PUBLIC LIBRARIES

Target your outreach to public libraries and the communities they serve with our powerful database.

92,904 personnel
14,611 Buildings

SELECTS BY JOB FUNCTION:

- Adult/Public Services 6,726
- Cataloguing 9,426
- Children's Services 34,833
- Collection Development 17,397
- Electronic Resources 17,784
- Public Librarian 52,239

CHOOSE YOUR TARGET AUDIENCE FROM SELECTION OPTIONS THAT INCLUDE:

- Bookmobiles
- Literacy Programs
- Audio Books
- Online Services
- Video
- Special Needs Services
- Book Budget

Demographics:
- Geography (state or region)
- Metro status (urban, sub, rural)
- Affluence indicators
- Number of patrons served

Behaviors & Interests:
- Journal Subscribers
- PD Attendees
- Webcast Attendees
- Newsletter Subscribers
- Collection Development Buyers

Contact us for details and pricing.
We’ll help you get started.

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