

Central London Mobile Network Quality of User

Experience

Prepared by

AWTG

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Advance Wireless Technology Group

Origins

- ✓ Started in 2006, AWTG has been providing high end value added services to the telecommunications industry for over 10 years
- ✓ Established by a collective of leading telecommunications professionals and academics with the aim of delivering high value added, full turnkey services to the industry.

Mission and Strategy

- ✓ Delivery of cost-effective telecommunications solutions and services across global markets.
- ✓ To be the best-in-class supplier of telecommunications services to operators, vendors, government bodies and regulatory authorities.
- ✓ Drive service delivery benefits through innovation, best practices and cutting-edge technology integration





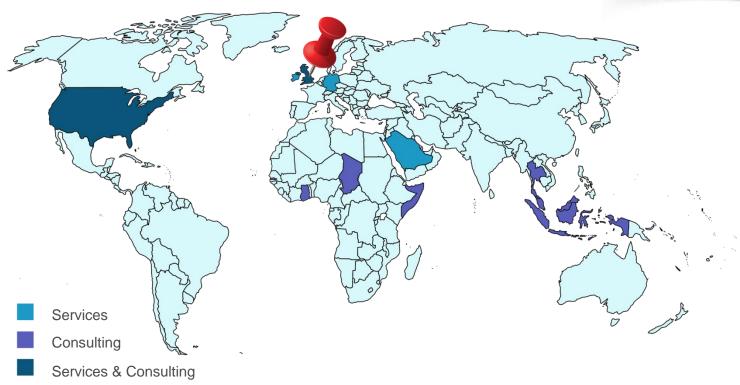


Accredited to ISO 9001



AWTG

Our areas of operation and our customers



AWTG offers services to Network Operators, Service Providers, Manufacturers & Government bodies



AWTG

AWTG Service Proposition

Cellular Networks – MNOs and Equipment Vendors

Small Cell Networks Government Bodies and Regulators

Local Councils and Private Enterprises

Advisory Services

AWTG

ositionir

Cost-effective value-driven partner in delivering network services leveraging partnerships and expertise

A leader in developing small cell solutions

An independent services and advisory partner

Vendor agnostic technology expert to help deliver the solutions to meet your needs Independent technology expert to help deliver the solutions to meet your needs

Activities

 Planning and deployment of cellular sites

- Network optimization
- Network maintenance and field services
- Core and transmission networks

- Design and deployment of Small Cell networks
- Network operations and maintenance
- Equipment benchmarking

- Network benchmarking
 - Service performance
 - user experience benchmarking

- Service creation, design and delivery
- Public access wireless networks
- Management platforms and service management
- Thought leadership IOT/ M2M etc.
- Technology strategy advisory
- Business plan creation
- Programme management

Clients















City of Westminster











Deployment Case Study- UoS

- ✓ AWTG provided the FULL TURNKEY deployment to develop the first-of-its-kind 5G/IoT test bed with the University of Surrey in the UK
 - ✓ Design
 - ✓ Civil works
 - √ Fibre ring
 - ✓ Acceptance

✓ The test bed is designed to help develop and define the new 5G standards that will be required for the provision of future innovative services such as Machine to Machine (M2M), Internet of Things (IoT), Small cells and on how future heterogeneous cell networks operate in an urban environment.











Network Testing, Benchmarking & Maintenance Services

AWTG provide a number of operations maintenance solutions to enable our clients to profitably maintain advanced networks efficiently.

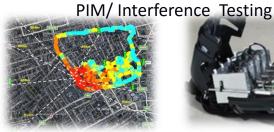
Services

- Service benchmarking and testing
- PIM and interference testing
- Network auditing

Experience

- ComReg Bi-Annual Benchmarking 2015-2017
- Gamma UK country wide benchmark
- **Optimization and Field Services**
- PIM, CW Testing for deployment for STC
- QoE and QoS testing













AWTG

Methodology

Test Location

The walk test was performed in the heart of central London covering the perimeter and roads between the following four subway stations:

- Oxford Circus
- Tottenham Court Road
- Leicester Square
- Piccadilly

The selected area has high footfall with a clutter of high-rise buildings.

Network operators need to ensure that this type of terrain does not affect the quality of service they provide

Test Route

10-12km (approximately) of pedestrian outdoor walk testing to collect RF coverage samples as well as voice and data performance samples of each operator.



Test Script

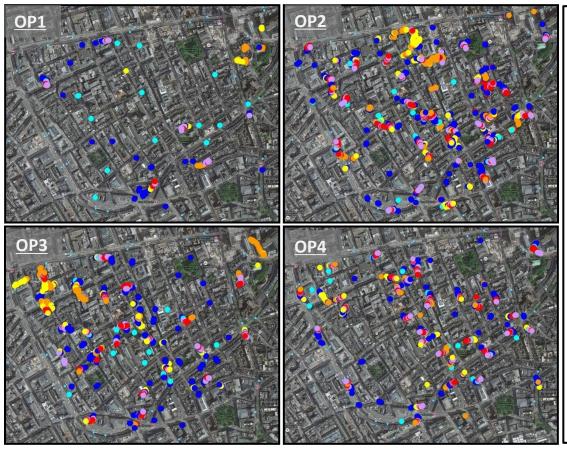
The combined voice and data test script below was used to conduct the walk test.

