

## **FAST CASH STRATEGIES**

**Table of Contents**

Introduction ..... 5

Getting Started ..... 6

Section One: Writing ..... 7

    Freelance Writing ..... 9

    Writing for Websites..... 11

    Pre-Written Articles ..... 15

    Selling PLR..... 17

Section Two: Design ..... 21

    Freelance Design ..... 21

    Design Contests ..... 22

Site Flipping .....	24
Section Three: Marketing .....	27
Instant Affiliate Commissions .....	27
Offline Marketing .....	33
Section Four: Programming .....	37
App Creation .....	37
Executable Files .....	38
Web Programming .....	38
Finding Programming Work .....	39
Section Five: Other .....	40
Easy Freelance Work .....	40

Gig Sites .....	41
Craigslist .....	44
Keyword Research .....	45
Other Ideas .....	46
Getting Additional Promotion .....	51
Conclusion .....	53
DON'T FORGET .....	54

# Introduction

---

Everyone needs emergency cash now and then, but how can you get it quickly? Most moneymaking methods require some upfront capital investment, or they take ages to see any return. If you have a money emergency, you need your cash quickly!

With a plethora of companies out there wanting to make money off unsuspecting and desperate people, how can you make money without falling victim to such outrageous scams?

It's obvious that not everyone has exactly the same skill set. The trouble with most fast cash guides is that they assume you can do exactly what they can do. That's what sets this guide apart.

In this guide, I'm going to reveal several of the very best ways to make money quickly. No matter what skills you have, you'll find something that's perfect for you.

So let's get started.

# Getting Started

---

Before you get started, there are a few things you'll need to do to get set up. First, you'll need a PayPal account. This is critical, because it will allow you to get the money faster than nearly any other method.

If you live in the United States, be sure you have the PayPal debit card. This will let you spend your money as soon as you get it, or withdraw cash from an ATM. Otherwise, you'll have to send your money to your bank account, and it will take a few days to arrive.

Also, be sure to sign up for Digital Point forums right away. If you decide to post ads there, you'll need to be a member for fourteen days and have a total of twenty-five posts, so it's important to start that right away.

Make a list of your talents and skills, and then decide which of the skills you would most like to use to make money. This will help you decide which of these methods you prefer to use.

## Section One: Writing

---

If your main skillset lies in writing, there are a couple of great ways to make money quickly. Most of these will get you cash within twenty-four hours, but a few may take a week or so.

It's a good idea to go ahead and set up a few of these avenues so they are available to you when you need them. Even if you don't need emergency cash right now, go ahead and start setting these up for when you do.

For example, Digital Point is a website for webmasters. They have a forum at:

<http://forums.digitalpoint.com>

They allow you to post ads for free to sell products or services, however you must be a member for at least fourteen days and make a minimum of twenty-five posts before you're allowed to post an ad.

**Buy, Sell or Trade** (402 Viewing)

Market place for buying or selling services, products, etc. This is the place for job offers as well.

**Sub-Forums:**

• Cheap Stuff , • Sites , • Domains , • Advertising , • Content , • eBooks , • Templates , • Scripts , • Services , • Link Exchange , • Link Sales , • Partnerships , • Contests , • Vouchers , • Adult

Above you will see the section you want to look for on the forum. It's called the "Buy, Sell or Trade" section. This is where you will be able to post ads. Don't forget to check out the appropriate subforums like "Content" and "Services".

Because of their requirements, it's important to sign up and start posting immediately so your account is ready to post an ad whenever you need cash.

You'll also want to sign up for various writing websites ahead of time. Most of them will allow you to start writing immediately, but a few will require writing samples and even résumés.

It's important to build a foundation for making money right away, because you never know when you'll need it. It's better to have that foundation in place before an emergency arises than to scramble at the last minute with the activities that won't actively make money, such as signing up to sites and creating résumés.



## **Freelance Writing**

Perhaps the most obvious way to make money is through freelance writing, but there are several ways to go about this. You can write articles for other people on your own, or through a writing site, or you can create pre-written articles and sell them to individuals.

Freelance writing is generally your best bet, because you can be certain you will be paid. You may get fifty or one hundred percent of the money upfront, or you may get nothing upfront. But you will more than likely get paid. And if the client happens to stiff you, then you can take the articles you write for them and sell them to someone else.

