



KraftMaid[™]
VANTAGE

so much to love

more to love in 2014

From a differentiated line developed just for you to new products, finishes and resources that make designing with KraftMaid® even easier and more rewarding, there is a lot more to love about KraftMaid Cabinetry in 2014.



KraftMaid™ VANTAGE

This spring marks the launch of KraftMaid™ Vantage – an exclusive opportunity for our dealer partners. Created with you in mind, KraftMaid Vantage provides the doors, finishes and products you already love, plus added features that deliver a distinct competitive advantage.



modified heights and widths. Get the ultimate in design flexibility with custom modifications to 1/16".



all-plywood construction. "Built-in value" takes on a whole new meaning because all-plywood construction comes standard.



tiered pricing structure. Give customers the look they want at a price they can afford, while maintaining your profitability.



matching interiors. Designing with inserts just got easier. A matching interior is automatically added to your insert order at no extra charge.



new!

Colors & Finish Techniques

chai paint. Available on maple and quartersawn maple, this great neutral can be finished with glaze, vintage and vintage patina.



Chai



hazel stain. Showcase a wood's natural grain with the latest addition to our green-based finishes. Also available in distressed and with a suede top coat.



Hazel

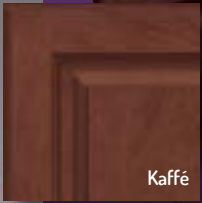
distressed technique and suede topcoat.

Now available on six more finishes – based on consumer demand.

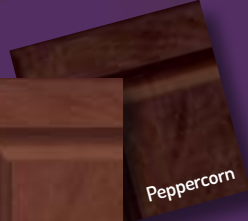


kaffé and peppercorn expansion.

By designer request, two of our most popular finishes are now available on maple.



Kaffé



Peppercorn

new!
Decorative Accents

wave glass insert. Add a hint of texture to designs with understated horizontal lines.



antique mirage with mullions. Adds a popular furniture look to the appearance of vintage mercury glass.

vetro champagne bronze door. Of the hundreds of products on display at the 2014 Kitchen & Bath Industry Show, KraftMaid's new Vetro Champagne Bronze door was one of the few highlighted by The Wall Street Journal.

new!

Decorative Hardware



jericho collection. Knobs and two-toned 4" pulls work well in transitional designs.



mode collection. A knob and 4", 8", 12" and 18" pulls are available in chrome as well as a brushed bronze finish that complements the new Vetro Champagne Bronze Door.



tide collection.

A knob and 4", 8", 12" and 18" pulls are available in brushed bronze as well as satin chrome with polished chrome insets.



new!

Storage Solutions

auto-open wastebasket. Door automatically opens when bumped and closes on a Whisper Touch™ drawer glide. The 15" option holds one 54-quart wastebasket; the 18" option holds two.

base blind corner with chrome swing-out. Provides easy access in corner cabinets and is available in 48" width.

sink base plastic bag door storage. Right and left versions are available in 30", 33", 36" and 39" sizes, plus a retrofit kit is available for existing cabinetry.

spice drawer insert. This popular product is now available in 27", 30", 33" and 36" widths.

new!
Bath Options

console vanities. High-quality furniture styling that can be customized with five leg options, a roll-out tray as well as any KraftMaid® door style and finish color.