TEST	TIME (sec)
Short call	40
Long call	120
Script synchronisation	
Ping: bbc.co.uk	5
Web Browsing: bbc.co.uk	10
Ping: msn.com	5
Web Browsing: msn.com	10
Script synchronisation	
FTP DL 5MB	10
FTP UL 1MB	10
Script synchronisation	
Ping: yahoo.com	5
Web Browsing: yahoo.com	10
Ping: google.com	5
Web Browsing: google.com	10
FTP DL 5MB	10
FTP UL 1 MB	10
Script synchronisation	
YouTube streaming	60
Wait	10

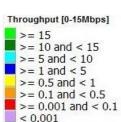


Quality of User Experience(1 of 7)

FTP Download Throughput



- Heat maps show the overall user experience as measured during the entire walk test, with test samples received on both 3G and 4G technologies.
- Fewer number of throughput samples were recorded for OP1. This is due to its higher throughput which enables it to complete downloading files at a faster rate

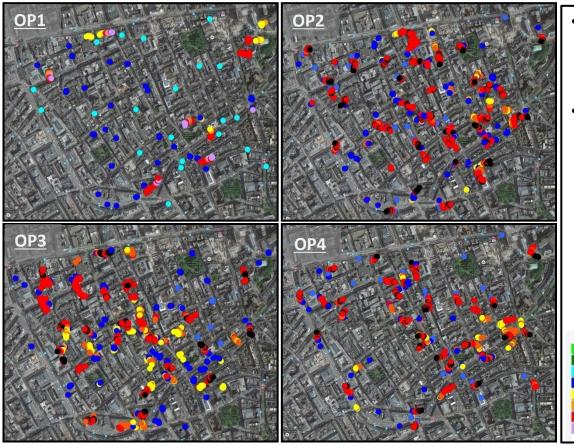




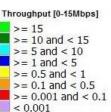


Quality of User Experience(2 of 7)

FTP Upload Throughput



- Overall user experience as measured during the entire walk test, with test samples received on both 3G and 4G technologies
- Fewer number of throughput samples were recorded for OP1. This is due to its higher throughput which enables it to complete uploading files at a faster rate.

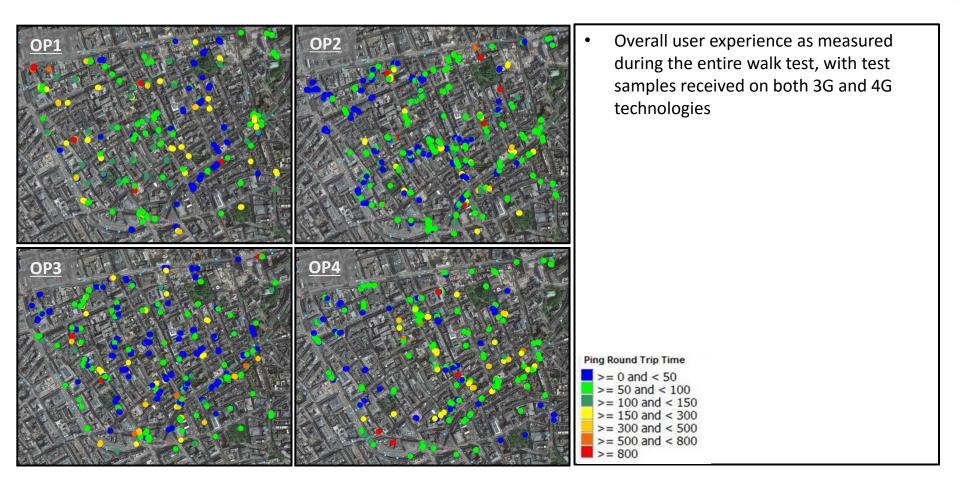






Quality of User Experience(3 of 7)

Latency

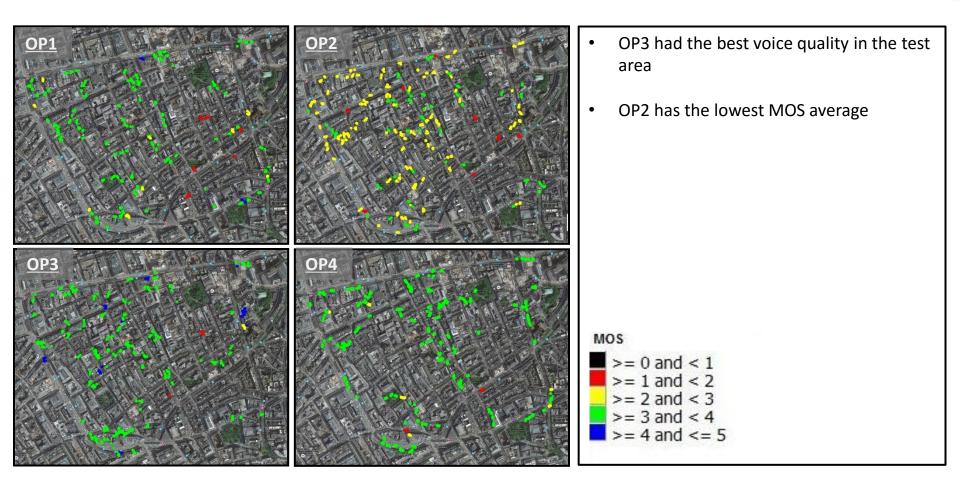






Quality of User Experience(4 of 7)