Finding clients is relatively simple, but you may need to pay a little cash for an ad. There are ways to get around this, of course.

If you've already met the qualifications for Digital Point, you can find work there by placing an ad in the services section.

<http://forums.digitalpoint.com/forumdisplay.php?f=60>

If you don't yet qualify to post an ad on Digital Point, sign up and start posting now and then when you have time so you can meet them in two weeks.

Instead, you can post on various marketing forums with a link to your freelancing site in your signature. Don't draw attention to it and risk being banned. Simply post like normal. People will see it.

You can set up a simple site on Blogspot.com or something similar. Just include your prices, as well as a few samples of your writing and a way to contact you.

If you want to get as many orders as possible, you'll want to charge competitive prices. A good starter price is around \$5 per article, usually 300-400 words. You can charge more if people want longer articles.

As you build a reputation, you can charge more. Some people get \$15 per article, \$25 per article, and sometimes more. But they have sterling reputations and have been around for a long time.

Make sure you provide excellent service, keep in close contact with clients so they know you haven't disappeared, and build a solid reputation.

Some places you can look for freelance writing jobs include:

<http://www.elance.com>

<http://www.odesk.com>

<http://www.getafreelancer.com>

## **Writing for Websites**

Sometimes it's tough to get freelance work if you're just starting out. You may not have the ability to reach people. If you don't have the money to place an ad on a site like Warrior Forum, and you don't yet qualify to place an ad on Digital Point, what can you do?

Fortunately, there are a number of websites that have a steady stream of work, and most of them pay very quickly.

You can often get paid in 24-72 hours, usually straight to your PayPal account.

One of the best is:

<http://www.DemandStudios.com>



As you can see, they hire writers, as well as filmmakers, bloggers, and editors.

This site pays around \$15 for each article you write, but their standards are quite high. You'll need to submit a writing sample and a résumé, and they are very strict about those whom they let into their program.

Once you are approved, you'll be able to log into the system and select assignments. Most assignments will earn you around \$15 each. Some are less.

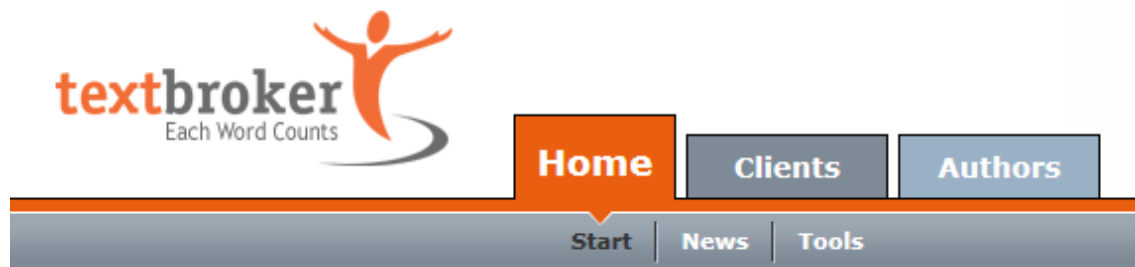
Once you've been with them for a while, you may qualify for some of their additional projects, such as eHow Home & Garden or the tech beta in which there are many technology-related article titles. These special sections pay \$16 and up per article.

Demand Studios pays twice per week by PayPal – on Tuesday and Friday. The cutoff to be paid on Tuesday is Sunday night, and the cutoff to be paid on Friday is Wednesday night.

You may have to make edits to your articles. Demand Studios has an army of freelance copy editors that review articles before they are accepted, and you won't be paid until they are. If the copy editor feels like your article needs changes, they will send it back for edits.

Another site to try is Text Broker:

<http://www.TextBroker.com>



They don't pay nearly as much as Demand Studios. In fact, most of the time you'll get paid fairly low rates. However, they pay quickly by PayPal. They pay once a week.

Additionally, many clients will also want to hire you outside Text Broker. You can accept additional work and since Text Broker won't get a cut of that, you'll make more for your work.

You can also check out iWriter:

<http://www.iWriter.com>

They're a new kid on the block, and the pay is extremely low for the work required. However, they pay fairly quickly by PayPal. I recommend them only as a last resort, because they have some of the lowest payment rates in the business.