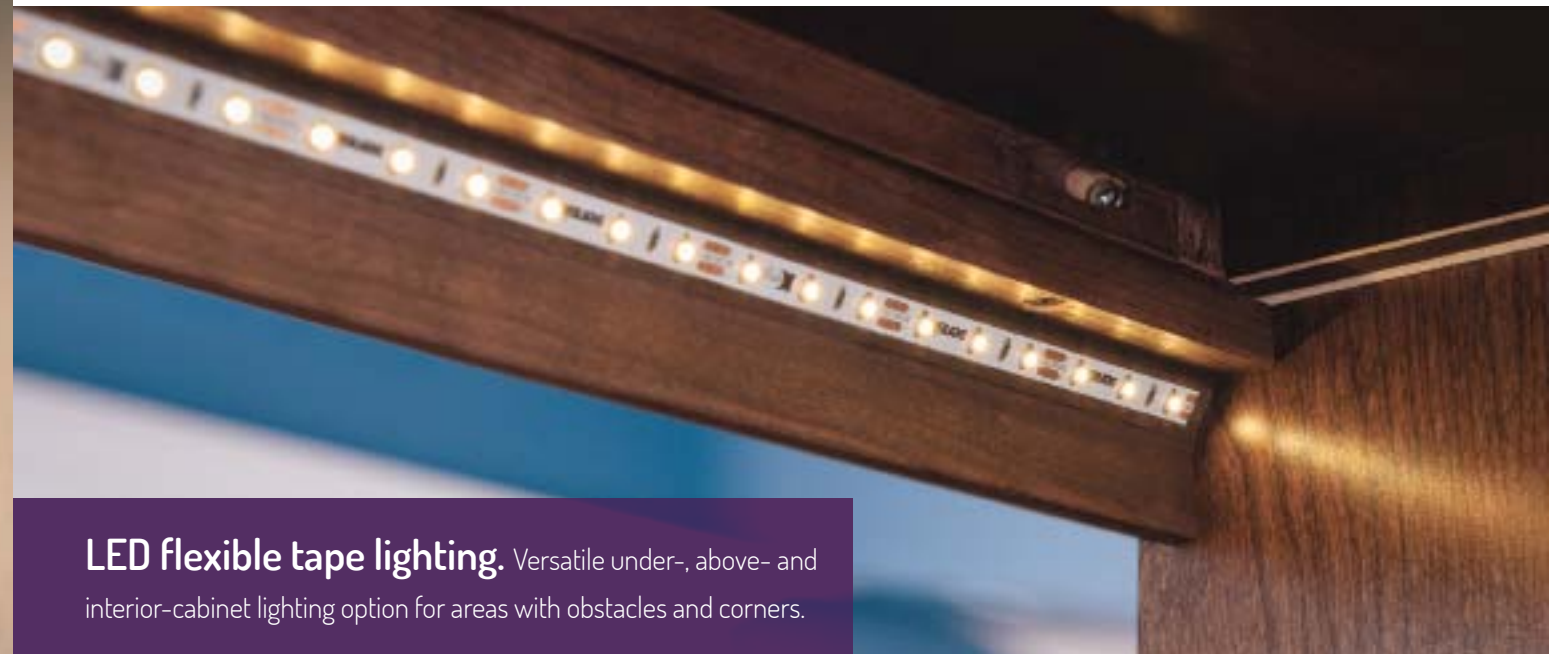
CoreGuard® vanity. Available in 30", 33" and 36" sizes to protect bathroom sink bases from minor spills and leaks.



new!

LED Lighting Options

20-20 lighting wizard. A few clicks are all it takes to get a design, parts list and pricing. Watch LED Lighting Wizard tutorials at KraftMaidInfo.com.



LED puck lighting. Can be recess- or surface-mounted, features a directional swivel and casts a warm white glow.

LED flexible tape lighting. Versatile under-, above- and interior-cabinet lighting option for areas with obstacles and corners.



expanded!

Tools & Resources

improved order visibility. It's easier to track orders and confirm order accuracy with enhanced open order reports, status notification emails and online order tracking.

faster samples.

The delivery time for door and finish samples has been reduced so you can turn prospects into sales faster.



extended hours.

It's more convenient than ever to call Customer Care representatives.

Monday – Friday
8:00 a.m. – 8:00 p.m. EST

Saturday
8:00 a.m. – 5:00 p.m. EST



KraftMaid™

VANTAGE



houzz

You



design resources. Check out all there is to love at kraftmaid.com and the enhanced kraftmaidinfo.com.

designer edition workbook. Find all the details you need to design with new products in the latest edition of your KraftMaid Design Edition Workbook – coming soon!

The photography and color samples shown in this brochure have been reproduced as accurately as printing technologies permit and are for representation only. To ensure the highest satisfaction, we strongly recommend you view an actual product sample prior to ordering cabinetry.

©2014 Masco Cabinetry, LLC. All Rights Reserved.