

PROJECTION MAPPING

CHiKA + XY Feng

Guideline

- Inspirations
- Madmapper
break
- Syphon Coding
- Discussion

Question

**What is
projection mapping?**

Projection Mapping

Late 2000, Vjs, **visualists** started to explore video projection onto non-traditional surface.

Projection mapping is the technique of **projecting video** onto three dimensional and non-traditional projection surface.

The video is no longer a flat square on the wall but becomes **an object in space** and the result can be surprisingly effective and eye catching.

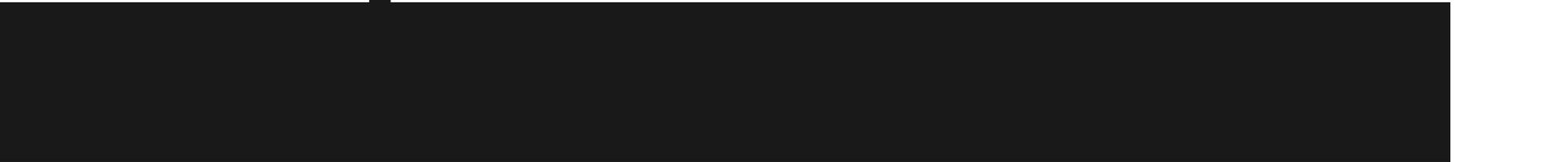
How to do it

Use Projectors to **cover** the whole space

+

Map video contents onto the projections

Inspirations



NO. 1

**Project on a flat
surface to transform
the 'space'**

Inspirations

Mr.Beam Living Room([link](#))