## **Pre-Written Articles**

Selling articles you've already written can bring in some nice cash. This will allow you to make profitable use of any down time you may have between freelance jobs. If you can't find any work, you can write a few articles and sell them as pre-written content.

You could try selling them on Digital Point if you have met the qualifications to place an ad. They have a content section where you can list them for sale, and you won't have to pay anything to list them.

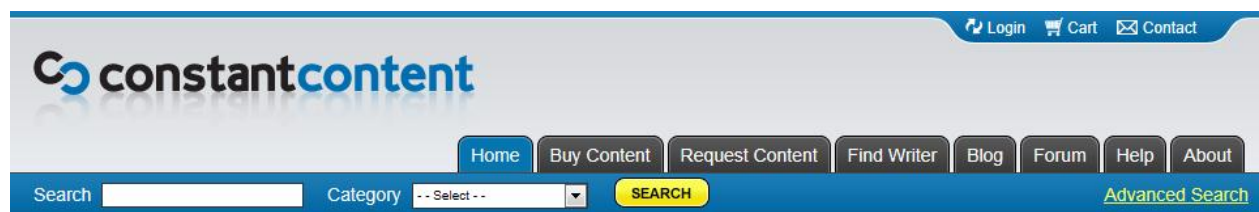
<http://forums.digitalpoint.com/forumdisplay.php?f=76>

Just keep in mind that you won't make much for articles there. Digital Point members are notoriously cheap, and desperate people often charge as little as \$1 per article. It's a good way to make a few quick bucks in an emergency, but don't count on it for real money.

You can make the most money by selling packages of articles on the same general topic. Find a hot niche like weight loss or credit, write 5-10 articles, and put them all up as a package deal.

Another site to sell individual articles is Constant Content:

<http://www.constant-content.com>



This site allows you to post individual articles which can be sold to one individual for a higher price, or to multiple individuals for a lower price.



You can list articles for sale as exclusive, where one person buys the article and it's removed. In this case, you could get at least \$10 or so, and many people charge \$30 or more for a single article as exclusive.

Or you could charge a lot less and sell to multiple people. Just remember that Constant Content gets a portion of the sale, and not all articles will sell multiple times. If you put one up on a non-exclusive basis, it may only sell one copy, or even none.

It may also take a while for an article to sell, so this is not always a good solution for instant cash. However, it's a very good way to make money when you don't have any freelance work to be writing.

## **Selling PLR**

Private Label Rights content allows people to get content for far less than exclusive content. PLR gives people the right to edit content, claim they wrote it, sell it, etc. You can set the rules for your content, including exactly how it can be used. Just make sure to include a license file when you sell it.

There are many types of content you could sell as PLR. You could try:

- Articles
- Reports
- EBooks
- Blog Posts
- Product Reviews

You can sell this content via the same channels as you could find work as a freelance writer. Warrior Forum has a special section for selling stuff, but you have to pay money to list there. You can sell it on Digital Point. And you can also place a link to it in your signature on various forums.

I would advise using a system like e-Junkie to manage your downloads and payments. E-Junkie has a system that allows you to upload the files you want to sell to their system. You pay a small monthly fee for this, but they do NOT take any per-transaction charges. Once someone pays you through the system (directly to your PayPal account), e-Junkie will automatically deliver the file to them.

<http://www.e-Junkie.com>

Once you join, you will enter your PayPal address, create the product in the system, and upload the product. You will link to a special e-Junkie link instead of straight to PayPal. Then, once people pay, they'll get their download.

This way, you don't have to babysit things. You'll know that people will automatically receive their product without you have to send it to them manually. This will make people happier, because they don't have to wait around for you to deliver their purchase.

## **Research**

Before you sell pre-written content, it's a good idea to do some preliminary research to find out what type of content people are looking for.

There are evergreen niches that almost always sell. These include:

- Weight loss
- Credit and debt
- Celebrities and entertainment
- Gaming
- Electronics
- Dating and relationships

Sometimes you'll have niches that sell well outside these. For example, if the Olympics are coming soon, you might see articles related to the Olympics suddenly selling well. Keep an eye on trends and try to capitalize on them.

