

Betsy Hubbard

Founder and President, Mindset Digital

Betsy Hubbard helps leaders in Fortune 100 firms and healthcare organizations across the country get up to speed in a digital age. She is fascinated by the digital revolution and passionate about helping professionals make the most of new technology. Betsy has provided training/consulting to thousands of people and delivered keynote talks nationally and internationally, from Utah to Ukraine.

Before founding Mindset Digital, Betsy transformed the Kiplinger Program in Public Affairs Journalism at The Ohio State University into the first social media fellowship for journalists and taught graduate courses on digital media at the John Glenn School of Public Affairs. Betsy has also worked in philanthropy as a grantmaker.



In addition, Betsy:

- has delivered keynotes to nearly 40,000 people
- worked as a grantmaker at The Pew Charitable Trusts where she helped fund MTV's Rock the Vote
- worked as a consultant, conducting research on leadership and organizational performance for a range of clients, including the Brookings Institution
- taught graduate courses in Ohio State's John Glenn School of Public Affairs on the impact of digital media on public policy

Betsy earned an M.A. in Public Policy from the University of Minnesota and a B.A. in political science from Goucher College. She also spent a year abroad at the London School of Economics.



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