

LinkedIn: Your Summary



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49 Who's viewed your profile


34 Views of your share

Your Activity


500 followers


 LinkedIn Tips: From fire eating to frontline...sale, it's time to get serious
Mike commented

 10 Awesome Free Resume Template Designs
Mike commented

 LinkedIn Tips: No, thank you – Why its ok to reject some LinkedIn connection request
Mike commented

 Reach your potential...
Mike commented

 How Peanut Butter and Jelly May Hold the Key to Organizational Culture
Mike commented

 Small businesses and consultants always make these mistakes on LinkedIn!
Mike commented

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Writing a Winning Summary

Be personable. This is your story, after all.

Include keywords. Highlight your top skills, and list at least three jobs in your experience section.

Keep it skimmable. Be sure it's easy to read. Add links to content to create a professional gallery that highlights you and your company.

Add a call to action. Recommend a next step or include your contact information in your Summary.



Compliance Cautions

Disclosures

If you are a registered representative or investment advisor representative, include necessary disclosures in your Summary or Experience sections.

Language

Stay away from promissory, misleading, or exaggerating statements, and avoid superlatives.