SCHOOL LIBRARIES

Target your outreach to school libraries with our powerful database of library professionals and institutions.

203,000 personnel

138,405 Institutions

40M+ students

SELECTS BY INSTITUTION AND JOB FUNCTION:

Institution Type:
- Board of Ed 6,726
- School District 9,426
- Elementary 34,833
- Middle/Jr High 17,784
- High School 17,397

Job Function:
- Librarian 128,361
- School Library Media Specialist 41,862
- Reading/Literacy Specialist 1,137
- Teacher/Librarian 18,207
- Educator/Teacher 13,338
- Curriculum Coordinator 1,479

CHOOSE YOUR TARGET AUDIENCE FROM SELECTION OPTIONS THAT INCLUDE:

Behaviors & Interests:
- Journal Subscribers
- PD Attendees
- Webcast Attendees
- Newsletter Subscribers
- Collection Development Buyers

Demographics:
- Geography (state or region)
- Metro status (urban, sub, rural)
- Median Household Income
- Enrollment

Financials:
- All instructional materials expenditure
- Media budget
- Book budget

Contact us for details and pricing. We’ll help you get started.

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