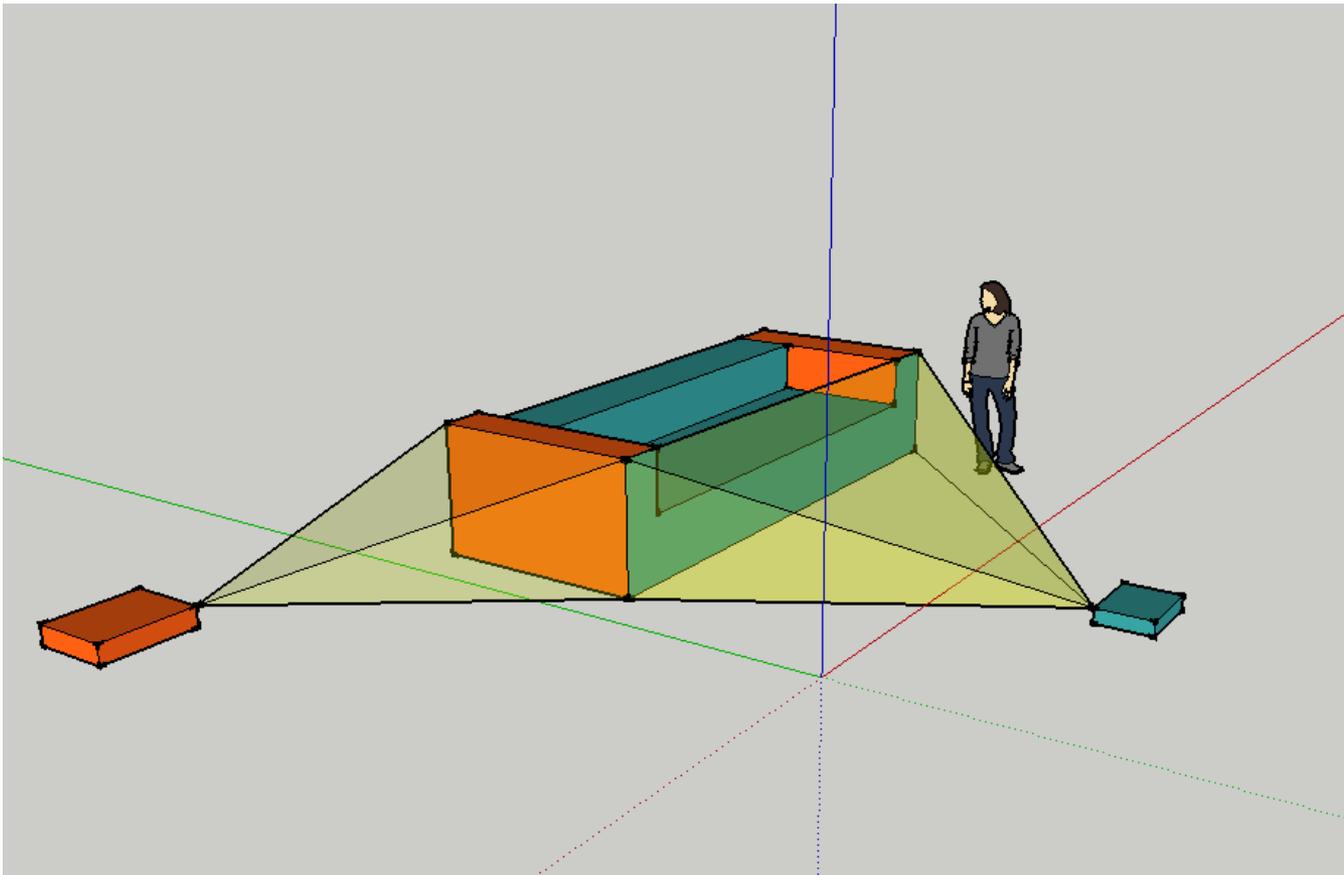


3D Looking

2 projectors

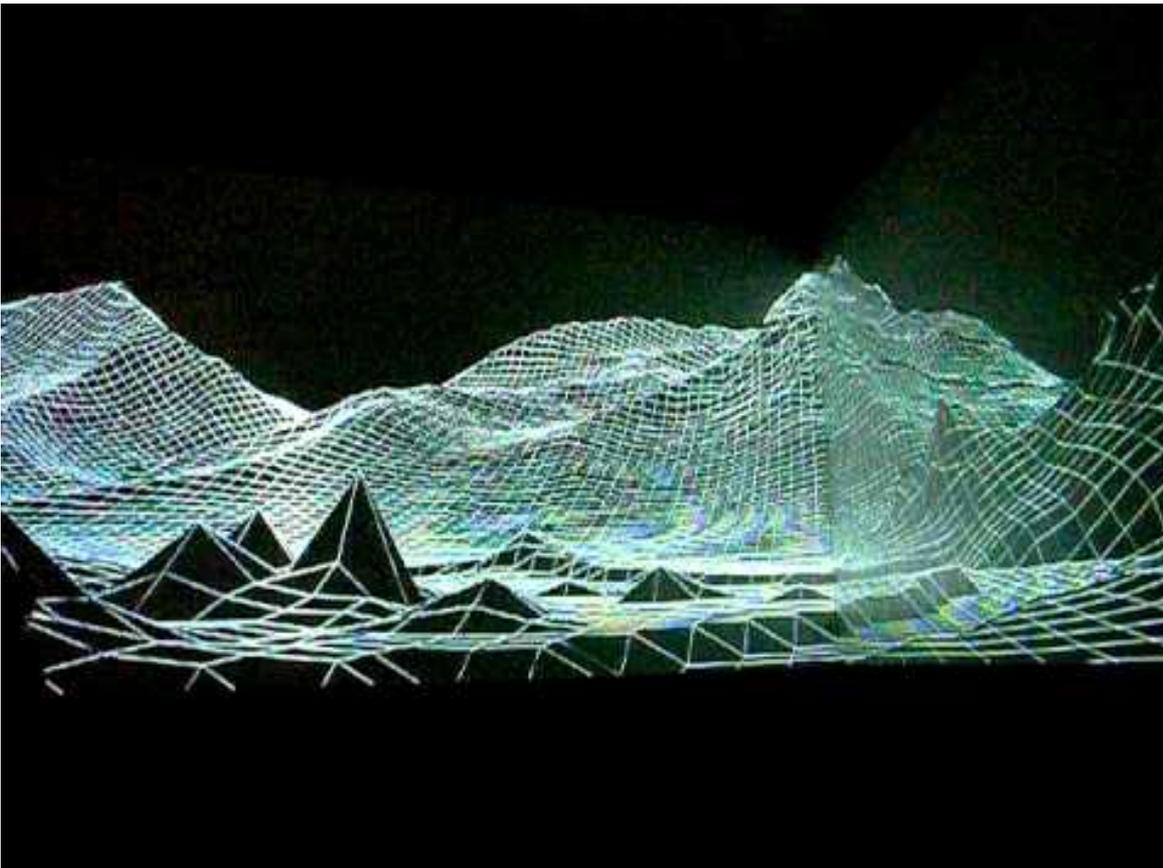
How to make it

Mr.Beam Living Room



Inspirations

3D effect onto 2D Surface([link](#))



Website
[AntiVJ](#)

*(a visual label
initiated by a group
of European artists
whose work is
focused on the use
of projected light
and its influence
on our perception.
)*

NO. 2

Project on a **non-flat**
blank canvas to
transform the 'space'

Inspirations

Amon Tobin DJ Tour Set [\(link\)](#)



Tour Visual

Amon Tobin's stage set.

Using
[TouchDesign](#)
PC only (\$599)

Inspirations

Art Installation



Artist

[Dev Harlan](#)

combines the **physical** and the **virtual** with the use of **sculpture**, **light** and projection.

Inspirations

NO MORE CUBES!!! ([link](#))