## Section Two: Design

---

If your talent is in design, there are several things you can do for some quick cash. While there is a lot of competition in the field, there isn't a lot of quality work out there. So you can make a lot of money if you do good work and price reasonably.

### **Freelance Design**

Freelance design is the most obvious choice. Whatever you are good at, you can offer. Some good ideas include:

- Blog design
- Minisite design
- Ecover design
- Banner design
- Logo design
- Website design

I would avoid most of the standard freelance websites if you're in a hurry to make money. Most of them will take

you a while to get work, and payment is sometimes through a type of escrow system, which could take days or even weeks to release the funds.

Instead, I would look for work on various forums. You can place a link to your design portfolio in your forum signatures, as well as placing ads on sites like Digital Point, SitePoint.com, and Warrior Forum.

You may also be able to find design work in your local area. Check your local Craigslist to see if anyone is searching for a designer, and you may also consider placing an ad there yourself.

## **Design Contests**

Another thing to consider is entering design contests. While this isn't reliable income, it can definitely bring in some cash whenever you don't have anything else to do.

You might try entering contests in your spare time. Many contests pay \$100 or more, so if you happen to win, you could get a nice chunk of change. These are usually paid for very quickly if you win.

One trick is to search for contests that are ending within a day or two. Look at the entries that have already been submitted. Find out what the client thinks of them (what they've been rated, and the comments made), and try to make something similar, but don't copy.

Only enter contests where you can complete the project in an hour or two. If you want to enter more complex projects, wait until you aren't having a money emergency.

If you enter a large number of easy contests, you will be much more likely to win a few and make some money.

Try:

<http://www.99designs.com>



99Designs.com is the largest and most popular graphics contest site, and there are always plenty to choose from.

## **Site Flipping**

If you're good at building websites or blogs, you might consider building them and selling them. This is called "flipping", and it's become extremely popular over the last few years.

First, it is critical to understand what is selling and what isn't. Browse sites like Flippa.com (the world's largest website flipping marketplace) to find out what type of sites are selling, and which niches are popular.

This will also give you an idea of the prices you could expect for the sites you sell.

Go to:

<http://www.Flippa.com>





Buy and sell websites.

[Login](#) | [Sign Up](#)

The #1 Marketplace for  
Buying and Selling Websites

Click on the “Just Sold” tab.



This will give you a list of all of the sites that have recently sold on Flippa, including how many bids they received, and what they sold for. You’ll want to build something that is likely to sell, obviously.

You’ll want to click “See all Just sold listings” at the top, otherwise you’ll only see those that sold for over \$2,000 or so. Once you click that, you’ll see all of the sites that sold recently.

5,036 results for **Just Sold** — [See all Just Sold listings](#)

Try to find out what is currently hot. It might be blogs, autoblogs, ClickBank sites, or something else. Then figure out what niches are popular. For example, sometimes weight loss blogs might sell very well. Other times, it might be internet marketing related ClickBank sites.

Be sure to make a note of the average sale price, and what is included in the auction. You want to be certain you're competitive.

Remember, you'll have to have a little upfront capital to invest in flipping. It costs \$19 upfront to list a website for sale on Flippa, and then you must pay a 5% success fee after the sale, too. Plus, you have to pay for the domain name for the site, and hosting for the duration of the auction.

If you need money to get started, you might consider selling some articles on Digital Point or taking a little freelance work to get the capital you need.

## Section Three: Marketing

---

If you're not particularly talented with either writing or design, but you have an understanding of online marketing, there are a couple of quick ways to make some cash.

Most affiliate programs and other online moneymaking methods take quite a bit of time to set up. In fact, it can take months to start making money with the average website, because you have to wait for the Google spiders to crawl your site, then to get backlinks, then for it to rank.

However, you can make money immediate with a couple of methods. You just need very basic online marketing skills, and you're in business!

### **Instant Affiliate Commissions**

One easy way to make money quickly is by promoting affiliate programs that pay instantly. The way these work is by using a script to send alternating sales to the affiliate and the product owner.

Let's say the product owner wishes to pay 50% commissions. The script would alternate, sending one sale to the product owner, and then one to you. That way, you get your money instantly, without having to wait for the product owner to pay you! It goes straight into your PayPal account.