Voice Quality

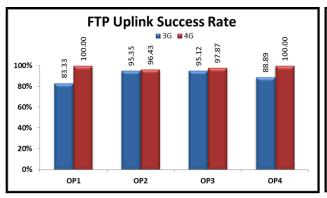


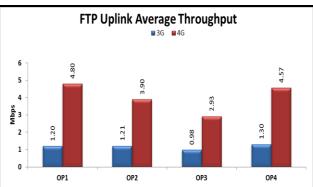


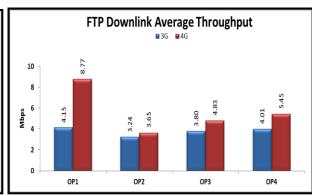


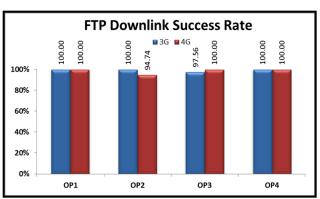
Quality of User Experience(5 of 7)

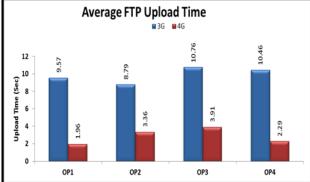
FTP DL/UL Statistics

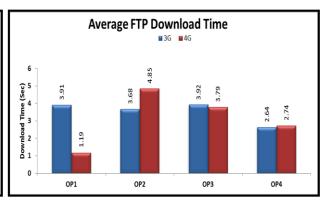












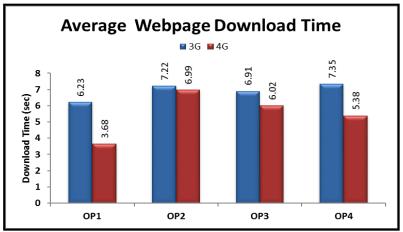
OP1 has the highest 4G FTP UL & DL average throughput

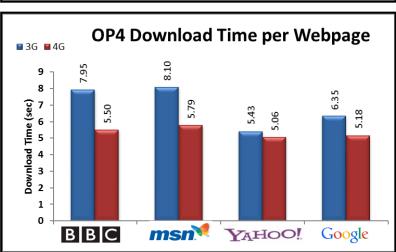


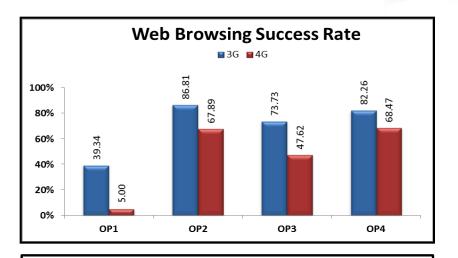


Quality of User Experience(6 of 7)

Web Browsing Statistics







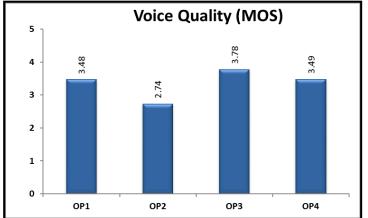
- OP1 has the fastest webpage load times for both 3G and 4G
- OP4 has the highest browsing success rate on 4G
- OP2 has the highest browsing success rate on 3G
- uk.yahoo.com was the fastest website to load on OP4 for both 3G and 4G

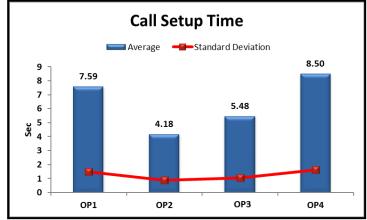


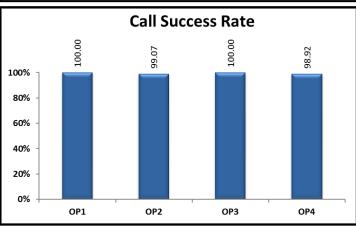


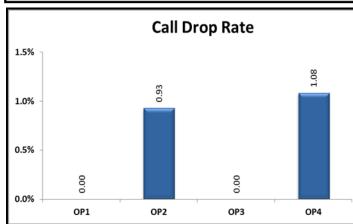
Quality of User Experience(7 of 7)

