

HOW TO BE A REAL SUCCESS DVD TRAINING CURRICULUM

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Content Description:

Success is not a destination. It is a process – a lifelong strategy of building on strengths, minimizing weaknesses, and focusing on the people and points of life that are most important. In *How to be a REAL Success*, John Maxwell will help you understand the keys you need to succeed in life. Whether you are a civil servant or a corporate executive, you will achieve great things by understanding four very important success building areas: Relationships, Equipping, Attitude, and Leadership.

DVD Kit Components:

2 DVDs

1 Facilitator Guide

1 Participant Guide

DVD #1:

Session 1: Overview/ Relationships 42 min 46 sec

- Relate to others better as you understand relational rules
- Add Value to people to help them reach their full potential

Session 2: Equipping 23 min 01 sec

- Recognize and build on the leadership potential in those around you
- Apply teamwork laws that will help you take others to a higher level

DVD #2:

Session 3: Attitude 18 min 18 sec

- Improve your attitude through daily practices
- Understand the affect your attitude has on you and those around you
- Adopt an attitude that makes challenges easier to overcome

Session 4: Leadership 19 min 36 sec

- Emulate what successful leaders do to remain at the top
- Lead others successfully to where you have gone and beyond
- Influence others from the heart and not just the head

Total time: 1 hr 44 min

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