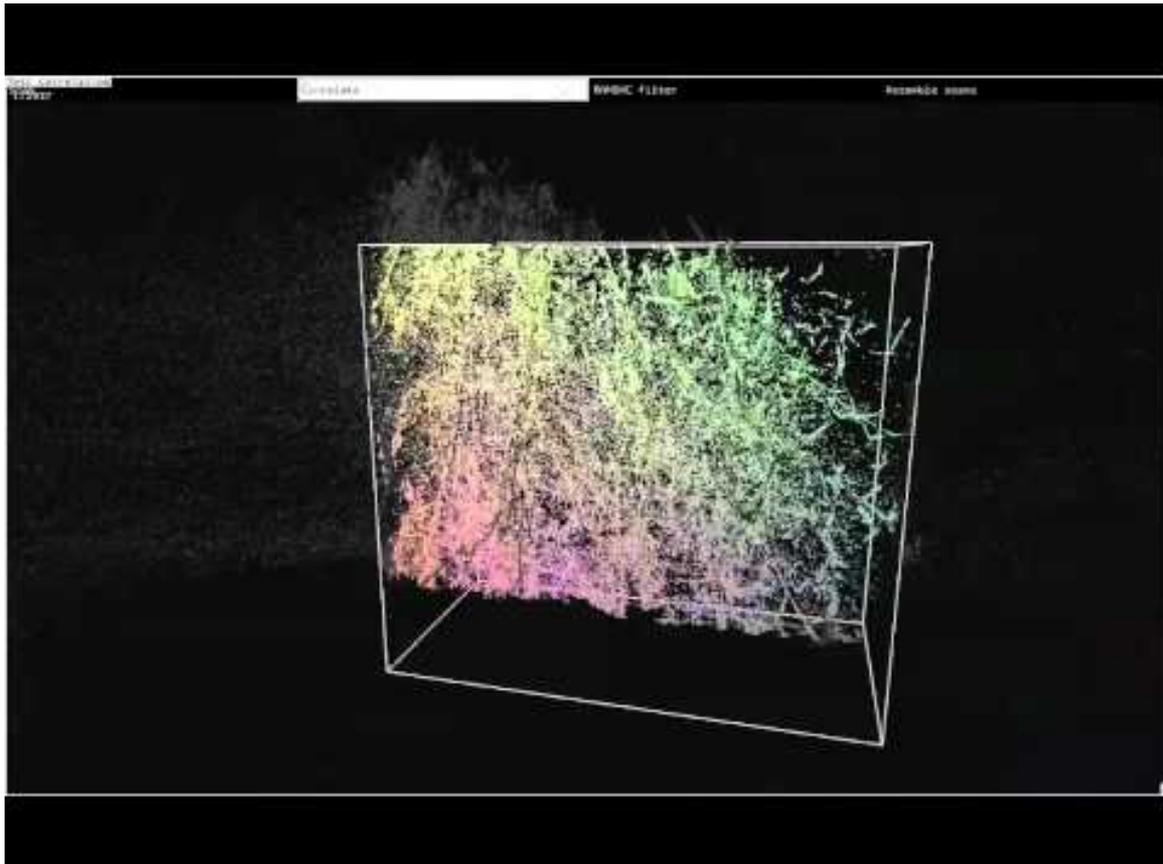
Project **eyes**
onto eyelids

NO. 3

**Project on natural
objects / environments**

Inspirations

Lit Tree ([kimchiandchips](#))(*link*)



Real 3D

Tech:

Structured light
3D scanning

Inspirations

Nike Water Projection [\(link\)](#)



Inspirations

combine

Outdoor Projection [\(link\)](#)



Brazil Artist
Vjsuave

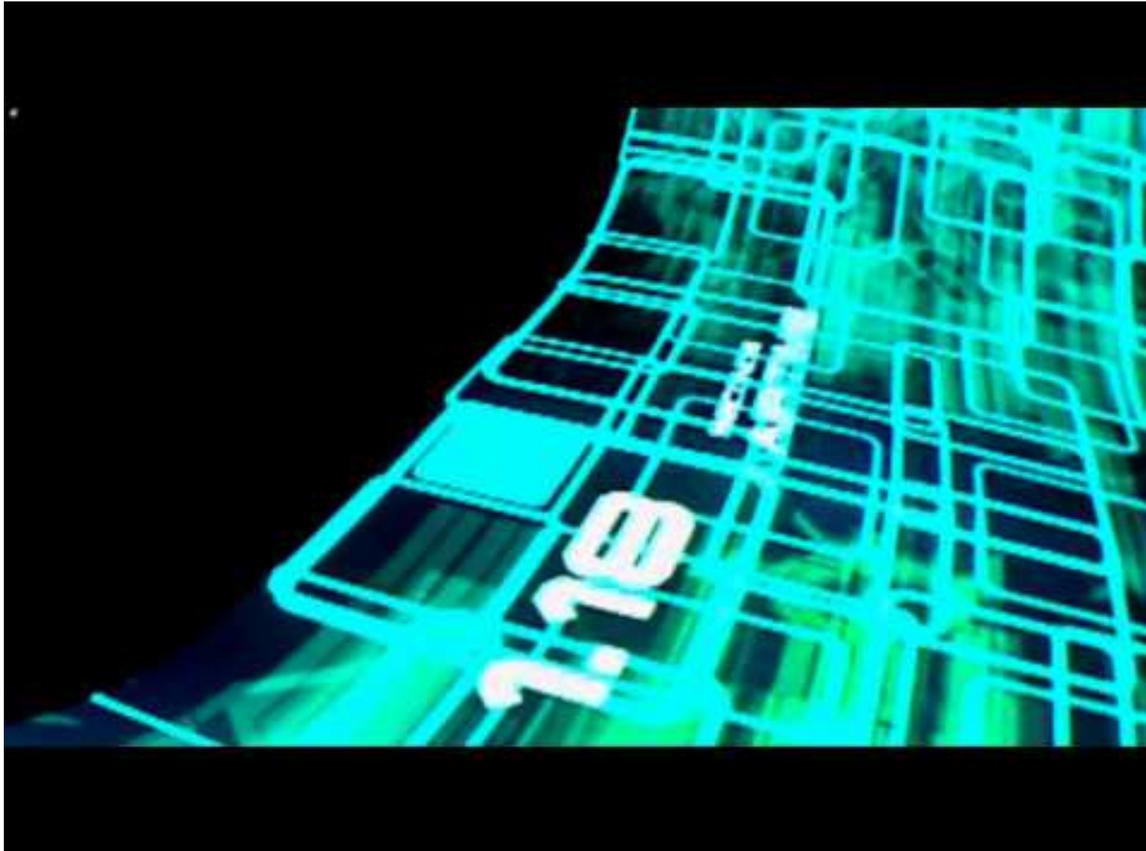
combine digital
animation, **street
art** with "video
mapping" with
urban
interventions.