Voice Quality and Call statistics







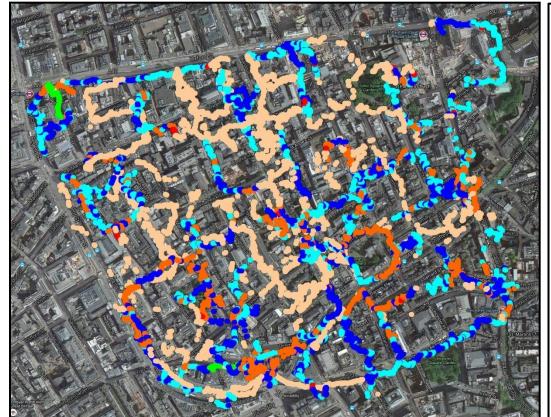


- OP3 has the best voice call performance
 - OP4 and OP2 had one call drop during the entire test period.
- OP2 has the fastest call set-up time

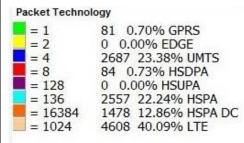




Packet Technology during data transfer (1 of 4)



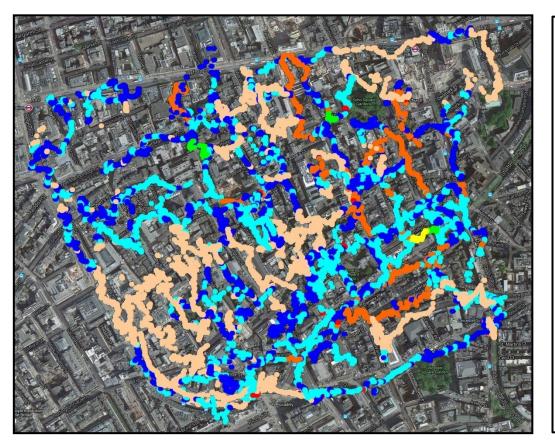
- 40% of all samples for OP1 were captured on LTE technology.
- 59% of all samples for OP1 were captured on 3G technology.
- Less than 1% of the samples for OP1 were captured on 2G



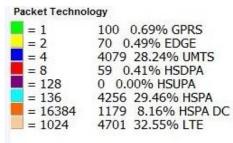




Packet Technology during data transfer (2 of 4)



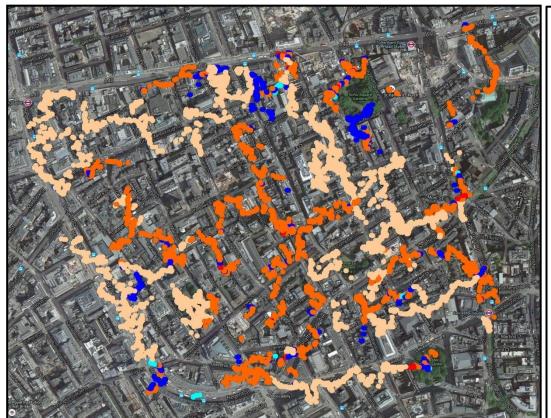
- 33% of all samples for OP2 were captured on LTE technology.
- 66% of all samples for OP2 were captured on 3G technology.
- 1% of the samples for OP2 were captured on 2G



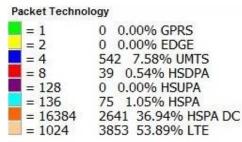




Packet Technology during data transfer (3 of 4)



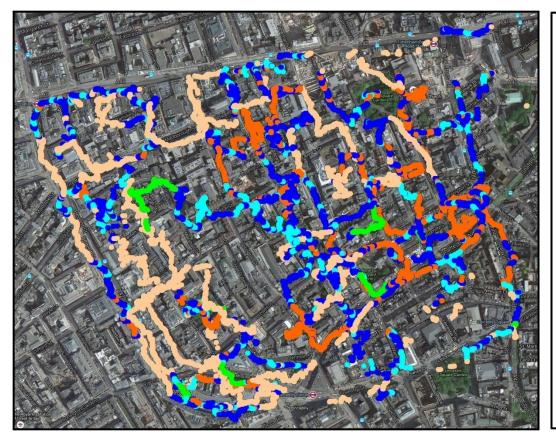
- 54% of all samples for OP3 were captured on LTE technology.
- 46% of all samples for OP3 were captured on 3G technology.
- No samples for OP3 were captured on 2G



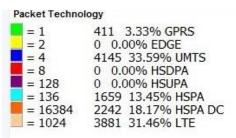




Packet Technology during data transfer (4 of 4)



- 31% of all samples for OP4 were captured on LTE technology.
- 66% of all samples for OP4 were captured on 3G technology.
- 3% of the samples for OP4 were captured on 2G

