

Quick Start Training Guides

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Hosting & FTP Set Up Guide

<http://www.PLRDigest.com/Training/Hosting-FTP-Setup.pdf>

Introduction To ClickBank

<http://www.PLRDigest.com/Training/Introduction-To-ClickBank.pdf>

Getting Approved With ClickBank

<http://www.PLRDigest.com/Training/ClickBank-Approved.pdf>

Email Marketing System

<http://www.PLRDigest.com/Training/Email-Marketing-System.pdf>

Customize The Report With Your Affiliate Links:

Start by visiting the websites featured within the report to set up your individual affiliate links. Keep a record of each affiliate link by copying it into a text file and storing it on your desktop. You will need these links to customize the report as well as the thank you page included with your squeeze page system.

Integrate Your Affiliate Links

Open the Report in your word processor (the document is in .DOC format).

Customize the report by adding in your name, domain name and editing each affiliate link so that it includes your own unique URL.

You can choose to add in additional affiliate products as well.

Note: If you do not have a copy of Microsoft Word on your computer, consider downloading a free copy of Neo Office at <http://www.NeoOffice.org>

Save the report in doc format (so you can easily edit it again later if you wish) as well as in PDF format. **You want to distribute the PDF format of the report ONLY, not the actual doc file.**

If you aren't sure how to create a PDF file, I recommend the following service:

<http://www.PDFOnline.com> (you can create PDF files directly from your browser window)

Set Up Your Autoresponder Account

If you don't yet have an autoresponder account, I recommend signing up for a professional service with aWeber, a reliable, affordable and trusted provider of professional autoresponder accounts. (And VERY easy to use!)

[Click here to create your Aweber account.](#)

Once you have created your autoresponder account with aWeber, you will then log into your account, create a NEW list, and copy the opt-in code (HTML) into a text file so that you can use it when customizing your squeeze pages.

If you need help creating your new email list with Aweber, download my "Email Marketing System" training guide from:

<http://www.PLRDigest.com/Training/Email-Marketing-System.pdf>

After you have created your new campaign and generated the opt-in code, you will want to copy and paste all of the emails into your follow up sequence.

You can always add additional content and material to your autoresponder sequence later on as well. Make sure to edit each autoresponder email so that it

includes your affiliate link, full name and website URL.

Add Your Opt-in Code To The Squeeze Pages

It's time to edit your squeeze page templates.

Begin by opening the main squeeze page (index.html) located in your zip file. This is the page that you will direct traffic to in order to begin capturing your visitor's name and email address.

Create the autoresponder code from within your autoresponder account and paste it into the opt-in box featured on your squeeze page. Save.

Set Up A Hosting Account

You'll need a way to deliver your incentive offers (such a free report) as well as a place to host your squeeze pages. I recommend HostGator because it's not only easy to use, but very affordable. Just grab the smallest package that they have, you can always upgrade later on if you need to.

Upload Your Squeeze Page

Once you have your hosting account set up and functional, it's time to upload your squeeze page. Test it out to make sure that everything looks right (and make sure to subscribe to your own list just to make sure everything works).

You now have a fully functional squeeze page system set up and ready to go!

All my best!

Kate Anderson,

<http://www.MarketChick.com>

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content and pre-loaded packages?*

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