The good thing about instant commission affiliate programs is that you don't have to create your own product. You'll be getting cash upfront as if the product was your own, but you don't have to spend the time and money to create it.

Don't worry if you don't have an existing website with traffic or an email list. There are ways to promote these affiliate programs without having existing traffic.

It's a good idea to buy a domain to redirect traffic, if possible. That way you can send people to a top level domain rather than an affiliate link. Your ads in various places will be less likely to be deleted, and people will be more likely to click them.

You can get a .info domain for about \$3 at NameCheap.com. It will cost around \$10 the next year if you decide to renew it, but since it's just a redirect domain,

there's no need to do that. If you still need a domain next year, you could just let the old one drop and get a new one.

One easy way to promote instant commission affiliate programs for quick traffic is through sites like Craigslist. Technically speaking, they don't want such ads on the site, but many marketers use them as a way to get a boost of sales to such programs.

A great way to get your ads to stick a little longer on Craigslist is to offer a free report as a download, and put your affiliate link inside the report. It will only take a short time to write a 10-page report on a subject similar to the affiliate program, and it can be a very useful tool for selling the product.

Let's say you want to promote a weight loss product. Simply write a 10-page report on something like "The Top Weight Loss Myths", place your affiliate links throughout, upload it to your server (or a site like MediaFire.com if you don't have hosting), and link to it in your ad.

This report can be used with other methods, too. While many forums don't allow you to link to an affiliate program in your signature, a good number of those would allow you

to link to a free report. So you can post a link to your report in your forum signature and start posting.

Just make sure you never actually mention your signature. Not only is it bad etiquette to do so, it could end up getting you banned. Just post normally. People will see your signature.

Some people promote instant commission programs offline with fliers and business cards. You can place them in locations related to the program. Go to local garden shops and nurseries with a gardening program, or to gyms with a fitness program. Just be sure to get permission from the store manager or owner before you do it!

Social marketing is definitely one of the easiest ways to get traffic quickly. Sign up for a Facebook account and locate groups and fan pages in the niche you're promoting. Leave a link to your free report, but do it politely.

You could post something like:

"I just wanted to let everyone know about my free report, "The Top Six Weight Loss Myths". You can get a copy here: <http://www.yourlink.com>."

You can make the most out of the system by putting your report behind an opt-in form and building an email list, but if you need quick cash, you can skip this for now. More people will download your report if you give them a direct link and don't require the opt-in, so if you need quick cash, I wouldn't bother with the opt-in. You can worry about that once your bills are paid!

Some instant commission affiliate systems to try include:

### **RAP Bank**

<http://www.rapbank.com>

RAP Bank uses the Rapid Action Profits script, but product owners don't have to own the script to use the system. Instead, they pay a percentage of sales.

They have thousands of products to choose from, each one paying instant commissions. This is the first place to check if you're looking for instant commissions.

### **WSO Pro**

<http://www.warriorplus.com/wsopro/>

The Warrior Forum has a system similar to Rap Bank where you can promote Warrior Special Offers (WSOs) as an affiliate. Not every WSO uses WSO Pro, and not every one that uses it offers an affiliate program, however they can be quite lucrative if you find a good one.

Check out some of the hot selling WSOs to find out if they mention an affiliate program in them. Ask the owner if you can join, and they will usually allow it.

### **PaySpree**

<http://www.payspree.com>



PaySpree is similar to RAP Bank. It's a network with instant commissions. They aren't as large as RAP Bank, but it's still worth checking them out.

There are many other instant commission affiliate programs being run by individuals. It can be tough to locate them, but it's worth it when you find a gem in a hot niche.

## **Offline Marketing**

You can also make money by helping brick-and-mortar companies like local mom-and-pop shops increase their income.

This does require you to spend a little time working face-to-face with business owners. You can't do this as effectively online, but it is possible. If you want to make the most money, you need to pound the pavement.

Obviously, you could go door-to-door to locate work. Simply visit companies that are locally owned (chains usually have built-in marketing budgets, because their head companies advertise the entire chain) and ask to speak to the owner.

Let the owner know you can provide online marketing services such as website building, blog setup and maintenance, getting them in Google Local, setup of an email marketing list and management of their campaigns, etc.