NO. 4

Projection with **Interactions**

Inspirations

Tron Legacy Premiere ([link](#))

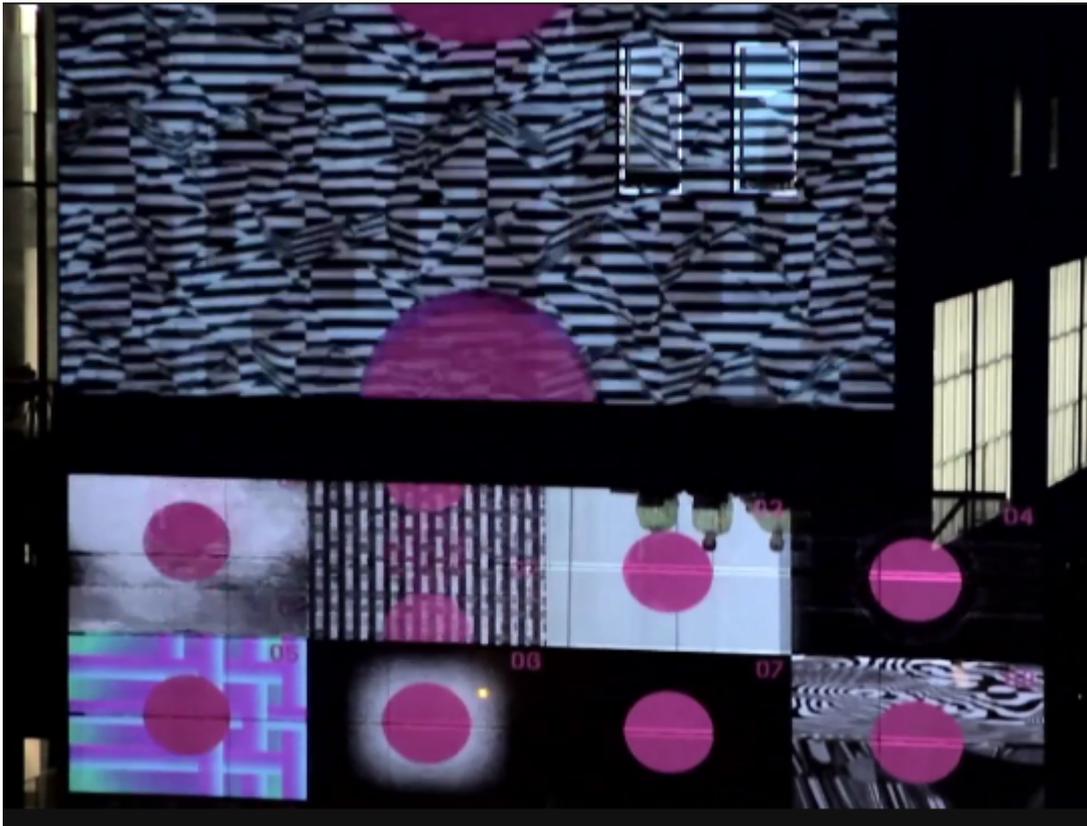


Infrared LED
+
Camera Tracking

Sound(contact
mic)?