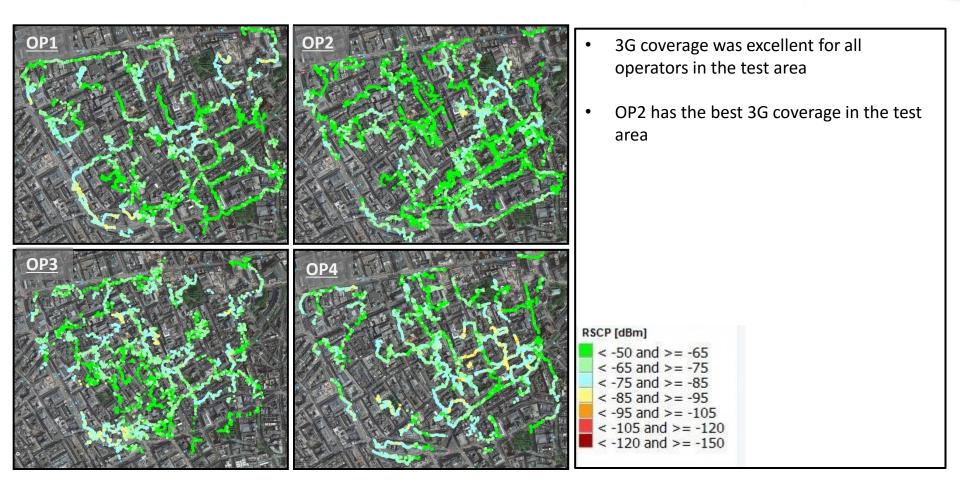






3G Radio Report

RSCP







3G File Transfer (1 of 2)

FTP Download

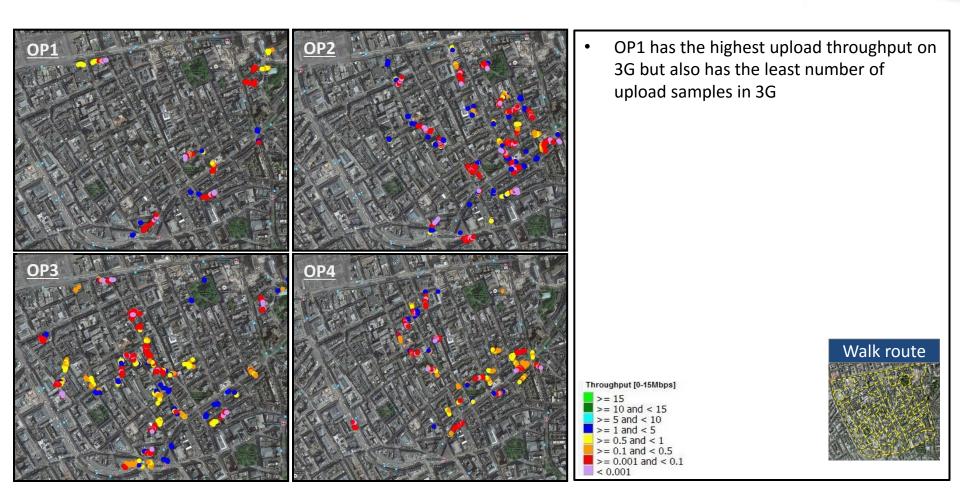






3G File Transfer (2 of 2)

FTP Upload

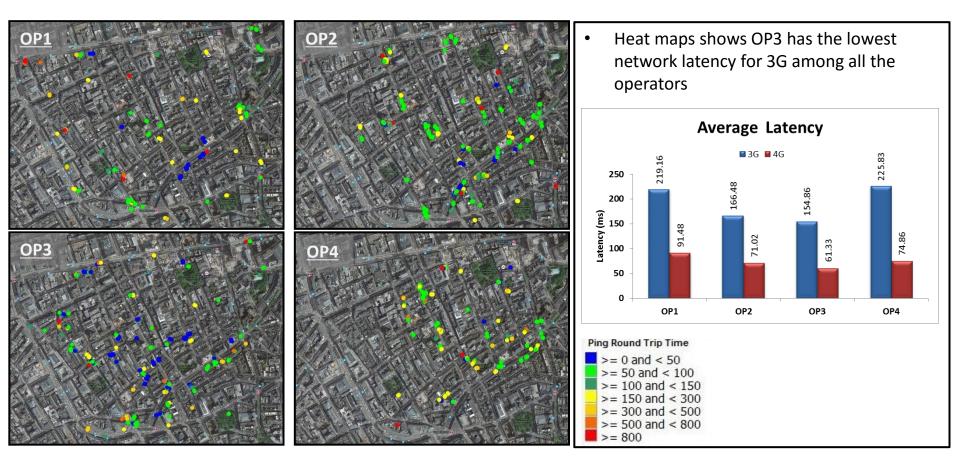






3G Latency

Round Trip Time (ms)

