Are You Ready

By Steve Clark

Iran and nuclear weapons.

Greece, the deteriorating European Union, and signs of shakiness in Chinese markets.

Continued social upheaval at home, and on the border.

Presidential campaign silliness, and the political chaos to which we're all about to be subjected for the next 15+ months.

And in the middle of it all, we're all facing our own private fears, struggles and frustrations.

So ... may I remind you of a few things?

Reminder #1: What you choose to "ingest" over these weeks will greatly impact your state-of-mind. Garbage in, garbage out, as they say. And, of course, the opposite is true -- when you surround yourself with excellence and clear-eyed determination, you find that your heart and mind carry much greater strength.

Solution: Temper your media intake this month, as most of those outlets are (quite literally) merchants of fear.

Reminder #2: The financial markets are driven by emotions -- and by complicated algorithms that react on a hair-trigger to economic disruptions. Truly, the only thing certain about the stock market is that it's volatile. ***So those of you with many assets resting there, don't make moves out of panic.***

Reminder #3: The only thing you can truly control is yourself.

You can't control the market, you can't control our foreign affairs and there's a real sense that because of economic conditions you have limited control of income – especially if you don't have a sound and proven sales and marketing plan.

Reminder #4: In 2016, taxes are going up and because of Obama Care health insurance premiums are going up 20 - 40 percent.

Fact is you will need to make more money next year just to stay even.

Solution: Upgrade your sales and marketing skills cause your current ones won't get you to the next level.