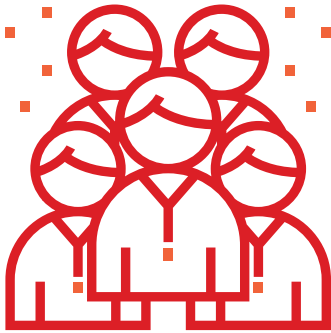
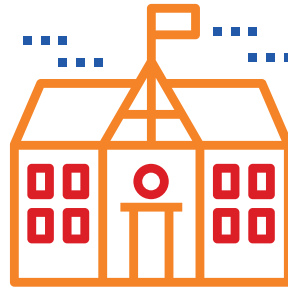


SCHOOL LIBRARIES

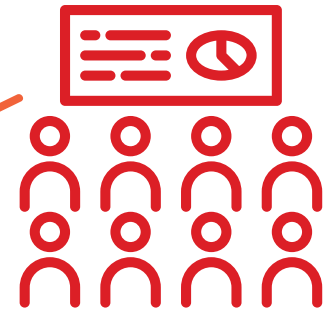
Target your outreach to school libraries with our powerful database of library professionals and institutions.



203,000 personnel



138,405 Institutions

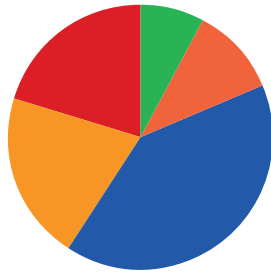


40M+ students

SELECTS BY INSTITUTION AND JOB FUNCTION:

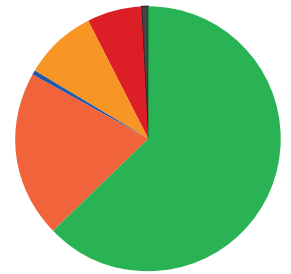
Institution Type:

- Board of Ed 6,726
- School District 9,426
- Elementary 34,833
- Middle/Jr High 17,784
- High School 17,397



Job Function:

- Librarian 128,361
- School Library Media Specialist 41,862
- Reading/Literacy Specialist 1,137
- Teacher/Librarian 18,207
- Educator/Teacher 13,338
- Curriculum Coordinator 1,479



CHOOSE YOUR TARGET AUDIENCE FROM SELECTION OPTIONS THAT INCLUDE:

Behaviors & Interests:

- Journal Subscribers
- PD Attendees
- Webcast Attendees
- Newsletter Subscribers
- Collection Development Buyers

Demographics:

- Geography (state or region)
- Metro status (urban, sub, rural)
- Median Household Income
- Enrollment

Financials:

- All instructional materials expenditure
- Media budget
- Book budget

