



FOR IMMEDIATE RELEASE

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Clarification: Boo at the Zoo Nighttime Event Still On!

LITTLE ROCK (October 23, 2009) – Arkansas’s largest Halloween Festival, Boo at the Zoo, still features its traditional nighttime event from 6:00 p.m. to 9:00 p.m. October 24 and 25 and 29-31.

This year, Boo at the Zoo also features a special daytime carnival where carnival rides and concessions will operate from 9 a.m. to 4 p.m. However, trick-or-treating will not be available during the daytime carnival.

Admission for the BOO AT THE ZOO nighttime event is \$5 per person and \$4 per person for Zoo members. Admission to the BOO AT THE ZOO daytime carnival comes with regular paid Zoo admission of \$10 for adults and \$8 for children ages 1-12. Extra charges apply to ride carnival rides and to purchase concession items from vendors.

BOO AT THE ZOO is presented by the Little Rock Convention and Visitors Bureau and the Little Rock Civitan Club along with co-sponsors: Coleman Dairy, Comcast Cable, Citadel Broadcasting, Lamar Outdoor, Hola! Arkansas, Windstream, TruService Community Federal Credit Union, North Little Rock Moose Lodge #942, Coca-Cola, the Arkansas Times, KATV, Central Arkansas Water, Sysco Foods, LittleRockMamas.com, New Age Distributing, Junior Civitans of Little Rock Central High School, Juicy Juice, Dillard’s Federal Credit Union, Glazer’s Distributors, Farmers’ Association, Little Rock Fire Department, Searchlights of Arkansas, Brenda’s Portable Toilets, Black Dog Photography, Costume Corner, and Chicken Country.

The Little Rock Zoo is accredited by the American Zoo and Aquarium Association (AZA). Look for the AZA logo whenever you visit a zoo or aquarium as your assurance that you are supporting a facility dedicated to providing excellent care for animals, a great experience for you and a better future for all living things. With its more than 200 accredited members, AZA is a leader in global wildlife conservation and your link to helping animals in their native habitats. For more information, visit www.aza.org.

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