GREAT TURNOUT FOR MONTHLY CLUB RIDE TO MACON

When planning a January ride in Georgia, you really don’t know what to expect. You could end up with sunshine and relatively warm temps in the 50’s or 60’s, or you could face freezing rain or worse. Fortunately for club members, this year’s January ride to Macon was warm and sunny. We had about 20 riders present, which is exceptional for a January event.

Members met up at the BMW dealer in McDonough where they could choose between the option of off-road or paved-only rides. Both rides were well planned and executed by Co-ride captain Brian Kunzelman who lives in the Macon area.

The off-road and street routes converged at a local fire station where riders chatted for a few minutes and then saddled up again to head to lunch in downtown Macon.

The chosen restaurant, The Rookery, offered great burgers, milk shakes and a fried green tomato BLT that garnered rave reviews. Sunny weather and spring-like temperatures meant the group could sit outside on the patio for lunch.

After lunch, some riders headed back home while the rest continued on to a final route segment. Overall, it was a great turnout and another fun day of camaraderie among BMW enthusiasts.
The primary purpose of our club is to serve its members by planning and executing events that build camaraderie around our shared love of motorcycling. Camaraderie grows when members meet face to face and engage in club activities. In January, we kicked off a special recognition program for members who engage in 12 consecutive months of club activities. Whether it is a group ride, club social meeting or volunteering for the GMR, your participation for 12 consecutive months will qualify you for this coveted title.

As you probably know, the “roundel” is the term used to describe the circular BMW logo. So, those members who engage with the club year-round, will get recognized as “year-roundels”. You can enter the program any month of the year. Just let us know and after any 12 consecutive months of participation you'll be recognized as a Year-roundel. Qualifying activities include any group rides or meet-ups, banquets, socials or even having an article published in the club newsletter.

Several members of our charter group of Year Roundels is pictured above. Sign up any time at a club social or on the club forum. It’s also great way to introduce yourself to fellow members. You’ll find that we’re a very welcoming group with a real passion for riding and talking about motorcycles.

Hope to see you at the next club social on March 12th at Atlanta Bread in Dunwoody, or join us for the club ride to the Bullock House in Warm Springs on March 19th. As the weather warms up, you can expect to see plenty of opportunities to ride or socialize with your fellow members.
Georgia Mountain Rally Tracking Towards Excellent Turnout Again

The GMR registrations suggest we’ll have another excellent year of turnout, depending as always on the cooperation of Mother Nature. To make sure that our guests have a great experience, we need to have a well-coordinated master plan and a sufficient number of volunteers from the club to staff the events. Volunteer tasks may be as simple as distributing registration packets as guests arrive, making pancakes, or helping setup table and chairs. Whatever tasks you can assist with will be greatly appreciated. Most members have an hour or two of free time during the rally where they can pitch in and it really makes a difference.

The club forum is set up to allow members to sign up for volunteer activities that work with their schedule. We want our members to enjoy the rally as a participant, while giving back a small portion of their rally time to help things run smoothly. The sooner you volunteer, the more likely you’ll find a volunteer activity that meshes with your rally plans. For example, if you’re an early riser by nature, you might want to help setup the pancake breakfast. On the other hand, if you tend to like a few extra hours of sleep, you might enjoy helping with the chili or steak dinners in the evening, or offering a hand at registration for an afternoon shift on Friday. It’s up to you. We just want to make sure our guest are talking about their positive experience long after they return home.
Thank you for your decision to renew your membership in the BMW MC of Georgia. We appreciate your ongoing commitment to the club and want to hear your ideas on how to make the club even better.

Each month, our club social breakfast provides a forum for members to offer feedback and guidance to elected club leaders. Club officers will also meet an hour prior to each club social to review member engagement metrics and plan new activities.

Some of the member suggestions already implemented include:

• Establishment of the “Year Roundel” recognition program for members who engage with the club 12 months in a row.

• Creation of a second “Director at Large” position to maintain continuity from year to year in the event of Board turnover.

• Bringing back this newsletter, the Centerline to our members.

Have a suggestion? We’re listening. Email your ideas to president@bmwmcoga.org

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<thead>
<tr>
<th>Date/ Time</th>
<th>Activity/ Meetup Location</th>
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<tbody>
<tr>
<td>Saturday, March 12th 10:00 AM</td>
<td>March Breakfast Social&lt;br&gt;Atlanta Bread Co, Dunwoody&lt;br&gt;Each person pays their own tab</td>
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<tr>
<td>Saturday, March 19th 8:00 AM Kickstands UP</td>
<td>Group Ride to Bulloch House in&lt;br&gt;Warm Springs, GA&lt;br&gt;Details on club forum</td>
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<tr>
<td>Thursday, March 31st 10:00 AM</td>
<td>March Moto Madness&lt;br&gt;Tellico Plains, TN&lt;br&gt;Details on Club Calendar</td>
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