

# PUBLIC LIBRARIES

Target your outreach to public libraries and the communities they serve with our powerful database.



92,904 personnel

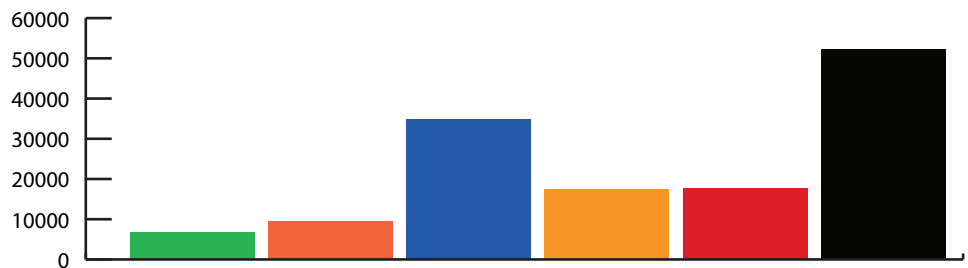


14,611 Buildings

## SELECTS BY JOB FUNCTION:

### Job Function:

- Adult/Public Services 6,726
- Cataloguing 9,426
- Children's Services 34,833
- Collection Development 17,397
- Electronic Resources 17,784
- Public Librarian 52,239

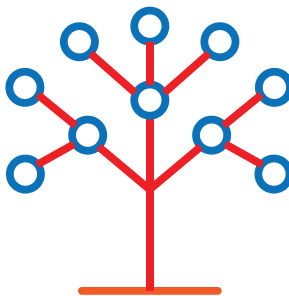


## CHOOSE YOUR TARGET AUDIENCE FROM SELECTION OPTIONS THAT INCLUDE:



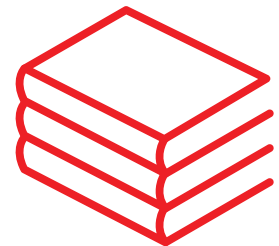
### Demographics:

- Geography (state or region)
- Metro status (urban, sub, rural)
- Affluence indicators
- Number of patrons served



### Behaviors & Interests:

- Journal Subscribers
- PD Attendees
- Webcast Attendees
- Newsletter Subscribers
- Collection Development Buyers



### Other:

- Bookmobiles
- Literacy Programs
- Audio Books
- Online Services
- Video
- Special Needs Services
- Book Budget