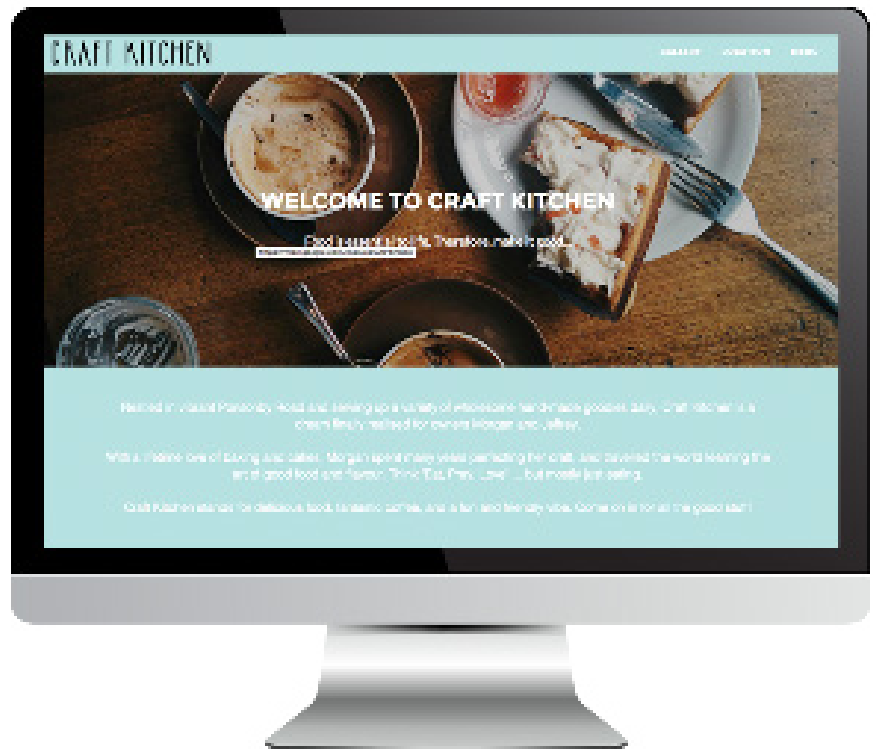




Guide to becoming a Whitelabel reseller

“What is Putti?”



Putti offers you a beautifully simple way to create websites and app for your clients to enable them to reach their audience no matter where they are or what device they use.

Create a mobile responsive website that can be viewed on any device or engage users with the power of native apps for iPhone and Android.

Putti enables you to manage your client's entire digital presence across desktop computers, Android phones and iPhones through just one very simple content management system.

You never have to worry about multiple vendors or solutions that get obsolete over time. You now have a truly future proof multi platform digital presence. Putti puts **YOU** back in control.

Putti advantages



- Websites and apps created with Putti never get obsolete. You never have to worry about keeping up with the latest technologies. We continuously upgrade the platform with the latest technologies to give you access to the same technology that power some of the biggest brands and at a fraction of the price.
- Manage your entire digital marketing presence through just one simple to use online editor. You never have to worry about multiple vendors offering a plethora of solutions. Just one simple solution to manage your entire digital presence.
- Mobile responsive websites allow you to have websites that look good no matter on what device they are used. Native apps enable you to leverage powerful functionality including push notifications, mCommerce, geo locations, loyalty and more to build loyalty and increase customer engagement.
- Get apps on the app store with no fuss at all. You don't have to worry about creating accounts on iTunes and Google app stores to submit your iPhone and Google apps. We manage the submission for you so you never have to worry about signing up and paying for an app presence.
- Putti is completely subscription based you can cancel at anytime, no contracts and no fine print.

Putti features



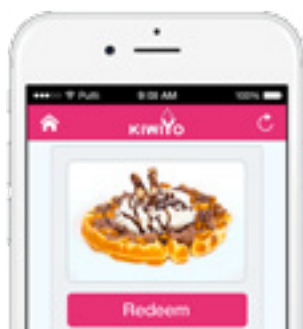
Website + App

Create a website and an app, edit the interface and update the content across both the website and the app instantly



Mobile ordering

Make orders and pay from your mobile



Coupons

Create and redeem coupons in store



Places

Create a location based directory



Push notifications

Instantly send push notifications



Loyalty stamps

Create loyalty stamps in a jiffy



Locations

Plot locations and get directions



Wordpress

Make any Wordpress website into an app



Social wall

Make any Wordpress website into an app

[See all our features](#)

Websites and apps you can create with Putti



Mobile ordering



Brochures



Education



Corporate communications



Shoppify / eBay



Events and conferences



Organisations and Non profits



Beauty and Wellness



Gyms



Sports clubs



Hotels



Religious



Publishers



Bands and artists



Entertainment



Restaurants



Bars / Clubs



Wordpress



RSS



Directory

Setting up your Whitelabel account

Our whitelabel reseller program enables you to create websites and apps for your clients under your own branding and domain URL. Sign up for a Whitelabel account by visiting the **Reseller page**. You will need a registered website domain for your White Label Company.

Step 1: CMS setup

Create and point your subdomain to the CMS

1) Login to the domain registrar where you registered your domain name and create a new CNAME record to point any subdomain of your preference to cms.puttiapps.com. (eg. apps.mycompany.com).