Inspirations

Interactive Installation



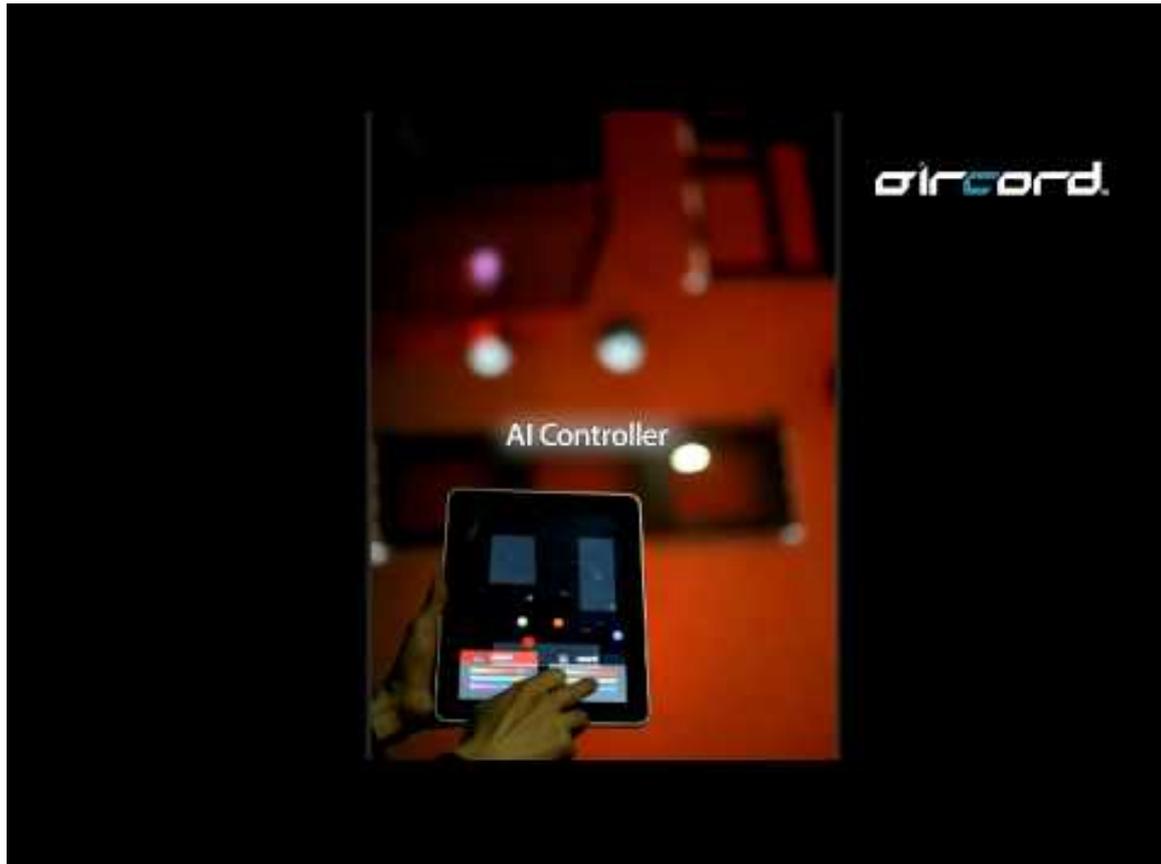
iphone through
wifi

[Mutek Festival](#)

(International
Festival of digital
creativity an
electronic music)

Inspirations

Mapping on iPad ([link](#))



NO. 5

**Projection in extreme
conditions**

Inspirations

Coca Cola 125th Anniversary([link](#))



Projector Arrays

Each side:

339ft x 157ft

210k square feet

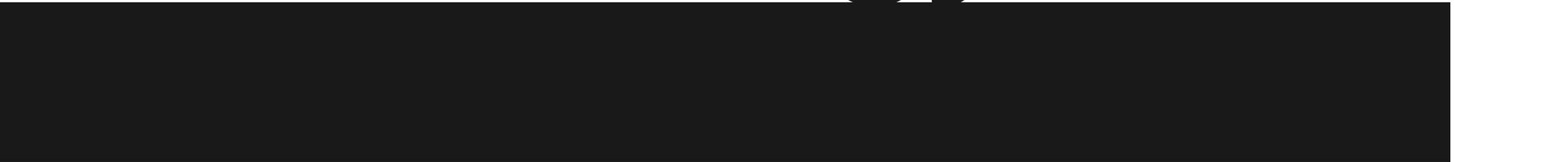
45 projectors

1 million Lumen

Question

What if you have a **SUPER** projector can cover the entire Empire State building?

