ACADEMIC LIBRARIES

Target your outreach to academic libraries and the audiences they serve with our powerful database.

37,266 Personnel
3,684 Institutions

CHOOSE YOUR TARGET AUDIENCE FROM SELECTION OPTIONS THAT INCLUDE:

Demographics:
- Geography (state or region)
- Metro status (urban, sub, rural)
- Affluence indicators
- Enrollment

Behaviors & Interests:
- Journal Subscribers
- PD Attendees
- Webcast Attendees
- Newsletter Subscribers
- Collection Development Buyers

Other:
- Technology Budget
- Book Budget
- Online Courses

Contact us for details and pricing. We’ll help you get started.