2) Login with your whitelabel reseller details to the Putti whitelabel administration tool at <https://whitelabel.puttiapps.com>. In the CMS URL field add in the same domain name in the Whitelabel CMS field (eg. apps.mycompany.com)*.

*Check to see if the CNAME is setup correctly

For PCs open up the Command Prompt and type 'nslookup' followed by the URL (eg. nslookup cms.mydomain.com) in the Non authoratative answer the Name should resolve to cms.puttiapps.com.

For Macs open up Terminal and type 'dig -t ANY' followed by the URL (eg. dig -t ANY appeditor.apptech.co.nz). In the ANSWER SECTION the CNAME should resolve to cms.puttiapps.com.

Add your logo

Once your domain is pointed correctly the next step is to brand the CMS with your own Company Logo (168 x 40 pixels by uploading your logo. Once these are completed the CMS will now show up with under your very own domain name and your own branded logo.

Add in default website URL

Your clients websites will show up with your default URL when in a preview/non published mode.

Step 2: Setup your app store accounts

To submit the apps to iTunes and Android stores you will need to have accounts setup for both platforms. This is to ensure that your company shows up as app developer on the app stores. Click on the links below to begin registering for your own iTunes and Google Playstore app accounts. Once completed email the details through to submission team at submission@puttiapps.com.

iTunes store setup

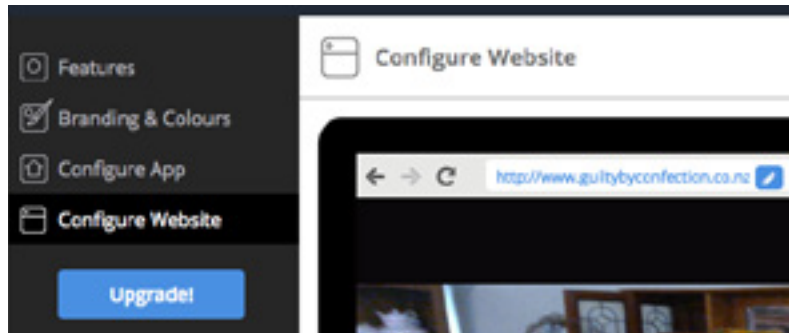
<https://developer.apple.com/programs/ios/>

Google store setup

<https://play.google.com/apps/publish/signup/>

Publishing your website / app

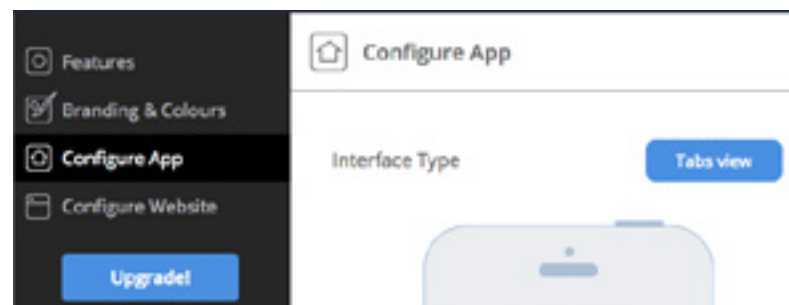
Publishing a website >



Browse to the 'Configure website' tab select a layout for your website and website details.

Click on the pencil icon in the URL and add in the CNAME to point your existing domain to **web.myappeditor.com** and click the **Publish / Upgrade** button to make the website live.

Publishing your app >



Select the interface type you want in your app and create a customized design that reflects your brand and click **Publish / Upgrade** button.

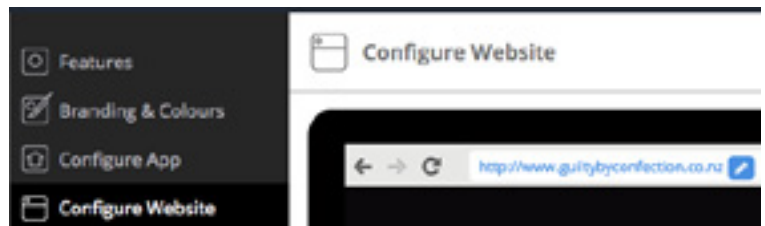
Add in the necessary graphics and information for submission to the app store to get the app submitted. It takes approximately 2-3 weeks to get your app live. Please give your clients a longer time in case of app store rejections.

Once the app goes live a QR code with the link to the app will show up on the dashboard.

FAQs

Can my clients view the app before it's submitted to the app store?

Yes they can. You can demo the app for them before it's submitted to the app store by downloading the 'My app editor' simulator app for iPhone and Android. [Click this link](#) for a shortcut to the My app editor simulator.



Will my app be published under my developer account?

Yes, you can set up your very own Developer Accounts for iTunes and Google Play and register for the Developer Program with:

Apple - \$99 a year

Google - \$25 a year

Once you've access to your App Dashboard and are ready to publish your app, you'll need to provide the login details for your developer accounts, so that we can go ahead with the submission of your app. This information would be necessary every time you want to submit an app or require it to be upgraded.

Can I have a website without the app?

Yes you can have just a website or both, website and apps.

How do I setup PayPal?

[Download this document](#) for information on how your clients can accept payments for mobile ordering using PayPal.

What is a mobile responsive website?

A mobile responsive website customises your website to display appropriately on different devices.





Sign up to be a Whitelabel reseller



www.puttiapps.com



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support@puttiapps.com