

LinkedIn: Groups

To Join a Group

To find a new group, enter relevant keywords in the search bar, and hit enter to get the search results page, click the **Groups** tab.

Companies Groups Schools

Read **ABOUT THIS GROUP** to learn about the group, and click **✓ Ask to Join** to request membership to a group you think would be worthwhile.

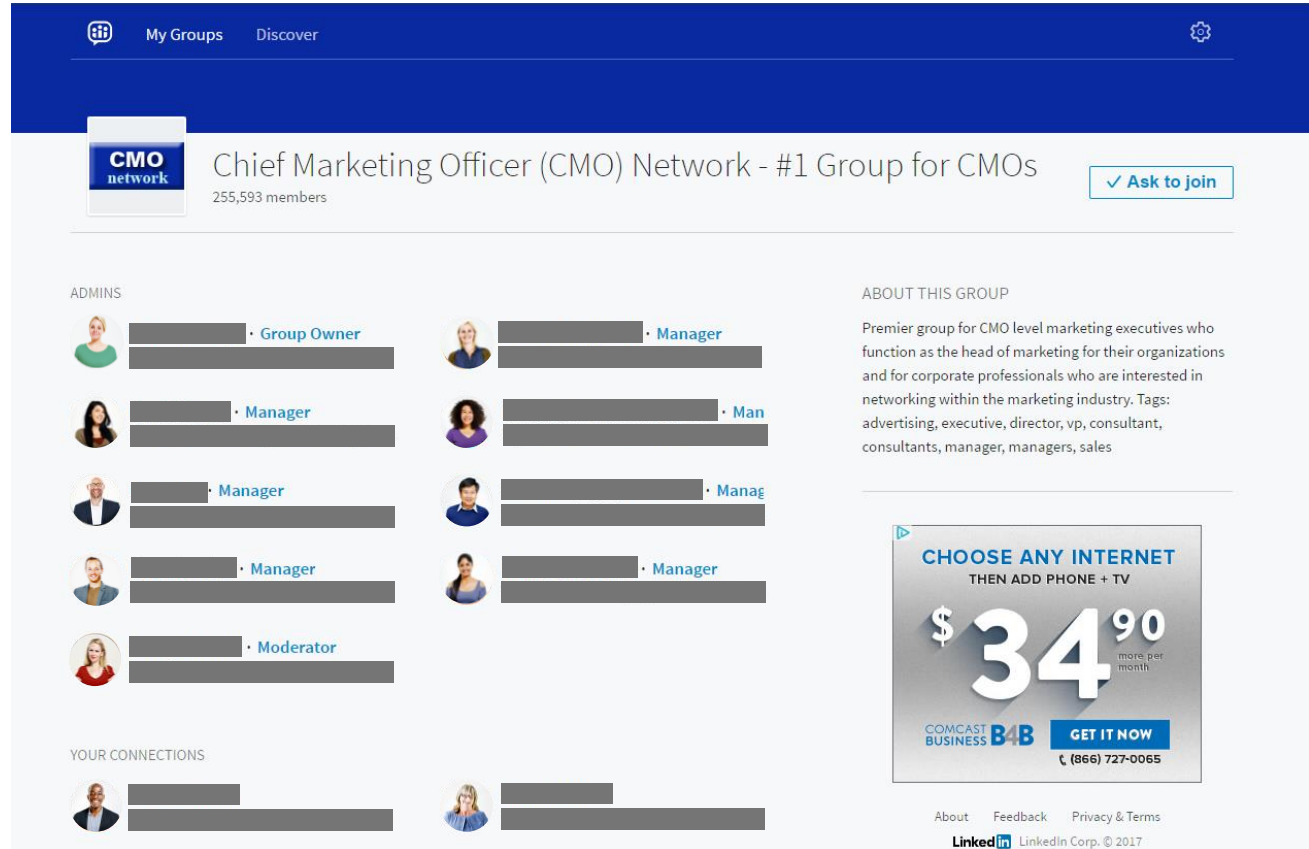
Definitions

Standard Groups

These groups are visible through search and you can request to join. You can be invited by a 1st-degree connection.

Unlisted Groups

These groups are not visible through search, and you must be invited to the group to join it.



The screenshot displays the LinkedIn interface for the 'Chief Marketing Officer (CMO) Network' group. At the top, there's a navigation bar with 'My Groups' and 'Discover' tabs. The group's header includes the 'CMO network' logo, the group name, and a member count of 255,593. A blue button labeled '✓ Ask to join' is visible. Below the header, the 'ADMINS' section lists several individuals with their roles: 'Group Owner' and multiple 'Manager' roles. The 'YOUR CONNECTIONS' section shows a few members. On the right, the 'ABOUT THIS GROUP' section describes the group as a premier network for CMO-level marketing executives. At the bottom right, there is a large advertisement for Comcast Business 4B, offering a choice of any internet service with a price of \$34.90 per month.



Compliance Cautions

Posting and Commenting in Groups

Participate in groups with caution. Stay away from statements that are misleading, promissory, or exaggerated. Also, avoid superlatives, such as “best”, “greatest”, “most”, “only”, or “always”.