to Serve Team Update



- 2015 FFA: Food For All Grantees
 - National FFA was able to fund 138 chapters from 39 states and the Virgin Islands
 - A record number of applications were received this year, which made it the most competitive cycle to date
 - An interactive map of chapters funded and their project descriptions can be viewed at:
http://www.communitywalk.com/2015_ffa_foodforall

National FFA Foundation



National FFA Foundation Update Target Analytics Strategic Consulting



NATIONAL

FFA FOUNDATION

National Agriculture Day

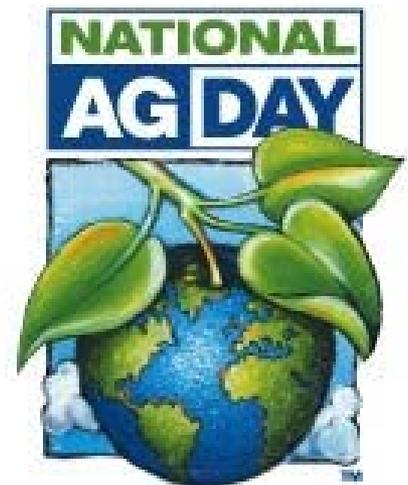


National Agriculture Day 2015

Agriculture: Sustaining Future Generations



- **National Ag Day in DC Student Leader Program**
 - National 4-H Center - Program/Lodging/Meals
 - Monday, 3/16 - Students arrive mid-afternoon
 - Tuesday, 3/17 - Workshops /Training
 - Wednesday, 3/18 - Hill Visit /Ag Day Lunch-Officers leave DC
- FFA - Increased to 40 participants
- **Questions?** Contact Kent Schescke
kschescke@ffa.org
- Additional info at www.agday.org



New FFA.org





NATIONAL FFA ORGANIZATION

WE BELIEVE IN THE FUTURE OF AGRICULTURE.

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Growing Tomorrow's Agriculture Leaders

Learn more about today's FFA

[MISSION](#)

[VISION](#)

[VOICES](#)

FFA makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.

We are FFA



NATIONAL

FFA FOUNDATION

National Council for Agricultural Education

<https://www.ffa.org/thecouncil>

Jason Davis

President

The logo for The Council, featuring the word "THE" in a dark green, bold, sans-serif font above the word "COUNCIL" in a dark red, bold, sans-serif font. A horizontal line is positioned between the two words, extending across the width of the word "COUNCIL".

**THE
COUNCIL**

Council Update



- New members
 - Deb Seibert-NAAE
 - Josh Tjosaas-NFRBMEA
 - Brett Evans-Secondary Student Rep
- AFNR Content Standards
 - Completion Date of March 31st
- National Quality Program Standards
 - December 2015
- SAE Renewal Committee
 - Final draft of an overarching principles and guiding practices document

Council Update (continued)



- Data Collection Committee
 - Where information can come from and what is already collected
- 2015 Spring Board Meeting
 - Raleigh, NC
- Proposal to fund teacher education curriculum for SAE funded by the council
- 2014 Annual Report
 - February 2015
- 2015
 - New Council Strategic Plan

National FFA Board of Directors Meeting

<https://www.ffa.org/About/NationalFFA/Pages/BoardofDirectors.aspx>

Dr. Steve Brown

National FFA Advisor/Board Chair



Why are We Here?



We judge ourselves by our intentions.

We judge others by their actions.

(Ruth Kimmelshue 1-21-15 Board of Directors Meeting)

January 2015 Board Meeting



Purpose



Invited and sought stakeholder representatives input throughout the board meeting from AAAE, NAAE, National FFA Alumni, MANRRS, and NASDCTEc (State Directors)

Strategic Planning for 2016-2020



A significant focus was placed on delivery of the FFA Mission and Strategic Planning. Five roundtable discussion on the following two topics:

1. How can we maximize the impact of FFA at the local level?
2. How can we continue creating a deliberate engaged member experience around the three component model while strengthening and operationalizing career success?

Actions Taken



- Officially approved the National FFA Trademark Policies
- Approved and adopted a revised Official Spanish Version of the FFA Creed
- Approved the 2015 National FFA Organization Budget

Actions Taken (continued)



- Accepted the 2014 National FFA Convention Delegate Business session minutes
- Board presented their response/action plan regarding the 2013-2014 National FFA Officer Team end of year report
- Developed questions/topics for the 2014-2015 National FFA Officers to explore during their travels throughout the year

Actions Taken (continued)



- Approved combining two constitutional proposals submitted by Wisconsin and Pennsylvania FFA Associations as one proposal for consideration by the delegates at the 88th National FFA Convention.
- Approved a constitutional proposal from the New York FFA Association to go before the delegates at the 88th National FFA Convention.

Actions Taken (continued)



- Selected a committee to develop questions to explore and gather information regarding potentially extending National FFA Membership below the 7th grade
- Discussed the potential modification of CDE's focusing on Business and Industry needs, 21st Century Employability Skills, the revised AFNR Curriculum Content Standards and Common Career Technical Core Standards

Joint Session with the FDN Board of Trustees



- National FFA Officer Team provided a report regarding their significant experiences to date
- Conducted joint roundtable discussions regarding the following topics:
 1. What is National FFA's role in agricultural literacy and agricultural advocacy?
 2. What is National FFA's role in global issues around youth development and food security?

