

SLJTV

Popular video content from *School Library Journal's* editors, bloggers, and partners.

About

SLJTV is the premiere digital hub for dynamic video content from our popular live events and interviews with top influencers in the children's literature community.

Extending *SLJ*'s award-winning coverage, *SLJ*TV also provides viewers with an inside look into trending topics, news from the field, and an inside peek into what we are currently working on.



https://youtu.be/5tF7ddsoR24



A hallmark of *SLJ*, our reviews are complemented on *SLJ*TV with insight from our editors on everything from hot topics in children's lit to the latest in technology and important trends in education and learning including:

- Interviews with top influencers in children's literature
- 30-Second Book Talks
- Tech Reviews
- Dedicated programming with SLJ's blog network stars including Betsy Bird, Travis Jonker, and other contributors
- Regular chats with SLJ editors on hot topics
- Best practices, how to content, from fun maker activities for your library to tips on early literacy
- Tie-ins to SLJ's award-winning feature stories covering a range of issues from serving struggling readers to diverse books

Additional programming will be announced soon.













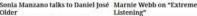


Featured Video



d Editor's Choice





The acclaimed actress who originated the role of 'Maria' on Sesame Street, Manzano discusses her memoir decoming Maria with fellow author and New



Listening"

CEO of Caravan Studios Marnie Webb unpacks design. An Ohio librarian changes lives for low-income thinking, providing a model for developing projects.



Fast Learning Sessions at the SLI Summit

families through a holistic storytime program and more inspiring mini-talks from our flagship annual



Reach Audiences Directly Where They Are

*SLJ*TV content will be promoted bi-monthly on our websites and newsletters, in addition to our Facebook, Twitter, and Youtube channels.

SLJ.com

294k*

Monthly Visitors

Newsletters

85.7k*

Subscriptions

Facebook

12.3k*

Avg. Reach

Twitter

69.5_K*

Followers

Video Channels

71_{k**}

Combined Video Views

5minutes**

Avg. View Duration

*May 2017 Digital Analysis
**Combined Youtube and Vimeo statistics from 2012 to present



Advertising Opportunities

Though *SLJ*TV we're concentrating popular videos into a singular hub designed to maximize engagement with our sponsors and partners by experientially integrating them into this dynamic platform through strategic placement of:

- Pre-roll
- Mid-roll
- Closing segment
- Web Banners
- Website Takeover (Skin Background)
- Branded Video





Contact

For more information about advertising opportunities on *SLJ*TV please contact us.

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