Make sure your sales pitch focuses more on the **marketing** aspect rather than building websites. Many business owners already have a website, or they don't think one would be useful for them.

You need to explain why a website would benefit them, and what you could do with that website to increase their business.

Let them know the benefits of having an email list, for example. Tell them their website could collect leads online, and they could then market to those people over and over. Explain how it costs much less to get an **existing** customer to buy more than it does to find a **new** customer.

Also, explain to them the benefits of social marketing, and how it can work to bring them repeated business. You could help them set up a Facebook account and a Twitter account, and then offer to manage it for them on a monthly basis.

Remember to try to get them into a continuity program so you can continue to make money on a monthly basis. Anything you can do to build a recurring income will help you stay out of financial binds!

Another fantastic way to find local business owners is by attending meetings at your local Chamber of Commerce. Most areas have a Chamber of Commerce or something similar where local businesses get together.

If possible, have business cards available that point to your website or blog. If you can't afford a domain and hosting, you could temporarily set one up on Blogspot.com or Weebly.com, but it will look much more professional if you have a domain name.

You can get business cards printed for a few bucks. If necessary, you can write a few articles or sell something on Craigslist to get the money to buy them.

At the meetings, just mingle. Ask people what they do, and ask them for a business card. Wait for them to ask what you do. Don't be pushy!

Once they ask what you do, you can tell them you are an “internet marketing expert” or a “search engine marketing specialist” or something similar. Then talk a little bit about what you do. The more confusing, the better! Not only will it establish you as an expert, but it will let them believe they could never do it on their own.

## Section Four: Programming

---

If you have skills in programming, you can make a lot of money very quickly. Unlike writing and design, programming is a skill that is rarer to find. This means good programmers can make money quickly.

Almost all types of programming are in demand these days, from writing executable programs to creating website with rich media and app creation.

While it does take a while to write code, you can ask for a partial deposit upfront for quick cash, and then additional payments once you reach certain milestones in the project. This will help ensure you keep working, while it also provides some safety that your client won't stiff you.

### **App Creation**

Perhaps the biggest room for programmers these days is in app creation. Many people want to create apps for various devices such as the iPad and the iPhone, as well as apps for Facebook like games and such.

A simple app could be created in a few days, while it may take weeks or months to completely a more complex app. Remember to ask for a deposit, and ask about milestone payments. Create well-defined milestones so there are no problems when they are reached.

## **Executable Files**

If your strength is in languages like C# or Visual Basic .NET, you might do well creating programs for people. You don't have to be working on the next Photoshop to make money as a programmer. You can create very simple programs for people and make some cash quickly.

## **Web Programming**

Don't forget about web programming. People need smart programmers to build database and content driven websites with PHP, Perl, HTML, Java, JavaScript, Python, and others.

If you're knowledgeable in these areas, you might consider getting together with a talented designer and working in tandem to deliver rich websites for clients.

## **Finding Programming Work**

Finding work as a programmer is similar to finding work in any other area. You'll want to browse Craigslist and perhaps place your own ad. You can find work on various webmaster forums. And you can also use various freelance websites.

You may want to create a simple app or program as a sample if you don't have anything available. People will want to see what you can do before they hire you.

This also applies to writing and design work. Be sure you have some samples to show people upfront, especially if you expect them to pay you any money before you start working.

## Section Five: Other

---

If you don't have a lot of experience in anything, there are still some easy ways to make money. Some can be done online, but other are better suited to your local area.

### **Easy Freelance Work**

If you aren't a good writer, and you have no design skills, don't despair. You can still make some money online by doing easier tasks.

For example, people will pay you to submit their links to sites that will provide them backlinks. You won't be paid a lot of money to do this, but it will be significant if you are willing to work hard.

You can find such work at:

### **CloudCrowd**

<http://www.cloudcrowd.com/home>



ClowdCrowd is a site that has various tasks to complete for varying amounts of money. You have to sign in through a Facebook account, but they pay quickly. Many tasks are writing related, but occasionally they have other tasks available.

## **Digital Point**

<http://forums.digitalpoint.com/forumdisplay.php?f=60>

The Digital Point forums almost always have some easy work available. You'll find stuff like keyword research, backlink building, YouTube views, blog commenting, article submission, and much more.