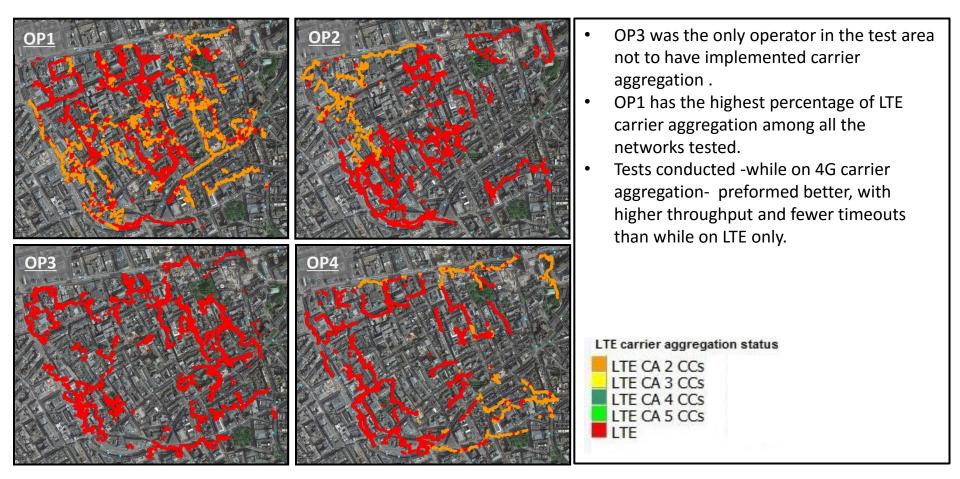






Carrier Aggregation

LTE Carrier Aggregation Heat maps

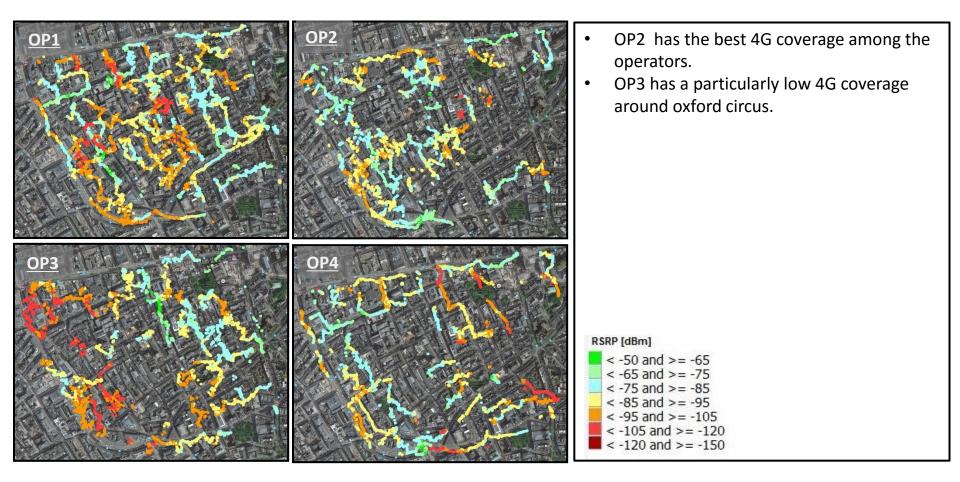






4G Radio Report

RSRP

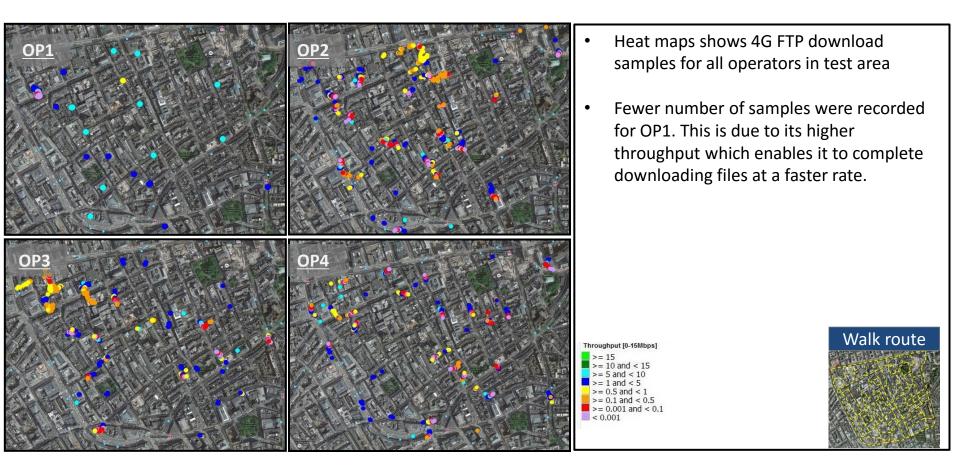






4G File Transfer (1 of 2)

FTP Download

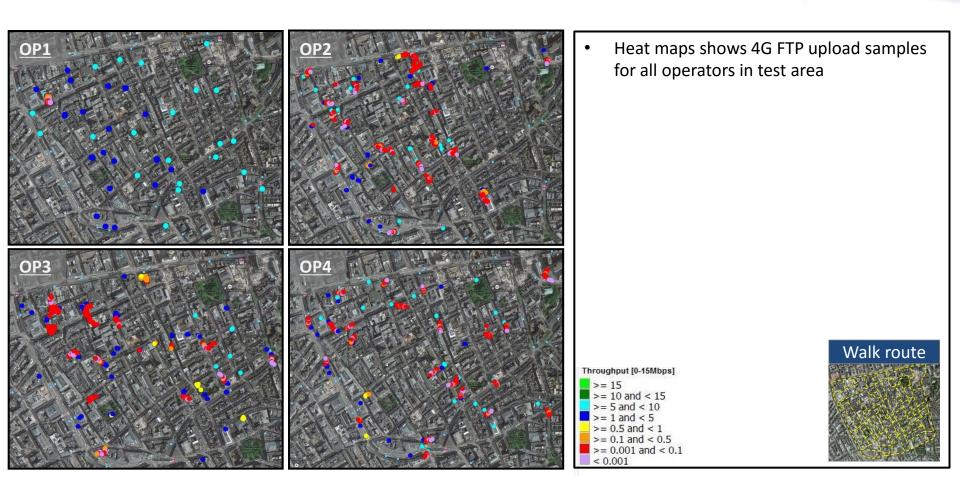






4G File Transfer (2 of 2)

