

2018 LSI/RATES, SPECIFICATIONS AND TERMS

Four Color	1x	3x	6x	12x	Dimensions	
Full Page Spread	\$13,545	\$11,340	\$9,975	\$8,715	16"w x 11"h (bleed) 15"w x 10"h (live area)	Allow .375" for gutter on each side. Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.
Full Page	\$7,613	\$6,300	\$5,775	\$5,093	8.125"w x 11"h (bleed) 7.125"w x 10"h (live area)	
2/3 Vertical	\$6,510	\$5,618	\$5,040	\$4,305	4.5"w x 9.75"h	
1/2 Page Island	\$5,198	\$4,463	\$4,043	\$3,465	4.375"w x 7"h	
1/2 Page Horizontal	\$5,198	\$4,463	\$4,043	\$3,465	6.75"w x 4.75"h	
1/3 Page Vertical	\$3,728	\$3,150	\$2,940	\$2,625	2.25"w x 9.75"h	
1/3 Page Horizontal	\$3,728	\$3,150	\$2,940	\$2,625	6.75"w x 3.25"h	
1/3 Page Square	\$3,728	\$3,150	\$2,940	\$2,625	4.5"w x 4.5"h	
1/4 Vertical	\$3,019	\$2,520	\$2,205	\$1,785	3.3125"w x 4.75"h	
Cover Two	\$8,295	\$7,980	\$7,455	\$6,615		
Cover Three	\$8,085	\$7,718	\$7,061	\$6,405		
Cover Four	\$8,689	\$8,295	\$7,718	\$6,720		



ACCEPTABLE MACINTOSH FILES

Adobe InDesign (high-resolution, press-ready PDFs preferred, Adobe Illustrator, Adobe Photoshop)

WINDOWS/PC FILES

We cannot accept native Windows/PC files.
Please submit your ads as press-ready PDF, TIFF or EPS files.

ACCEPTABLE DIGITAL FILES: PDF (HIGH-RESOLUTION, PRESS-READY)

.pdf files are the preferred format. Please call the Production Department for specific directions or questions if needed.

DIGITAL FILE REQUIREMENTS

- All images should be 300 dpi and CMYK. We do not accept RGB or spot color images. Do not save any images as JPGs or GIFs. They should be either EPS or TIFF files.
- A color proof must accompany your ad. If one is not provided, a Kodak Approval may be made and a charge of \$75 incurred.
- If files need intervention, the advertiser will be billed at \$150 per hour. A call will be placed to the advertiser if this occurs.
- The advertiser guarantees that all of the fonts and linked graphic files are supplied to ensure that final output will meet the advertiser's specifications.

SEND MATERIALS TO:

EH Media
Attn: Manuela Rosengard
111 Speen Street, Suite 200
Framingham, MA 01701
508-663-1500 x226
mrosengard@ehpub.com

UPLOADING FILES

We now have a new Ad Portal for the uploading of ads. Please visit ads.ehpub.com to create an account and submit your ads. Please contact Manuela Rosengard at mrosengard@ehpub.com with any questions regarding the Ad Portal.

TERMS & CONDITIONS The publisher reserves the right to decline or discontinue without explanation any advertising deemed unsuitable. Advertisers and advertising agencies assume complete liability for all content of advertisements printed and agree to indemnify and defend the publisher from all claims, accusations or expenses, including legal fees, rising from ads placed in Live Sound International, ProSoundWeb.com, or EH Publishing Internet sites.

CANCELLATIONS Cancellations must be received in writing by space closing date. Cancellations after that date will be invoiced for the full amount. Preferred position orders are non-cancellable within 60 days of scheduled closing dates.