You could also post your own ad offering services you're skilled at as long as you meet their qualifications.

## **Gig Sites**

Gig sites are growing rapidly in popularity. These sites make it easy for people to earn money quickly, but you have to be careful about which ones you use. Some of the

sites pay quite slowly, so pay attention to how and when you will be paid.

Gig sites are useful for finding just about any type of service-related work. You can use them to get work writing articles, for small design projects like banners or headers, and for easy work like backlinks and social posting.

### **Zeerk.com**

<http://www.zeerk.com>

Zeerk.com is perhaps the best gig site if you're looking for fast cash. They pay within 72 hours of your request for withdrawal. There is no waiting period. They will send the money directly to your PayPal account.

Zeerk isn't quite as large as some of the others, but they are growing rapidly. You can definitely find some work on the site if you offer services people want.

Additionally, Zeerk has gig prices of \$2, \$5, \$10, \$15, \$25, \$50, \$75, and \$100, making them extremely flexible. That

way, you can charge what you need to, instead of only \$5 like many gig sites.

## **Fiverr.com**

<http://www.fiverr.com>

Fiverr is the largest gig site. They have thousands and thousands of members, both sellers and buyers. The only caveat is that your gig must be priced at \$5. You can't price higher or lower.

The unfortunate thing about Fiverr is that there is a 14-day safety clearance period. That means you must wait 14 days after you make your money to withdraw it. This is clearly a huge issue if you need money right away.

The main reason they do this is in case a buyer wants to file a dispute or asks for a refund. However, that is really not necessary since you don't get paid until you deliver. Of course, it's their site and their rules. If you can wait to get your money, they really do have a lot of work available.

---

## **Gig Dollars**

<http://www.gigdollars.com>

Gig Dollars is another site similar to Fiverr and Zeerk. They allow a wide variety of prices, and there is a clearance period of only 7 days instead of 14 like Fiverr.

The site isn't nearly as large as its counterparts, but there are still enough people using it to make it worthwhile to post a gig.

## **Craigslist**

Craigslist can be a goldmine if you need cash quickly. Obviously, you can post your stuff for sale there. But what if you don't have anything to sell?

Check out the "free stuff" section of your local Craigslist. In larger metropolitan areas, you'll find a wide variety of stuff people are giving away.

This could be clothes, books, toys, even electronics and furniture. All you have to do is go pick it up!

You can take these items and turn around and sell them on Craigslist, or, if you don't want to be seen reselling the free stuff (which some people think is bad form), you can post the items you get on eBay, take them to a pawn shop, or sell them on a different classified website.

Craigslist is also great for finding freelance work of all types, as I mentioned earlier.

## **Keyword Research**

If you are experienced with keyword research, you might be able to make a little extra cash by doing it for marketers. Keyword research can be boring and tedious, and many marketers don't understand how to do it correctly.

The price for keyword research can vary widely, so check out prevailing rates at the time you're starting. You may make as little as \$5 for simple research, or as much as \$50 for in-depth keyword lists with thousands of keywords.

You don't need any special keyword research software for this. Using Google's free keyword tool is perfectly acceptable. In fact, it's preferred by many people, because

the data comes straight from Google and it is considered to be some of the most accurate data available.

## **Other Ideas**

If you're willing to get your hands dirty, there's all kind of stuff you can do locally to make quick cash. The trouble is that most people are too scared to think of these things when they're having a money emergency.

### **Painting Number on Curbs**

All you need is a can of reflective paint, a paint brush, and a set of number stencils. This will cost you a few bucks, which you can easily make by selling something on Craigslist.

Now, just travel around moderately affluent neighborhoods looking for people who don't have their address painted on the curb. Let them know that having the number painted on the curb will help emergency services find their home when they really need it, and every second counts.

Most people charge between \$5 and \$25 for this service, and in affluent neighborhoods, most people are happy to pay for the service.

## **Washing Cars**

A car washing service, especially during hot summers and when the pollen count is high and coating cars, can be quite lucrative. You could offer a simple wash for \$5, and you can charge more for extras such as vacuuming the interior, waxing, or adding Armor All to the dash.

## **Mowing Lawns**

Sure, it's hard work to get out there and mow lawns in the heat. But you could easily earn \$25 to \$50 for a small lawn, and even more for larger lawns.