FTP Upload

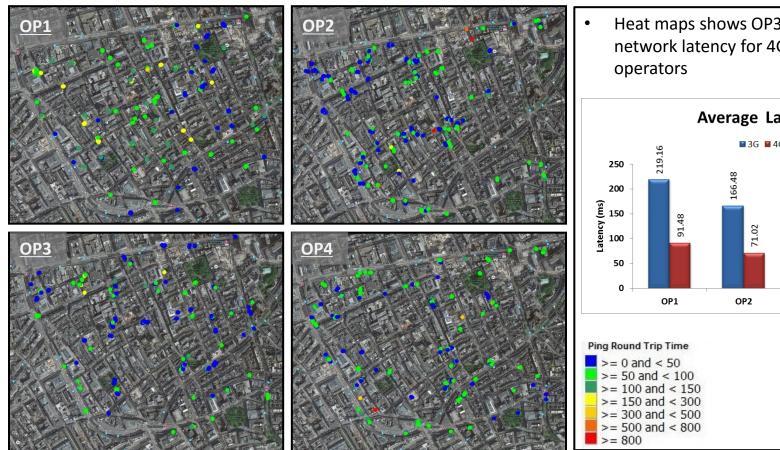




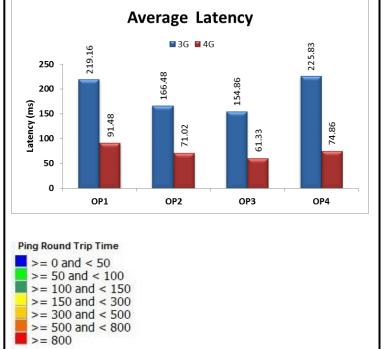


4G Latency

Round Trip Time (ms)



Heat maps shows OP3 has the lowest network latency for 4G among all the







Summary of Findings (2 of 3)

3G Summary of Results

OPERATOR	OP1	OP2	OP3	OP4
SERVICE AVAILABILITY (%)	100	100	100	100
TELEPHONY				
Call attempt success rate (%)	98.7	99.07	100	95.88
Call drop rate (%)	0	0.93	0	1.08
Call completion rate (%)	100	99.07	100	98.92
Call setup time (s)	7.59	4.18	5.48	8.5
Speech quality (MOS-LQO)	3.48	2.74	3.78	3.49
DATA				
WEB-PAGE DOWNLOAD				
Success ratio (%)	39.34	86.81	73.73	82.26
Avg. session time (s)	6.23	7.22	6.91	7.35
FILE DOWNLOAD (5MB)				
Success ratio (%)	100	100	97.56	100
Avg. session time (s)	3.91	3.68	3.92	2.64
Avg. file download speed (Mbps)	4.15	3.24	3.80	4.01
FILE UPLOAD (1MB)				
Success ratio (%)	83.33	95.35	95.12	88.89
Avg. session time (s)	9.57	8.79	10.76	10.46
Avg. file upload speed (Mbps)	1.20	1.21	0.98	1.30
LATENCY				
Ping success ratio (%)	100	100	100	100
Ping round trip time (ms)	219.16	166.48	154.86	225.83
YOUTUBE HD (15 second video)				
Success ratio (%)	0	76.19	61.11	75
Video access time (s)	13.13	9.73	9.73	12.14
Download time (s) (60 sec timeout)	60.01	24.78	22.25 Page 28	26.55





Summary of Findings (3 of 3)

4G Summary of Results

OPERATOR	OP1	OP2	OP3	OP4	
SERVICE AVAILABILITY (%)	100	100	100	100	
DATA					
WEB-PAGE DOWNLOAD					
Success Ratio (%)	5	67.89	47.62	68.47	
Avg. Session Time (s)	3.68	6.99	6.02	5.38	
FILE DOWNLOAD (5MB)					
Success Ratio (%)	100	94.74	100	100	
Avg. Session Time (s)	1.19	4.85	3.79	2.74	
Avg. file download speed (Mbps)	8.77	3.65	4.83	5.45	
FILE UPLOAD (1MB)					
Success Ratio (%)	100	96.43	97.87 3.91	100 2.29	
Avg. Session Time (s)	1.96	3.36			
Avg. file upload speed (Mbps)	4.80	3.90	2.93	4.57	
LATENCY					
Ping Success Ratio (%)	100	100	100	100	
Ping Round Trip Time (ms)	91.48	71.02	61.33	74.86	
YOUTUBE HD (15 second video)					
Success Ratio (%)	0	83.33	56.25	76	
Video access time (s)	7.62	8.81	9.04	8.56	
Download Time(s)(60 sec timeout)	60.83	26.32	23.58	23.05	
Page 20					

