

KANSAS BOARD OF REGENTS



# Employer Engagement Initiative

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★ LEADING HIGHER EDUCATION ★



# A Brief History.....

- ★ **April, 2013** – Technical Education Authority members posed questions as to when employers were engaging with students
- ★ **May 2013** – Surveyed institutions and results from survey presented to TEA
- ★ **July 2013** – Pilot group convened to gain input in development of process to recognize employers
- ★ **Fall, 2013** – Three tier system developed and continued gathering input to determine recruiting strategies, diversification, and employer rewards



# Current status.....

## **Institutions:**

- ★ submit names of business partners to KSBOR
- ★ receive framed certificate of appreciation signed by President Tompkins and Commerce Secretary George
- ★ will begin to collect data validating success of initiative
  - ▶ What does success look like?
- ★ Employers and faculty encouraged to engage further and diversity in strategies to create opportunities for students



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*In recognition of*

***HARLEY-DAVIDSON UNIVERSITY***

*IN PARTNERSHIP WITH*

***FORT SCOTT COMMUNITY COLLEGE***

***CHAMPION LEVEL***

***2014***

*In appreciation for outstanding commitment to education and employment as demonstrated  
by your participation and support of the Employer Engagement Initiative.*

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Andy Tompkins, President and CEO  
Kansas Board of Regents

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Pat George, Secretary  
Kansas Department of Commerce

*In partnership with Kansas Department of Commerce and Kansas State Department of Education*



# Current status.....

- ★ Approximately 120 employers recognized
- ★ 17 of out 26 institutions participating
- ★ KBOR staff attending ceremony to recognize 100<sup>th</sup> employer
  - Opportunity for statewide press
- ★ Distribution of 2015 stickers to show continuous involvement



# What's next??

- ★ Continued expansion of initiative throughout the state
- ★ Recognition of business partners at the state level
- ★ Addressing issues with data collection
- ★ Goal: all technical and community colleges participate
- ★ Recognition of continuous involvement (sticker)
- ★ Sustainability
- ★ Showcased in CTE and B & I newsletter
- ★ Continuous development and sharing of best practices
- ★ Adds momentum to Programs of Study.....



# POS Initiatives

- ★ Joint position with KS Department of Education
- ★ Development of web tool to facilitate Programs of Study
- ★ Streamline efforts with joint advisory committees
- ★ Continuation of RPOS model and initiatives
  - Funding sources?