Technology



Software



MadMapper is collaboration between GarageCUBE and 1024 architecture. Mac only \$390

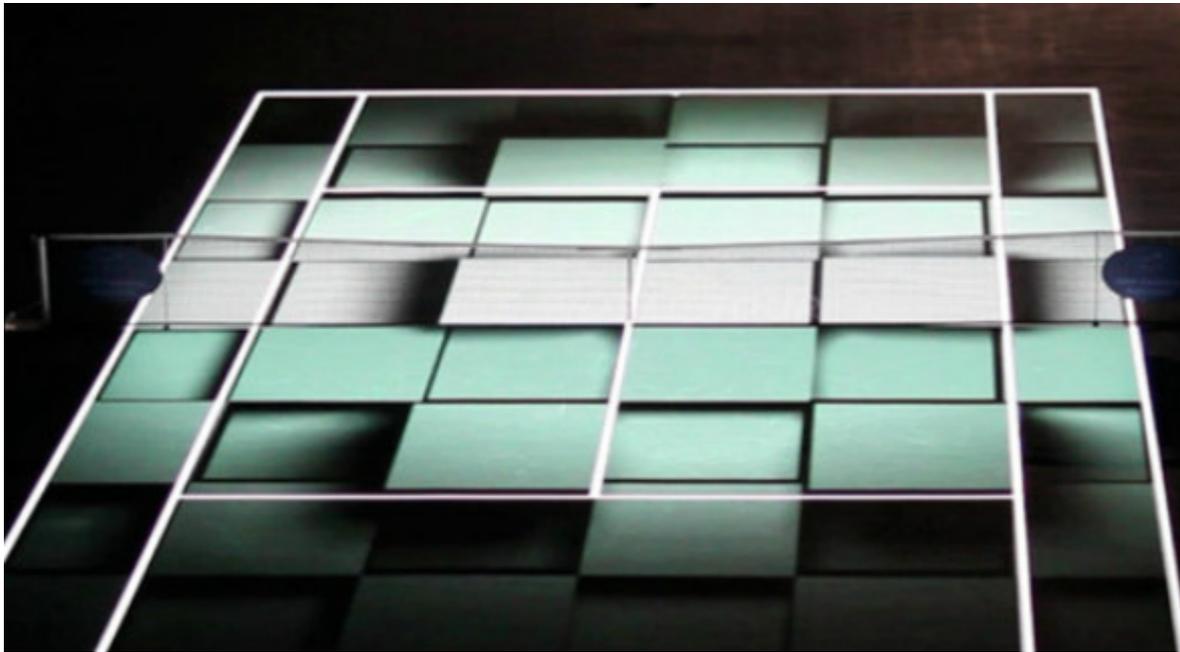


1024
architecture

MD8 & Madmapper Demo

- **Modul8 + Syphon+ Madmapper**
- **How to map projection onto a box**

Software



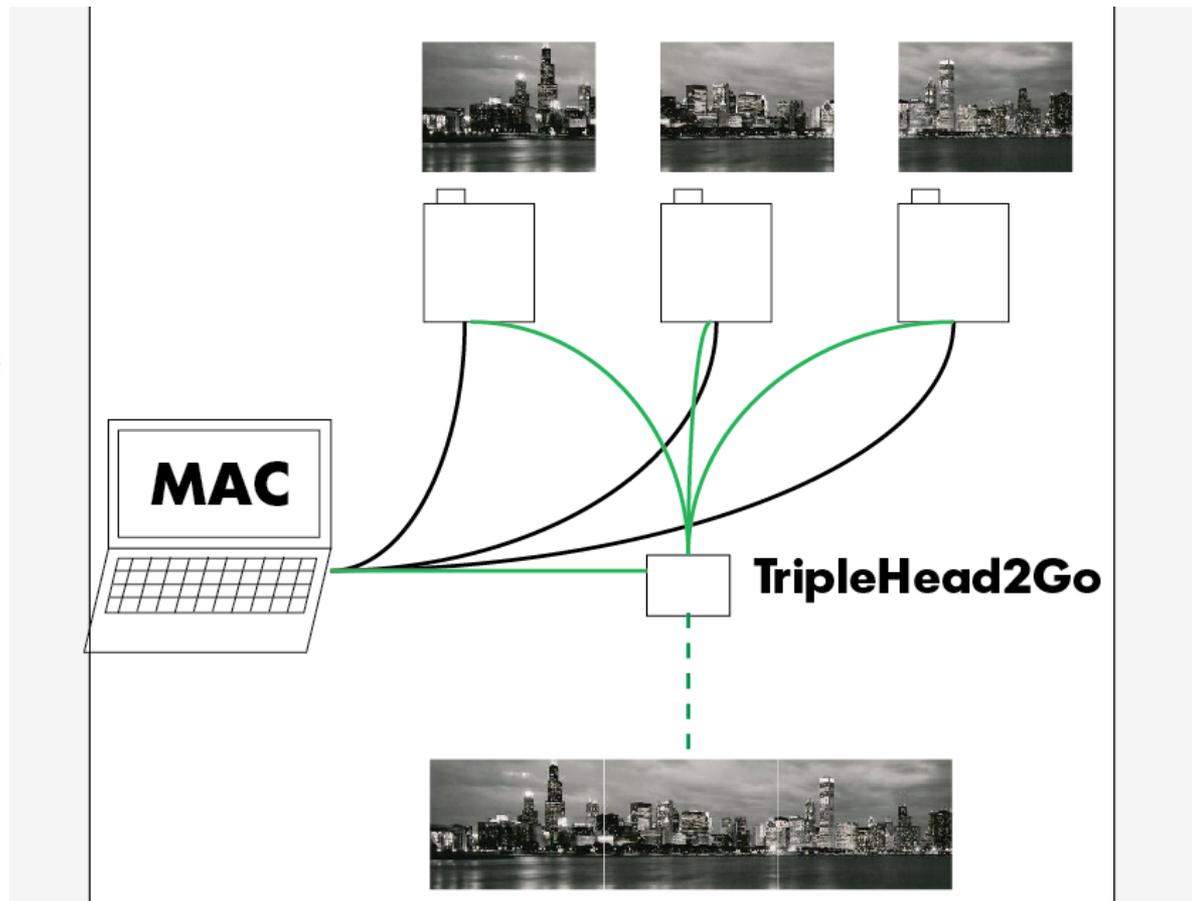
MadMapper is
collaboration
between
GarageCUBE and
1024 architecture.
Mac only \$390



1024
architecture

Hardware

TripleHead2Go



Software

Syphon



Your best friend of projection
Mapping for Mac

- [Modul8](#)
- [Quartz Composer](#)
- [VDMX 5](#)
- [Arkaos GrandVJ](#)
- [Arkaos MediaMaster](#)
- [OpenFrameworks](#)
- [Cinder](#)
- [MaxMsp/Jitter](#)
- [Unity3d](#)
- [Processing](#)
- [Resolume via FreeframeGL](#)
- [Isadora](#) via Matthew Haber's Actor
- [CellDNA](#)
- [COGE](#)
- [Plask](#)
- [AV Mixer Pro](#)

Processing Demo

- [Syphon Library](#)

OF Demo

- **Syphon-Addons**
- **[Bird Example](#)**
- **steps**
 - **drag the addon fold into the project**
 - **add Syphon framework to target. [link](#)**

Resources

ITP

[RooftopFilms](#)

Vimeo Channel | [visualicious](#) |

FESTIVAL

[MAPPING FESTIVAL](#)

[MUTEK](#)

[LPM](#)

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