You don't even need a mower of your own. You can use the homeowner's mower and just charge them for the actual service.

Be prepared to offer the additional service of traveling to a gas station for a gas can full of gas if the mower needs it. You could charge an extra \$5 or so for this.

## **House Cleaning**

With today's busy lifestyle, more and more people are finding their households in disarray. It's difficult to keep up with your housework when you have so little time.

You can get \$50 or more just for a simple home cleaning job, and more if you offer additional services such as dish washing, laundry, ironing, window cleaning, etc.

You might consider having someone go with you, or at least leaving your job locations with people before you go. That way, you're a little safer since you'll be entering the homes of strangers.

## **Shopping & Delivery**

Another thing many people have no time for these days is shopping. It can take hours for a single trip to the grocery



store, and many people just hate the hassle of walking around and standing in line.

There are several types of shopping and delivery services you could offer. Grocery delivery is highly in demand, and most areas still don't have a good, affordable delivery service.

Most companies charge \$10-\$20 for next day grocery delivery service, and people must pay for their grocery order beforehand. If they want same day service, they will pay a premium, paying around \$25-\$30.

You could also offer services such as back-to-school shopping, clothing shopping, and gift shopping.

Food delivery is another option. In most areas, pizza is the only food delivery option. Some places have a few others, such as Chinese food or perhaps sandwiches. But most places have no good options for other types of cuisine.

You could start a food delivery service and pick up food from restaurants for people. If you take the money by PayPal, you'll be able to use your debit card to buy the

food, so you won't have any upfront costs other than gas for your car.

## **Other Services**

You could make money with nearly any service you can think of. Whatever you are good at and have the equipment for, get out there and do it!

Just remember to check local laws before you get started. You don't want to get fined for breaking a law and lose any money you may have earned, or even worse, end up losing money.

Think about some of the services people in your area might need. Some ideas to get you started include:

- Cleaning gutters
- Raking leaves
- Dog walking
- Housesitting
- Computer cleaning or repair
- Babysitting

Think about your talents and what you like to do, and see if there's a service you could offer that will help people and let you make some cash, too!

You can advertise your services door-to-door, on Craigslist, in your local newspaper, or team up with local businesses by offering them a commission for every client they refer to you.

Don't forget about word-of-mouth referrals. Whenever you perform a service for someone, be sure to tell them that you'd appreciate it if they could tell their friends about you. If possible, give them a business card, or at least a piece of paper with your contact information. This will help them send you more business.

Word-of-mouth is the best type of advertising there is. Not only is it free, but people are more apt to trust you if someone they know recommends you.

## **Getting Additional Promotion**

If you have trouble getting word-of-mouth recommendations, you should consider offering some sort of incentive to those that recommend you.

You might offer to give them a percentage of the money you make from the people they refer, or you might offer a discount off your services.

For example, if you charge \$50 to clean a house, you could offer \$10 off their next cleaning for each new customer they refer. If they refer five people, you make an additional \$250 that you wouldn't otherwise make, and they get their house cleaned for free! It's a win-win situation.

This is a great way to encourage people to tell their friends about you, and they'll be happy to do it if they are pleased with the service you've offered!

# Conclusion

---

As you can see, there are many ways to make money quickly. You can make money online or offline whether you have specific talents or not.

The main thing to remember is that you must create a plan and then execute it. Hard work is important. Don't spend too much time deciding what to do. Just pick a method, then put all of your heart into it.

Don't skip around from method to method, because you'll never be at it long enough to gain a real foothold. Persistence is very important.

If you use these methods, you **will** make money. There is no way you can fail. Just be consistent, work hard, and don't give up.

Using these methods, you should start seeing cash in your hand in just a few days. With some, you could have money in your hand in just hours!

## **DON'T FORGET**

Don't forget to get preliminary stuff out of the way immediately, even if you don't need money right now. This is vital, because you want to be certain everything is ready for you when you need cash.

Here's a brief checklist:

- Get a PayPal account
- Apply for the PayPal debit card if you're in the U.S.
- Sign up at Digital Point forums
- Apply for accounts at Demand Studios and other sites, if you are a writer
- Sign up at 99Designs.com if you are a designer
- Sign up for various freelance websites