U.S. Department of Education

<http://www.ed.gov/>

Dr. Steve Brown

Education Program Specialist

Ms. Sherene Donaldson

Education Program Specialist



U.S. Department of Education Update



- **February - National CTE Month**
- **Congratulations to National FFA's CTE Innovators**
 - Students
 - **Whitney Bowman** – Virginia
 - **Catherine Cincotta** – New Jersey
 - **AFNR Teacher**
 - **Tyler Pope** – Ohio
- **February 19 – CTE Month Celebration by all CTSO's at US Department of Education**

U.S. Department of Education Update



How Career-Ready are Students?

Report from the Association of American Colleges and Universities

(<https://www.aacu.org/sites/default/files/files/LEAP/2015employerstudentsurvey.pdf>)

- Employers consider on average only 26% graduates are well prepared in critical/analytical thinking, written and oral communication, analyzing/solving complex problems and applying knowledge/skills to real world settings
- 58% of employers indicate improvements are needed in preparing students for success in entry-level positions

U.S. Department of Education Update



How Career-Ready are Students? (continued)

- Employers place the greatest value on proficiency and skills that cut across all majors
- The most important learning outcomes are written and oral communications, teamwork skills, ethical decision-making, critical thinking and application of knowledge in real-world settings

Report from the Association of American Colleges and Universities

<https://www.aacu.org/sites/default/files/files/LEAP/2015employerstudentsurvey.pdf>

U.S. Department of Education Update



How Career-Ready are Students? (continued)

- There is broad and consistent agreement that all students regardless of field should have:
 - Problem solving skills
 - Civic capacity
 - Intercultural skills
- Employers value internships and apprenticeships, applied and project-based learning experiences, community-based or service learning projects

Report from the Association of American Colleges and Universities

(<https://www.aacu.org/sites/default/files/files/LEAP/2015employerstudentsurvey.pdf>)

U.S. Department of Education Update



How Career-Ready are Students? (continued)

- Employability Skills are critical
 - Employability Skills Framework
 - <http://cte.ed.gov/employabilityskills/>
- Programs of Study emphasis will continue
<http://cte.ed.gov/nationalinitiatives/rposdesignframework.cfm>

U.S. Department of Education Update



The FY 2016 Presidential budget target areas:

<http://www2.ed.gov/about/overview/budget/budget16/index.html>

- Increasing equity and opportunity for all students
- Expanding high-quality early learning programs
- Supporting teachers and school leaders
- Improving access, affordability, and student outcomes in postsecondary education

U.S. Department of Education Update



Proposed Presidential Budget Highlights:

- \$1 Billion in mandatory funding for Teaching for Tomorrow Program (Recruitment & Preparation of New Teachers)
- An increase of \$1 billion for Title I Grants to LEAs to provide equitable access to high-quality education for all students
- Two Years of free community college for responsible students through an investment in America's College Promise
- \$300 million for Investing in Innovation

U.S. Department of Education Update



Proposed Presidential Budget Highlights (continued):

<http://www2.ed.gov/about/overview/budget/budget16/budget-factsheet.pdf>

- \$200 Million for American Technical Training Fund to accelerate training in high-demand fields
 - (<http://www.ed.gov/blog/2015/02/american-technical-training-fund-creating-a-strong-training-pipeline-to-middle-class-jobs/>)
- Simplify the FAFSA to make it easier for families to access resources
- Streamline and better targeted income-driven loan repayment

U.S. Department of Education Update



- The Obama Administration's commitment to equity underlies nearly every major ED activity
- Recent initiatives include:
 - **UpSkill America** - Aligns more than \$50 billion in federal investments with efforts to expand apprenticeships and increase access to technology-enabled training.
 - <http://www.whitehouse.gov/the-press-office/2015/01/21/fact-sheet-partnering-employers-equip-hardworking-americans-skills-they->
 - **Job-Driven Training Initiative** - Makes sure that youth and adults leaving education and training programs have the skills businesses need
 - http://www.whitehouse.gov/sites/default/files/skills_report_072014_2.pdf

U.S. Department of Education Update



CENTER ON POVERTY and INEQUALITY
GEORGETOWN LAW



FRONT & CENTER: BRINGING MARGINALIZED GIRLS INTO FOCUS IN STEM AND CAREER & TECHNICAL EDUCATION (CTE)

JANUARY 15, 2015

<http://www.whitehouse.gov/blog/2015/01/16/front-and-center-bringing-marginalized-girls-focus-stem-and-cte-education>

U.S. Department of Education Update



The CTE and STEM Convening on Marginalized Girls:

- Highlighted programs that focus on developing the talent of girls of color and low-income girls in science, technology, engineering, and math (STEM) and career technical education (CTE) careers
- Highlighted educators, innovators, researchers, scientists, and marginalized girls themselves who are dedicated to increasing the participation of low-income girls and girls of color in post-secondary education and in-demand careers within high-growth industry sectors



SAVE

THE

DATE

**2015 State Agricultural Education Leaders'
Webinar**

**Tuesday, May 19, 2015
2:00 p.m. – 3:30 p.m. ET**