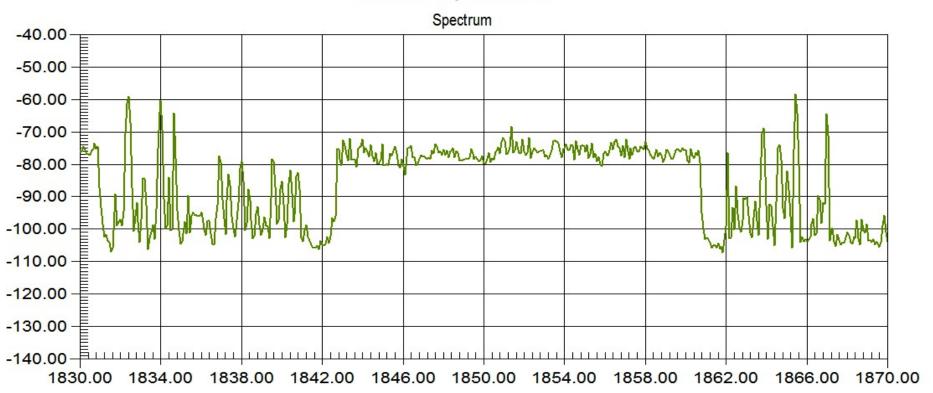


Summary of Findings (1 of 3)

Performance Leader board

		O	P 1	0	P2	0	Р3	0	P4	
	Test	3G	4G	3G	4G	3G	4G	3G	4G	Comments
	Voice call success rate									100% call completion for OP1 and OP3
	Voice setup time									Only network under 5 sec call setup time
HD Volce	Voice quality									MOS scores measured using POLQA
	Latency									OP3 has the lowest network latency
	FTP UL Speed									Measured at the 90 th percentile
	FTP DL Speed									Measured at the 90 th percentile
	HTTP time to Load									Average webpage download time
	Streaming download time									OP3 fastest on 3G & OP4 fastest on 4G
NA	/TG				Page	30				a de la companya de l

Leicester Square Station



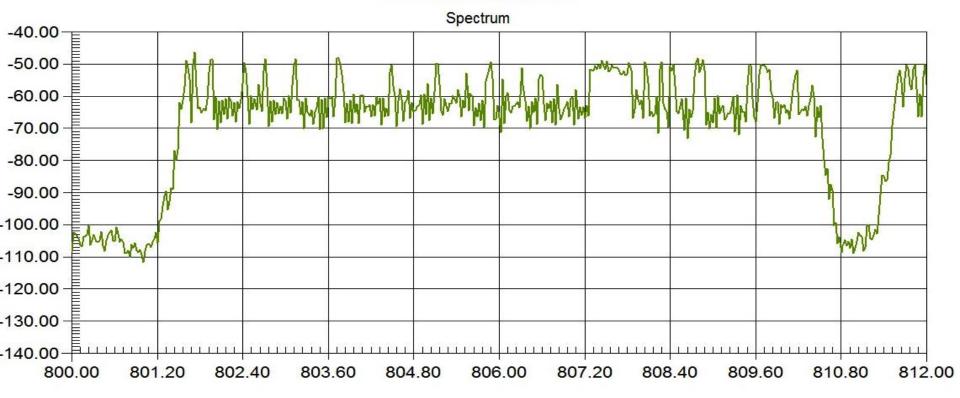
Span : 40.00 MHz Time : 10:24:12 Model : JD745A Firmware : 112200 SN : DEB13230







Tottenham Court Road





Time: 10:10:44

Model: JD745A

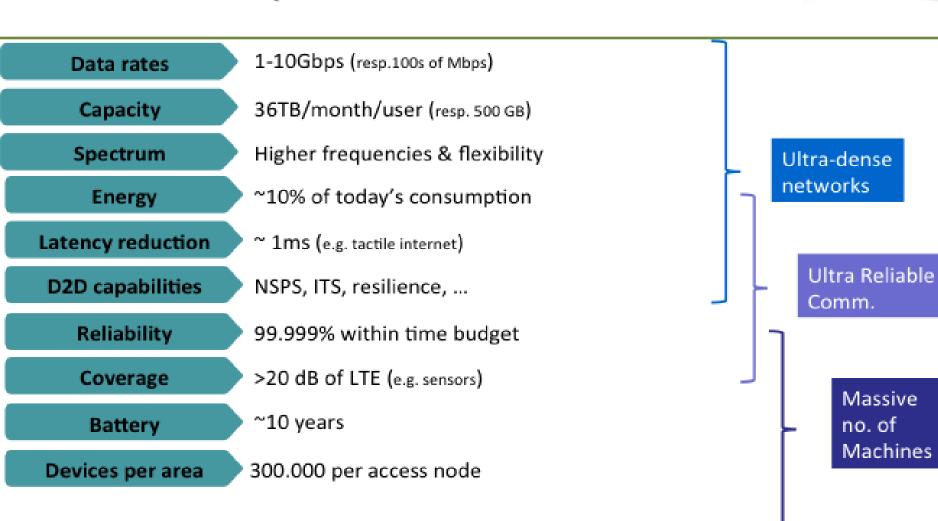
() (A)

Longitude: 0.7.50

Latitude: 51.30.59

Span: 12.00 MHz

5G- What to Expect ?







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